**Problem and solution**

**Please succinctly describe the mission and objectives of the organization.**

**Please describe the social problem your organization addresses.**

**Please describe the solution your organization provides.**

**Impact**

**Please describe the organization’s tangible results to date, detailing how you plan to measure organizational outcomes and success in the future.**

**Please explain how your organization solves (or contributes to solving) the social problem in a way that improves on existing efforts.**

**Please explain how your solution supports an underserved population, including the benefits that population has seen from your pilot(s) or early work.**

**Please explain how your approach is unique, including in comparison to other initiatives or organizations addressing the same problem if possible/relevant.**

**Scale**

**How do you plan to scale the organization over time?**

**Explain the main sources of earned income that your organization will use to sustain your work over time.**