In a world with seemingly endless challenges, it’s often hard to see the good that is taking place. At DRK, we see it every day through the work our portfolio organizations are doing, in real time, to make a difference in the lives of hundreds of millions of people.

People always ask us how we measure impact. It’s actually the easiest question to answer. Because we measure through the only lens that matters — lives impacted with access to healthy meals, healthcare, employment opportunities, social justice, housing, clean water, and the list goes on and on. Having made more than 230 investments in social enterprises in the United States, Africa, Europe, and India, every day we see the results — organizations making a fundamental difference in the lives of others, often in incredibly complicated environments, conflict zones, under-resourced areas, and challenges that never seem to end. And yet, our portfolio organizations and their leaders never give up. And neither do we.

Why? Because our community shares a fundamental belief that one human being has the power to make a difference in another. After more than 20 years, this belief in the power of one human being to make a difference has never been stronger — driving our focus, the allocation of our resources, and our continued search to find, fund, and support extraordinary organizations and leaders taking on some of the world’s greatest challenges.

And the impact speaks for itself: 61% of our entire portfolio has impacted over 10,000 lives; 44% over 50,000 lives; 27% over 500,000 lives or more; and today 22%, or 45 organizations, have impacted 1 million lives or more. When you total that, over 400 million lives have been impacted by the work of our portfolio in the aggregate, growing approximately 100 million every 12–18 months. By 2025, we expect that our portfolio will be impacting nearly half a billion lives. That’s something we could only have dreamed about a decade ago, and now it’s almost a reality.

And the depth of this impact is extraordinary — 34.2 million people have access to life-saving healthcare because of organizations like Last Mile Health, Muso, Living Goods, and Amani Global Works; 9.8 million people have mental health support through organizations like Friendship Bench, Fathers’ Uplift, StrongMinds, Crisis Text Line, and Anna; 7.8 million people have access to healthy meals because of organizations like Food for Education, Center for Good Food Purchasing, The Common Market, and FoodCorps — to name just a few of our portfolio organizations’ impact.

More important than the sheer size of that impact is its depth and its persistence. What we have learned over time is that when change takes place at this level of scale, it simply cannot be easily undone — not by conflict, not by changes in government.

This annual report showcases example after example of people and communities changed for good and the organizations and leaders who have driven that change. It tells a powerful story of what is possible when people lean into problems, not away from them, and when passion, empathy, and belief in something better drives human focus.

We hope you will feel as inspired as we do by these hundreds of organizations and people working day and night to make a difference in the lives of others. They are powerful reminders that in a world where hope is in short supply, there’s plenty of it right in front of us here in the DRK community. Thank you for allowing us to steward your aspirations and capital for a better world. It means the world to us and to the hundreds of millions of people who may never know your name but will never forget the change you have made in their lives. That’s what impact looks like.

On behalf of the entire DRK team,
DRK portfolio organizations collectively have impacted over 400 million lives. More important than the sheer size of that impact is its persistence — over and over, we see that when change takes place at this level of scale, it simply cannot be undone. Not by conflict, not by changes in government, not even by a loss of will. When hope and expectations for a better life take hold, they are not easily replaced.

8.48 million community and frontline health workers trained, improving health outcomes

1.26 million refugees and immigrants served through humanitarian aid, resettlement support, legal services, and skills training
RefugePoint, Immigrant Justice Corps, International Refugee Assistance Project, Amna, Tarjimly, Upwardly Global

17.67 million tons of greenhouse gas emissions eliminated through innovative clean energy solutions and waste reduction
WattTime, Solar Sister, Jaza Energy, BoxPower, Build Change, Pollinate Group, Keep IT Cool, Food Forward, Replate, Coalfield Development

9.8 million people globally connected to mental health resources
Friendship Bench, Crisis Text Line, StrongMinds, Fathers’ Uplift, The REACH Institute, Labhya, Anna

7.88 million people accessing healthy, affordable foods
The Common Market, Food Forward, Food for Education, Center for Good Food Purchasing, FoodCorps, Replate

34.2 million patients accessing low-cost, high-quality healthcare

1.85 million people uplifted through skills training resulting in $1.8 billion of increased assets
One Acre Fund, Generation, Merit America, The/Nudge Institute, Laboratoria, WAVE, Upwardly Global, aQysta

845,416 teachers trained or supported to provide quality education and improved learning outcomes
Peepul, Teaching Lab, Education Pioneers, STiR Education, TeachUNITED, Rocket Learning, Fundi Bots, Music Will, City Teaching Alliance, Transcend, SmartStart, Open Up Resources

92.2 million students with access to a higher quality education
EducationSuperHighway, Education Pioneers, EdBuild, Peepul, Open Up Resources, Teaching Lab, Braven, Rocket Learning, Imagine Worldwide, Blue Engine, Fundi Bots, Music Will, SmartStart, STiR Education, TeachUNITED, Education Opens Doors, City Teaching Alliance, Transcend

LIVES IMPACTED
400 MILLION
This Is What Impact Looks Like

People always ask us how we measure impact. It’s actually the easiest question to answer. We measure through the only lens that matters — lives impacted: meals served, access to healthcare created, employment opportunities provided, social justice enabled, people housed, safe food and water delivered to those in need, and the list goes on and on. These are examples of the power of a collective community.

“When I was resentenced, my sisters had a brother again; my daughter had her father again; my wife had her husband again; my mother had her son again. You’re creating a fuller, more healed community.”

For The People

“I had to struggle in my life. I was alone. Friendship Bench came to me… I started working with them, and I found my life coming back… it saved my life. Because of Friendship Bench… I have friends… We stay together, we help one another… We are not so lonely these days.”

Friendship Bench

“It was very difficult to procure locally sourced fresh fruit, produce, and vegetables as a school district. With The Common Market coming on board, supporting efforts with developing partnerships with local farmers, we’re able to bring fresh fruits and vegetables to the cafeteria tables and the cafeteria lines of all of our kitchens.”

The Common Market

“I used to plant three to four hectares and get very little yield in return. From a quarter of an hectare with myAgro, I cultivated enough to save money and take care of my family’s needs for food, my children’s school materials, and hospital bills.”

myAgro

“The struggle isn’t always visible on the outside and that’s why welcoming vulnerability is so important. I want to use my platform to help create positive change and speak more about something that so many people are struggling with in silence.”

Common Goal

“First Place for Youth provided me with the tools and opportunities to pave a promising path for myself and my daughter… they are a beacon of hope for countless young lives. Because of First Place, … now I am a confident, successful, and proud young woman, mother, and professional!”

First Place for Youth

“DigDeep was a blessing to me because I didn’t have to go every two days to get water. I didn’t have to put my kids through heavy lifting. We could go straight home and start dinner like any normal family would, instead of going to the water source and hauling water back home.”

DigDeep

“To be able to have a career and have stable housing has given me stability, confidence, and opportunity to be able to take care of me and my kids. And, it makes me excited about the future and where we are going.”

Entryway
The work of DRK portfolio organizations and their exceptional leaders has not gone unnoticed. These organizations’ commitment to pioneering transformational change has been consistently recognized through prestigious awards and fellowships, underscoring their unwavering dedication to making a significant and enduring impact in our communities and beyond.

**Bold Ideas Continue to Attract Catalytic Capital**

In 2023, Google.org contributed over $4 million to three DRK portfolio organizations using AI to address major global challenges.

**MacArthur Genius Grant**
Becca Heller, International Refugee Assistance Project (IRAP)

**Obama Foundation Fellowship**
Aimee Ebanks Davis, Braven
Derrick Braziel, MORTAR
Dr. Charles Daniels, Jr., Fathers’ Uplift
Sasha Fisher, Spark MicroGrants
Tarun Cherukuri, Indus Action
Zarlasht Halaimzai, Amna

**Skoll Award**
Build Change
Crisis Text Line
Global Health Corps
Kiva
Last Mile Health
Living Goods
myAgro
Noora Health
One Acre Fund
Room to Read
VisionSpring

**Charles Bronfman Prize**
Amy Bach, Measures for Justice
Ari Johnson, Muso
Becca Heller, IRAP
Sasha Chanoff, RefugePoint
David Lubell, Welcoming America

**Audacious Project**
GlobalXplor (TED Prize)
IRAP
Last Mile Health
Living Goods
myAgro
Noora Health
One Acre Fund
SIRUM
Upstream USA

**MacKenzie Scott**
Since 2020, philanthropist MacKenzie Scott has supported 48 organizations from the DRK portfolio. Aimed at amplifying the voices that deserve global attention, this unrestricted capital is poised to be a catalyst for transformation, supporting visionary organizations and their exceptional leaders in driving positive change. Grantees include:

- Amani Global Works
- Arpan
- Arts for Healing and Justice
- Network
- Braven
- Brilliant Detroit
- City Teaching Alliance
- Crisis Text Line
- Define American
- Democracy Works
- DigDeep
- Digital NEST
- Equal Opportunity Schools
- Essie Justice Group
- Food for Education
- FoodCorps
- Friendship Bench
- Fundi Bots
- Global Citizen Year
- Global Health Corps
- Healthy Learners
- iCivics
- IRAP
- Kiva
- Laboratoria
- Living Goods
- Measures for Justice
- Merit America
- Muso
- myAgro
- Noora Health
- Oakland REACH
- One Acre Fund
- Open Door Legal
- Propel America
- Recidiviz
- RefugePoint
- Room to Read
- Service Year Alliance
- SmartStart
- SIRUM
- Solutions Journalism Network
- Teaching Lab
- The Mission Continues
- The/Nudge Institute
- Transcend
- Upstream USA
- VisionSpring
- Jacaranda
- Tarjimly

**Google.org**

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**JACARANDA**

Over the next three years, Jacaranda will develop, deploy, and scale a first-of-its-kind generative AI model capable of offering context-sensitive information and referral support in multiple African languages and dialects to women seeking maternal and newborn care. Near-term, 3 million women across Sub-Saharan Africa will receive improved maternal support through PROMPTS – Jacaranda’s AI-enabled digital health platform. Longer-term, Jacaranda plans to open-source the model, creating a blueprint to improve services for millions of mothers.

**TARJIMLY**

Over the coming year, Tarjimly will launch features that provide human translators with instant AI-generated translations that can be corrected to enable the high-fidelity data required to train large language models (LLMs) for $5 low-resourced languages. As Atif Javed, Co-Founder shared, “This development brings together the best of AI and humans, to improve translation and interpretation quality, and meet our mission to eliminate language barriers for refugees and immigrants.”

**ROCKET LEARNING**

Using cutting-edge AI, Rocket Learning is geared up to pioneer a game-changing AI and machine learning model that is primed to drive behavior change among parents and educators in low-income communities, leading to effective learning for children. “We’ll leverage AI as a powerful force for social good — preparing more kids for school, supercharging graduation rates, and lighting the path to brighter futures,” says Namya Mahajan, Co-Founder.
The Power of Community...

Every year, our entrepreneurs, donors, partners, and team come together for the DRK Retreat to learn, share, and experience the magic that happens when we bring this special community together. It is a powerful reminder that in a world where hope is in short supply, there's plenty of it right in front of us here in the DRK community.

“We are in the middle of a community of experts in different fields from all around the world to be able to learn and grow from. It will not only accelerate our work, but it will help us mature as an organization. It’ll help me mature as a leader.”

Thomas Lee, First Place for Youth

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Jared Walker, Dollar For

“This community is committed to addressing the big problems, the big injustices in our world, and doing so in partnership with those we serve... I’ve learned so much from the other DRK entrepreneurs.”

Ari Johnson, Muso

“The DRK community is incredibly inspiring. I think all of us social entrepreneurs go through so many challenges, bumps along the way. There are highs, there are successes, but it’s incredibly healing and motivating and inspiring to have a community of social entrepreneurs from across the world who are going through the same difficulties, successes, and milestones as you are.”

Kruti Bharucha, Peepul

“I believe this community is going to show the world that we can solve some of the most intractable problems.”

Aimée Eubanks Davis, Braven

and Belonging

In May of 2023, DRK hosted our first global convening in Nairobi attended by DRK global entrepreneurs, local ecosystem partners, and international donor partners. It was an incredible opportunity to create connections, build community, and increase our portfolio organizations’ capacity for scale and impact.

“So coming to a DRK Retreat, there is a moment where that loneliness dissipates and you feel very connected to everyone here because you realize everyone is dealing with similar challenges, feels they’re not doing enough, and is sacrificing so much of themselves to be able to do this work.”

Zarlasht Halaimzai, Amna
As a child of deaf adults, Gabriella has lived through the helplessness of seeing her loved ones in trouble but unable to access emergency help due to their disability. Her personal experiences, including her father’s inability to call emergency services when he had a medical emergency, have driven her to use the power of technology and advocacy to expand accessibility.

Gabriella is a UC Berkeley CTSP Fellow, a Camelback Fellow, and a Roddenberry Fellow. She serves as the co-chair of NENA, the 911 Association’s Communication Modalities Group. Gabriella earned her master’s in public health from Columbia University.

accessSOS provides a life-saving tech solution that enables direct access to emergency help for the deaf community while simultaneously using its innovation as a platform to build awareness and advocate for the national adoption of text-to-911.

The Problem

50% of approximately 6,000 emergency call centers across the U.S. cannot receive anything other than a voice call, despite mobile devices accounting for more than 80% of the inbound 911 requests annually. These traditional emergency systems are not only outdated, but they also create a life-threatening barrier to emergency services for the 65 million people who cannot easily communicate by phone — including those who are deaf or hard of hearing, or do not communicate in English. Almost 50% of deaf individuals have reported difficulty accessing emergency services, according to the National Association of the Deaf (NAD). Video relay services — connecting a caller via a third-party interpreter — can take between four and 11 minutes to get through to 911 and cannot provide geo-location information to the dispatcher. These extra minutes can be the difference between life and death in emergencies.

The Solution

accessSOS offers immediate access to emergency services in a crisis, providing a solution that is inclusive and accessible to all. Through a free web and mobile app, accessSOS translates text-to-voice via an icon-based, user-friendly interface. Once the user submits a request for help, the details of their emergency are translated into a call to the nearest 911 or 988 center. Emergency responders are notified if an individual is deaf, non-verbal, or doesn’t communicate in English to best prepare them to respond. Additionally, accessSOS can redirect calls better served by other support services, such as the National Suicide Prevention Lifeline.

By providing a text-to-911 app, people who are deaf or hard of hearing, have speech disabilities, or speak limited English can access emergency services in times of need – solving for inequities while saving lives.

Impact

accessSOS has provided vital emergency communication access to more than 5,000 people. Through their advocacy work and awareness campaigns, accessSOS has fostered greater accessibility and inclusivity in emergency services.

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accessSOS has directly impacted the lives of 5,187 individuals, providing them vital access to emergency communications. Since 2019, they have helped elevate the availability of text-to-911 services from 30% to 50% among 911 call centers, also known as Public Safety Answering Points (PSAPs).

accessSOS launched the “contact911.org” app in Santa Fe, NM, covering a population of 89,000 people who were previously without text-to-911 capabilities before their intervention. In July 2023, accessSOS launched pilots of the “contact911.org” app in Albuquerque, NM, covering a previously unserved population of 550,000, and Berkeley, CA, covering a previously unserved population of 120,000.

accessSOS created language-inclusive options within the app, offering Spanish, Chinese, Arabic, and Vietnamese.

Entrepreneur: Gabriella Wong
Founder and CEO

NEW PORTFOLIO

Entrepreneur: Gabriella Wong
Founder and CEO
aQysta provides everything smallholder farmers need to grow their farms to be profitable, resilient, and ecologically sustainable.

The Problem
Smallholder farmers produce around one third of the world’s food, but less than 6% of these 500 million farmers earn incomes that allow them to sustain their livelihoods by farming commercially. As a result, 50% of farming households send at least one family member to migrate for (often inhumane) work. These farmers face numerous challenges and potential risks that prevent them from being commercially active, even though the potential benefits can be high. Many are excluded from access to markets and lack knowledge of high-value crops and quality farming inputs. Additionally, they suffer from production risks like droughts and floods, further exacerbated by the consequences of climate change. There is a need to provide a holistic solution to smallholder farmers that addresses their myriad challenges and enables them to make sustainable choices that lead to increased income and improved ecosystems.

The Solution
aQysta partners with smallholder farmers in its Farm Incubator business model to provide farmers with everything they need to become more profitable, resilient, and climate-smart. The Farm Incubator earns revenue through a profit sharing mechanism with farmers on eventual harvest sales, allowing farmers to participate in a risk-free program that requires no up-front investment and pays them a monthly advance allowance for their predicted harvest. Farmers also receive renewable energy technologies for irrigation, quality seeds and other inputs, training, and support with sales of improved crop varieties — all of which ensures better yields and fairer prices. The Farm Incubator prepares first-time commercial farmers with the technology, knowledge, financing, and market access to supply to national and international premium markets.

aQysta believes that even the smallest farmers can be profitable while farming in harmony with nature. aQysta aims to create economic and climate resilience for more than 100,000 people by 2028.

Impact
- Served more than 12,000 farmers across 27 countries with innovative hydro-powered irrigation pumps
- Piloted the Farm Incubator in India, Nepal, and Malawi, resulting in farmer income increases of 200%

To date, aQysta has served more than 12,000 farmers across 27 countries, and their Farm Incubator pilot has increased farmer incomes by 200%.

Entrepreneurs:
Pratap Thapa
Co-Founder and CEO
Lennart Budelmann
Co-Founder and CDO

Pratap grew up in a farmer community in Nepal where his parents, whose farm was located right next to a river, were unable to get water from the river to the farm. Instead, they depended on rainfall and tried to “catch the rain.” His farm received monsoon rains. Pratap went on to become an engineer and ultimately received a scholarship to a master’s program at the Technical University of Delft, the Netherlands.

Lennart brings his education and experience in operations and supply chain management from Airbus and Mercedes to drive the smallholder farming value chain with data and process optimization. When Lennart went to study and live in South Africa for a year, he saw the world too divided into for-profit and not-for-profit focus.

Carina is solving the care gap in the home care industry by connecting under-resourced care providers and care seekers through innovative technology and partnerships.

The Problem
Caregivers are in high demand, but many care workers struggle to find full-time work and new clients. Despite home and child care workers winning one of the largest union-organizing victories in recent memory — demonstrating the power of women and BIPOC-led organizing — care providers still do not have livable annual incomes due to lack of full-time work. Home care is the largest and one of the fastest growing professions in the U.S., with over 1.2 million new care jobs projected from 2019 to 2029. Yet, these workers continually earn low annual incomes at just under $30K. Care seekers already struggle to find quality care nearby, and the U.S. is demographically at the beginning of a spike in demand, signaling a coming crisis in caregiving. Providing care professionals with access to full-time work, new clients, and choices will increase economic security for care workers and their families, and these upstream investments in quality home and child care will pay off over time as they avoid costly downstream events like hospitalizations.

The Solution
Carina has created a tech-enabled care matching platform to connect the supply of care workers with vulnerable home-based populations more safely and efficiently, delivering increased worker earnings and increased access to care. Licensed home care workers can register for an account online, allowing them to build and control a full-time work schedule across multiple clients. Meanwhile, care seekers — including elderly and disabled individuals or their family members — can look for support with activities such as meals, personal care, medication management, mobility, or other daily living tasks. Carina offers services in six states and partners with labor unions, government, advocacy organizations, and service providers to ensure their tools provide access to quality care and good jobs.

In their first five years, Carina scaled from one state with one offering to six states with three offerings, generating over $80 million in earnings for care workers. In the next five years, Carina aims to generate over $250 million in earnings for care workers by increasing partnerships and network effect through replication in new states and deepening their footprint in current states.

Impact
- 11,995 care matches made between care seekers and care workers, resulting in 6.7 million hours of care delivered
- $103 million in estimated earnings for care workers

Entrepreneur:
Nidhi Mirani
Executive Director

Nidhi has spent 20 years in the labor movement, finding ways to empower workers to thrive. Prior to starting Carina, Nidhi served as national research director at the Service Employees International Union (SEIU). Carina was selected as MIT Solver in the 2022 Global Challenge: Care Economy, and Nidhi joined the inaugural cohort of MIT Solve’s Black and Brown innovators. She holds a BS in economics from the Wharton School of the University of Pennsylvania and a master’s in public policy from Harvard Kennedy School.

More than 40,000 care seekers and care providers are using Carina’s platform, resulting in 6.7 million hours of care provided and $103 million in estimated earnings for care providers.

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CatchLight is a visual-first media organization leveraging the power of visual storytelling to inform, connect, and transform communities.

The Problem
Visual storytellers play a vital role in keeping people informed, promoting community awareness, encouraging civic engagement, and leading change as visionaries. Yet, visual storytellers — photographers and visual journalists — are often the most underinvested part of newsrooms, and the negative consequences of a declining local news industry are far-reaching. Communities without access to a local news outlet face an increased likelihood of polarization and misinformation, and the demise of local newspapers is linked to a rise in local corruption and lower civic participation. There is an urgent need to reinvigorate visual journalism so communities around the nation can access the information needed, where and how they actually consume information, in a form they are fluent in, to make informed decisions and preserve democracy.

The Solution
To revitalize visual journalism in newsrooms, CatchLight employs and places high-quality photographers and visual journalists in local newsrooms through their CatchLight Local Visual Journalism Initiative, composed of a collaborative visual desk, offering shared visual resources — including editing, visual strategy, and infrastructure. CatchLight also offers and subsidizes full-time staff visual journalist positions through their Local Fellowship program, adding capacity to newsrooms without visual staff. In addition to the Local program, CatchLight Global Fellowship awards three visionaries in the field grants to develop long-form storytelling projects, engage audiences, and continue their work as innovators and leaders defining the future of the field.

By the end of 2026, CatchLight will expand their Visual Desk capabilities and will have three to five regional desks staffed with two to four experienced editors and photojournalists. Each Visual Desk will serve 15–25 newsroom partners, reaching a total of 90–100 newsrooms per year.

Impact
- Over the next three to four years, CatchLight will partner closely with 90 to 100 local newsrooms, with an estimated readership of nearly 1 million people, empowering committed visual storytellers to find and share their voices to connect communities and advance inclusion, compassion, and justice.

Entrepreneur: Elodie Maillet Storm CEO
ElodieMailletStorm

Elodie is a recognized creative and business leader in the visual storytelling space. She joined CatchLight as CEO in 2019. In 2016, Elodie was named a JSK fellow in media innovation at Stanford University where she researched the monetization of photography in the age of social and search. During her 11 years at Getty Images, she oversaw and helped build Getty Images’ content offering and helped lead its strategic development. Elodie was Getty Images’ Senior Director of Strategic Development based in the Bay Area focusing on Getty Images’ relationships with platforms such as Google, Instagram, Pinterest, and Airbnb.
catchlight.io

Since CatchLight’s inception, Dallas has reduced the child poverty rate faster than any other major U.S. city, significantly outpacing peer cities across Texas.

Alan has dedicated his career to breaking intergenerational poverty and promoting economic mobility. His expertise has earned him various appointed positions, including co-chair of the Dallas Mayor’s Task Force on Safe Communities and member of the Mayor’s Steering Committee on Workforce Development. He is involved in several advisory and governing boards, including United to Learn, Dallas Thrives, Groundwork Dallas, and the Commit Partnership. He holds an MBA from Northwestern University’s Kellogg School of Management and a BA in sociology from Tulane University.

Entrepreneur: Alan Cohen
Alan Cohen

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Since CPAL’s Inception, Dallas has reduced the child poverty rate faster than any other major U.S. city, significantly outpacing peer cities across Texas.

The Problem
In the 15 years leading up to the creation of CPAL, Dallas saw the number of children within the city living in poverty increase by 42% while its overall population grew by only 4%. Today, Dallas has the third highest rate of child poverty among major U.S. cities (population of over 1 million), with one out of every four children growing up in poverty. While research shows clear linkages between the place a child is born and the socioeconomic circumstances that surround a child, past approaches to address poverty have too often used data to “admire the problem” rather than apply data to on-the-ground solutions that can provide children with the opportunity for economic mobility.

The Solution
CPAL and its partners work relentlessly to create upward mobility for children living in poverty, over three in four of whom are Black or Hispanic. In practice, CPAL operates as Dallas’s unofficial R&D department with three key principles underlying the approach:
- Design for scale. Child poverty is a massive scale problem and necessarily requires the magnitude of government resourcing to power solutions of equal scale. Each quarter, CPAL intentionally brings together the administrative CEOs of nine public agencies to align resources and take action on scalable strategies.
- Center on evidence. A strong understanding of child poverty’s root causes and the highest-impact levers to address them inform solutions. CPAL develops and applies an evidence-based outcomes framework of five issue-centered big bets, which were all selected based on leading longitudinal evidence and potential for actionable progress.
- Power with community expertise. Residents within communities can highlight patterns and actionable insights based on lived experience that are not otherwise visible when relying only on peer-reviewed research. By empowering those residents with tools, resources, and access to systems leaders, CPAL unlocks the community’s greatest opportunity for ultimate success.

In the years ahead, CPAL plans to take the applied data practices that have been most impactful to their mission in Dallas and package them into replicable playbooks for neighborhoods and municipalities across the nation.

Impact
- A sample of CPAL’s applied data work: CPAL developed a new data-sharing infrastructure to deliver daily reports on eviction filings to aid frontline providers supporting renters in need of rent relief and legal aid. Before this, eviction data was not publicly available, so providers could not proactively help vulnerable tenants.

Entrepreneur: Alan Cohen
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By 2025, Citizen Data will impact over $1 billion in philanthropic and corporate social impact investment decisions and programs, representing more than 35 million Americans across 30 states.

Citizen Data empowers change-makers with actionable data, insights, and tools to transcend differences, improve lives, and drive sustainable policy solutions for a stronger, more responsive democracy.

The Problem
Today’s data providers drive Americans into pre-existing echo chambers of support, further dividing our nation and leaving social impact organizations looking to combat today’s toughest modern challenges without the ethical, high-quality data, insights, and tools they need. While misinformation-focused external footprints operate highly sophisticated and well-funded data machines highlighting what divides us, information to build consensus and engagement is under-funded and ignored. Non-partisan, cross-partisan, and bipartisan groups do not have the same trusted actionable data and tools needed to reach those who are disenfranchised, disengaged, and under-informed. As divisions in our nation increase, the need for smart data that identifies commonalities and opportunities for perspective shifts only becomes more important.

The Solution
Citizen Data is bringing non-partisan, best-in-class data, insights, and tools to organizations addressing America’s toughest challenges. Built on a data foundation of 240 million Americans, Citizen Data provides partners with a sophisticated, secure AWS-based tech platform that offers real-time, unique insights and intelligence on critical audiences to assess intended impact and behavior over time. Citizen Data’s proprietary regenerative tech platform creates results based on hard listening, randomized controlled trial experimentation, and large-scale focus groups.

Citizen Data envisions becoming a $45 million company that impacts over 500 attributes. Citizen Data is constantly innovating research and focuses on a data foundation of 240 million Americans, Citizen Data provides partnerships with a sophisticated, secure AWS-based tech platform that offers real-time, unique insights and intelligence on critical audiences to assess intended impact and behavior over time. Citizen Data’s proprietary regenerative tech platform creates results based on hard listening, randomized controlled trial experimentation, and large-scale focus groups.

193 organizations are part of the Common Goal community, implementing programs in over 100 countries, reaching nearly 1.7 million young people, and engaging a global workforce of 21,000.

Citizen Data

Entrepreneur: Mindy Finn
Founder and CEO

Mindy has led large-scale initiatives to reduce polarization and improve elections throughout her 20-year career. In 2016, Mindy ran on a presidential ticket with independent Evan McMullin, earning more write-ins than any presidential campaign in history. Mindy previously served as co-founder and executive director of Stand Up Republic, led pioneering civic engagement programs for Google, Pew, Twitter, and Change.org, and worked on political campaigns for George W. Bush and Mitt Romney.

citizendata.com

Common Goal

Entrepreneur: Jürgen Griesbeck
Co-Founder and CEO

Jürgen co-founded Common Goal (and the precursor organization, streetfootballworld network) to gather the best-in-class social enterprises that promise to increase and/or accelerate impact significantly by integrating football into their local solutions. He has invested the past 25 years in building an entrepreneurial ecosystem, mobilizing the football industry to maximize the sport’s contribution to our people and planet. Jürgen has a degree in sports sciences from the German Sports University in Cologne, and studied Romantic Languages at Cologne University, followed by a master’s in social sciences at the University of Antequira in Medellin, Colombia. He also studied at Harvard Business School and Harvard Kennedy School, as well as Think Creative Leadership School in Amsterdam.

common-goal.org

Common Goal is a global impact movement in the world of football — rooted in the belief that the world’s most popular sport is one of the few cultural forces strong enough to help shift society toward a more sustainable and equitable future.

The Problem
The sports industry is one of the largest untapped catalysts for social change and philanthropic support. With more than 3 billion fans and an estimated 240 million players, football (soccer in the US) is the world’s largest social phenomenon. Globally, men’s professional football produces an estimated $33 billion per year, and women’s professional football is growing substantially. Yet, the participants in the ecosystem and the money they exchange are disconnected from social change movements. The sports ecosystem can be an incredible resource for mission-driven organizations, and Common Goal is committed to solving this missed opportunity with the ultimate goal of driving global collaboration toward a more sustainable and equitable future for all.

The Solution
Common Goal is a movement-building and grant-making organization uniting the football industry in a shared effort to tackle the world’s most pressing social issues. Common Goal believes that football can advance the global sustainable development goals and unite stakeholders in the football industry to drive progress toward those goals, with a focus on five key impact areas: racial justice, gender equity, environmental sustainability, mental health, and LGBTQ+ inclusion.

Common Goal connects pledge members with aligned high-impact organizations. Pledge members are participants in the football community — players, managers, brands, and clubs — who pledge 1% of their revenue or salary to Common Goal. This money is then allocated to organizations in their “Football For Good” community — a group of 193 organizations effecting change toward the UN’s Sustainable Goals. Considering the industry’s annual production of $33 billion, at scale Common Goal’s 1% pledge would translate to an additional $330 million allocated to environmental and social change initiatives annually. Having developed a model to mobilize significant resources and drive positive impact at scale, Common Goal has the potential to serve as a blueprint for other sports to follow, unlocking millions more in funding for nonprofits globally.

Impact
From 2017 to 2022, Common Goal collected €5.1 million through their 1% pledge, and they distributed 90% of it to vetted social impact organizations and projects, mostly to organizations operating in Africa.
In 2022, Common Goal supported, trained, and empowered 3,800 individuals to drive progress in their communities with a focus on DEI, reaching 159,000 people globally.

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CULTURAL BROKERS

Cultural Brokers aims to reduce the disproportionality of African-American children in the U.S. child welfare system. Cultural Brokers trains and supports community-based, culturally congruent brokers to advocate on behalf of families, connect parents to community resources, and support next-of-kin placement in cases when a child has to be removed.

The Problem

Millions of children in the U.S. undergo child maltreatment investigations. In fact, an American child is estimated to have a 37% chance of being the subject of a child maltreatment investigation before reaching the age of 18. This risk increases to 53% for Black children. Investigations from Child Protective Services (CPS) officials are often highly stressful and traumatizing for children and their families — even if allegations are not substantiated. Every year an average of nearly 17,000 children are removed from their families’ custody and placed in foster care only to be reunited within 10 days. Many referrals to CPS involve families whose challenges arise from poverty, and often do not justify family separation or termination of parental rights.

The Solution

Cultural Brokers works with African-American families that are involved with or at risk of being involved with the child welfare system. They train community-based advocates (cultural brokers) to serve as an additional point of contact for those referred to CPS, reducing unnecessary involvement from the state. These brokers are hired with an eye toward people with lived experiences — not necessarily through their own involvement with CPS, but due to a sufficient understanding of and empathy for the families whom they serve.

Cultural Brokers’ multi-pronged solution covers three specific areas: 1) Joint crisis and non-crisis response in partnership with CPS. Cultural Brokers culturally congruent workers act as mediators between families and CPS workers, communicating directly with and advocating for the family, and where possible, connecting the family with resources including housing, clothing, food, sobriety support, and more. 2) Prioritizing kinship care: When children’s safety and welfare are sufficiently at risk and the government must remove children from their current homes, Cultural Brokers uses its trained, culturally congruent workers to effectively work with families to find other family members who are appropriate custodians for those children. 3) Focusing on family reunification: In cases where children must be removed, Cultural Brokers works with the parents whose children have been removed, helping to create a situation where the state will find it appropriate to reunite those children with their parents.

Impact

In Sacramento County, California, 97% of cases with Cultural Brokers’ involvement resulted in permanency, reunification, or formal closing of an investigation.

To date, Cultural Brokers has served over 14,000 children and adults, conducted 4,210 joint responses, and secured permanent homes for 483 children with kin.

Emata has provided $1 million in loans to 2,700 smallholder farmers and has directly reached more than 40,000 people through their data-driven services.

Emata is a farmer finance enterprise that uses AI-powered alternative credit scoring to offer affordable digital loans to farmers in East Africa.

The Problem

Flexible farmer financing is central to smallholder farmers’ ability to optimize their productivity, increase incomes, and adapt to and mitigate climate change. Yet most smallholder farmers are still unable to access the flexible and tailored financing required to grow their farm. This lack of access to finance is particularly alarming because agriculture accounts for up to 30% of GDP and 80% of employment on the continent. Despite possessing most of the world’s unused land and the potential for 10x growth in yield, African farmers cannot invest in their farms. Existing banking structures have failed these farmers, with traditional banks unable to lend and informal lenders charging prohibitive interest rates. This financial barrier prevents farmers from accessing essential investments such as quality inputs, better breeds, and irrigation systems, ultimately undermining their productivity.

The Solution

Emata is on a mission to bridge this funding gap for 100 million African smallholder farmers — unlocking the continent’s vast agricultural potential. To do so, Emata is revolutionizing financing for smallholder farmers in Africa by providing fully digital loans utilizing a three-pronged approach:

1. Digitize Agri Companies: Emata provides free software to agricultural companies (cooperatives, exporters, processors, etc.) to digitize their operations, allowing them access to their data and farmers. In doing so, Emata can efficiently reach farmers at scale.
2. Data-Driven Credit Scoring: Using collected data and AI-powered algorithms, Emata creates alternative credit scores, tailoring credit limits to each farmer and bypassing traditional banking barriers.
3. Instant Digital Loans: Loans are provided via WhatsApp and approved instantly, with repayments deducted directly from harvest payments made by the agricultural companies. This innovative approach enables farmers to invest in their farms, with customers experiencing a 30%–100% increase in productivity.

Emata’s path to scale focuses on expanding its core value chains of milk and coffee while exploring and adding more value chains. Their expansion strategy includes entering other East African countries, beginning with Tanzania, and broadening the range of products and services offered to farmers and partners, magnifying their impact on the agricultural sector.

Impact

Emata has disbursed over $1 million in loans to 2,700 farmers across Uganda, with an average loan size of $340. Emata works with over 50 partners across dairy, coffee, com, and oilseeds that reach approximately 40,000 farmers.

Entrepreneur:
Margaret Jackson
Executive Director

Margaret has over 35 years of experience in child welfare as a licensed clinical social worker, supervisor, educator, and trainer. She holds a master’s in social work and is a retired member of the California State University, Fresno faculty. Margaret is nationally recognized as the architect of the cultural brokers approach to the CPS system, and she is the primary author of a proprietary training curriculum that uses the cultural brokers model in the child protection context.

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First Place for Youth improves outcomes for young people aging out of foster care through the national adoption of a sophisticated supportive housing model they implemented in California.

The Problem

Children in the foster care system are effectively left on their own when they age out of the system, usually from the ages of 18 to 21. These young people often have no adult guidance, financial backing, or social support of any kind — causing additional trauma after being forced out of the system. The statistics are sobering:

- One in four young persons who age out of foster care report being homeless between ages 19 to 21.
- One in five of these young people have been incarcerated by age 21.
- One in 10 reports parenting a child between ages 17 and 19, and nearly 25% become parents between ages 19 and 21.
- Only 57% report being employed, either full-time or part-time, at age 21.

The Solution

First Place for Youth offers a solution to this problem that is a sophisticated, evolved model of the concept of extended foster care. They combine robust housing support with case management, education, and employment counseling, and healthy living skills assistance. First Place for Youth’s “My First Place” model has four basic components: 1) provide subsidized housing for youth aging out of traditional foster care that is located conveniently to transit, education, and jobs; 2) intensive case management; 3) assistance with obtaining higher education, and living-wage employment; and 4) one-on-one healthy living skills assistance in areas such as financial literacy, personal well-being, and where necessary, parenting. In addition, First Place for Youth’s Independent Living Skills Program provides current and former foster youth (ages 16–21) with essential guidance, support, and services as they transition to independence. First Place for Youth is beginning to spread their successful model throughout the country to improve outcomes for vulnerable youth.

Impact

- First Place for Youth has directly served over 10,000 transition-age (16–25) foster youth and provided housing and intensive case management to over 3,000 youth.
- Since 2016, over 1,700 youth have exited First Place for Youth into stable housing having secured employment and enrolled in college to achieve their goals.
- First Place for Youth successfully advocated for the passage of a bill to extend the foster care system in California, and in 2019, the state extended foster care to age 25.
- Today, more than 14,000 transition-age foster youth in California are served within reimagined systems and policies First Place for Youth helped create.

Since 2014, Fundi Bots has trained 715 teachers and improved learning for more than 34,800 students, primarily in Uganda. By 2030, Fundi Bots will transform science learning for 1 million African students, empowering the next generation of African problem-solvers.

The Problem

Practical and problem-based learning and experimentation are critical to teaching and learning science concepts. Studies show that practical teaching in science leads to more positive attitudes toward science, greater achievements in the field, improved communication and problem solving, and more real-life application of science lessons. However, science education in Uganda and many African countries focuses on rote teaching methods geared toward completing the curriculum and getting students to pass examinations. Schools are characterized by under-resourced facilities, outdated instructional methods, and poorly trained or不合格 teachers. Student performance on science exams in Uganda has continued to decline, with over 50% of students failing to meet the aggregate pass mark for sciences in 2020. This is attributed to ineffective pedagogy, gender disparities in science learning, lack of critical thinking, and negative attitudes toward sciences. Poor learning outcomes cascade into diminished career prospects and a youth and leadership demographic that is unable to make informed decisions, work effectively, innovate, or sustain economic growth.

The Solution

Fundi Bots improves learning outcomes and provides skills training for science students in Uganda and beyond by developing technology-driven, student-focused, and practical learning resources. The long-term goal is to develop productive and enterprising African youth who use science to change the world. Fundi Bots has a particular focus on reaching underprivileged regions and girls.

Fundi Bots uses two learning models: 1) Enhanced Science Curriculum, a school-based learning model embedded directly into the national curriculum that includes a broad range of practical tools, learning guides, and in-depth teacher training and coaching; 2) Robotics/STEM training, an extracurricular model providing hands-on training for students and youth to improve science understanding and build technical skills. Fundi Bots implements their work through three program areas: 1) Fundi @School, providing science learning resources within the school environment; 2) Fundi @Home, enabling students to learn science at home; and 3) Fundi @Work, offering STEM-focused workforce training and job placement for out-of-school youth and post-secondary students. Additionally, the Fundi Girls program brings more girls and women into STEM fields through equitable technical training and support.

Impact

- In 2022, 10,500 students were reached across all programs — up from 11,500 students in the previous 10 years combined.
- By 2023, Fundi Bots will accelerate science learning and skills training for 1 million African students.

Entrepreneur: Solomon King Benge
Founder and Executive Director

Solomon started Fundi Bots in 2011 as a hobby project to address systemic failures in science education. In 2014, Solomon was selected as both an Ashoka Fellow and Echoing Green Fellow, which catalyzed the growth of Fundi Bots. He has also been selected as an African Visionary Fellow by the Segal Family Foundation and a 2020 SkollWorld Forum Fellow. Prior to Fundi Bots, Solomon was a for-profit technology entrepreneur.

Issue: Economic Empowerment
Year Founded: 1998
Year DRK Funded: 2023
Serving: United States
HQ: Oakland, CA
Org Type: Nonprofit

Issue: Education
Year Founded: 2014
Year DRK Funded: 2022
Serving: Uganda
HQ: Kampala, Uganda
Org Type: Nonprofit

Thomas has focused his career on transforming child welfare systems into child well-being systems. Before joining First Place for Youth as CEO in 2021, he launched and grew the Los Angeles Chapter of Friends of the Children. Under his leadership, the chapter became the fastest growing of 34 locations across the country, demonstrating how professional mentors can prevent entry into the foster care system to help end multi-generational cycles of poverty and foster care. Thomas also spent 13 years working with transition-age youth in the foster care system, both in the non-profit sector as director of the Opportunity Youth Collaborative for the Alliance for Children’s Rights and as a division director for Transition Age Youth at Hillsides.

firstplaceforyouth.org

fundibots.org

To date, First Place for Youth has served over 10,000 youth in California, Massachusetts, Mississippi, New York, and Ohio. Through their “My First Place” program, more than 3,000 participants have gained housing, education, and employment coaching, as well as comprehensive case-management support.
Join Us has served more than 6,000 youth to date in the Netherlands and aims to serve an additional 30,000 in the next three years.

Entrepreneur: Jolanda van Gerve
Founder and Executive Director

Jolanda is a trained crisis counselor and educator with 15 years of experience working with at-risk youth. After completing her bachelor’s degree in social work in 2009, she founded a counseling and social work practice which she led for a decade until founding Join Us. Her personal experience both as a counselor to struggling parents and families and as a group counselor for children with behavioral and mental health challenges inspired the Join Us model.

The Problem
Youth mental health problems are on the rise due to isolation and acute loneliness. Adolescents and young adults are the loneliest demographic by age. In the U.S., 61% of 18 to 25-year-olds report feelings of isolation and loneliness, a higher percentage than elderly people, for whom loneliness is socially understood. In the Netherlands, where Join Us was founded, more than 275,000 youth suffer from social isolation and ensuing mental health problems. That is about 10% of the 2.7 million Dutch infants aged 12-24. Loneliness and isolation as a young person are harbingers of poorer physical and mental health outcomes into adulthood, including decreased productivity, increased susceptibility to radicalization, and systemic societal challenges. Addressing loneliness before it evolves into more acute issues is a logical yet very underinvested approach in the context of existing healthcare systems. In the Netherlands, for example, all healthcare including mental health care is offered through public-private partnerships in which private care providers (therapists, etc.) are contracted through the state. There is almost no preventive mental health care offered through this system.

The Solution
Launched in the Netherlands, Join Us brings together peer groups of young people experiencing isolation and loneliness, and increases their social self-reliance through a multi-week group therapy program offered in-person or online. Join Us has a three-pronged approach that taps into local municipalities, the national Ministry of Health and Social Welfare, and corporations to fund and deliver youth preventive mental health care. First, Join Us On Location facilitates meaningful-in-person social interaction for youth aged 12-30, led by licensed therapists and youth volunteers (program alumni). Each group meets bi-weekly for a fun and inclusive social activity, during which the professional facilitator observes individual and group dynamics and helps each individual realize their personal goals for the program. Join Us Online is available for young people aged 18-30 who live in a region where no local group is active or for those who feel more comfortable participating in an online setting. Finally, the Join Us Community is an online community of more than 2,000 members for young people aged 16-30 who are experiencing chronic loneliness and isolation. These early-stage interventions aim to prevent youth from having to deal with the severe consequences of long-term loneliness. Join Us works through the national health system and municipal government licensees in the Netherlands.

Impact
- Join Us has served more than 6,000 youth in the Netherlands and aims to serve an additional 30,000 in the next three years.
- 79% of participants report higher levels of resilience and fewer acute mental health issues.

More than 194,000 facilities contributed by 750 organizations have been plotted across 160 countries — and these numbers grow daily.

Entrepreneur: Natalie Grillon
Founder and Executive Director

Championing access to open data and transparent practices, Natalie has worked for over a decade to launch innovative solutions to complex problems in global supply chains. Prior to founding Open Supply Hub and its predecessor organization, Open Apparel Registry, she co-founded Project JUST, an online platform aimed at helping bring transparency to fashion supply chains, empowering consumers to shift their purchasing behavior. She is an Acumen Fellow, a returned Peace Corp volunteer, and a graduate of Georgetown University (BS) and Cornell University (MBA).

Open Supply Hub (OS Hub) makes supply chain data open, accessible, and trusted for the public benefit. They steward data, providing a single, essential reference, enabling stakeholders to collectively address challenges and drive progress for human rights and the environment.

The Problem
Some of the world’s most intractable challenges lie within globalized supply chains. Without the proper tools to map and understand these problems, abuses and violations persist and those responsible are not held accountable. To solve these issues, there’s a fundamental piece of the puzzle that is missing: open data. Without quality, accessible supply chain data to understand where the problems are and who’s involved, industry cannot share data or work together on solutions. Nor can they be held accountable.

While supply chain technology has modernized exponentially in our hyper-globalized world, the technology to house supply chain data has not. Global corporations keep data in Excel sheets or PDF reports that rapidly go out of date, and there is no interoperability between systems to connect datasets. Where data does exist, it is riddled with errors, not standardized across industries, and is rarely made public. Without accurate, shared information around where facilities are located and who is tied to them, collaboration and remediation around supply chain issues are stalling.

The Solution
Open Supply Hub’s strategy is to open up supply chain data for the benefit of all, with data in the Hub contributed by hundreds of organizations all over the world — from major global brands to civil society organizations to multi-stakeholder initiatives to certification organizations to factories and more. The power of OS Hub’s approach lies in transforming messy, inconsistent data into structured datasets made freely available to all stakeholders under an open data license. OS Hub maintains one central database to which data is contributed, by a standardized ID number so it is easy to adopt across multiple systems.

When everyone working in global supply chains enjoys equal access to quality data, opportunities rapidly open up to shift industries onto a more sustainable and equitable path. Open Supply Hub is shepherding the creation of an Open Supply Chain Ecosystem, including an Open Data Standard, with the objective of creating a strong foundation for open and transparent data disclosure ahead of incoming corporate supply chain due diligence legislation. Over the next five years, OS Hub seeks to become the largest open, market-leading database of supply chain information, growing from more than 220,000 facilities mapped to millions of facilities, with the ultimate goal of empowering workers and improving supply chain accountability across major consumer product sectors.

Impact
- 3,600 average monthly users access OS Hub’s freely available data on 220,000 facilities to create systemic change in global supply chains.
- OS Hub data enabled the Worker Rights Consortium (WRC) to hold brands accountable following COVID-19, ensuring that workers who lost their jobs received their legally mandated severance.
- World Wide Fund for Nature (WWF) coupled OS Hub data with their Water Risk Filter to inform projections about water impacts such as drought and flooding in apparel production regions by 2030.

Entrepreneur: Natalie Grillon
Founder and Executive Director

Championing access to open data and transparent practices, Natalie has worked for over a decade to launch innovative solutions to complex problems in global supply chains. Prior to founding Open Supply Hub and its predecessor organization, Open Apparel Registry, she co-founded Project JUST, an online platform aimed at helping bring transparency to fashion supply chains, empowering consumers to shift their purchasing behavior. She is an Acumen Fellow, a returned Peace Corp volunteer, and a graduate of Georgetown University (BS) and Cornell University (MBA).
The Polarization & Extremism Research & Innovation Lab (PERIL) aims to reduce harmful online and offline polarization and radicalization to supremacist ideologies, misinformation, propaganda, and disinformation, and conspiracy theories.

The Problem

Most strategies to counter violent extremism focus on the violent fringe and on countering the efforts of violent groups through law enforcement and security approaches to surveil, monitor, ban, and arrest individuals and groups. But today, most extremist violence does not come at the hands of individuals who have formal group memberships or ties. On the contrary, most mass shootings and domestic violent terrorist attacks are committed by people who self-radicalize through networks online after being exposed to propaganda and conspiracy theories, often in social media forms like memes and short-form videos. Today’s political and hate-fueled violence needs a different set of strategies adapted to online worlds where people are most often exposed to hateful, false, manipulative, or conspiratorial content.

The Solution

PERIL utilizes a public health approach to preventing violent extremism by building resilience within the mainstream to reduce the fertile ground in which anti-democratic, hateful, or false ideologies take root. To do this, they design and test out-of-the-box ideas and upstream prevention strategies that aim to reach entire communities through broad civic education and media literacy to safeguard against harmful online content, propaganda, and false information. PERIL’s specific strategies include short-form videos, community-based training and advising, and a variety of tools and guides to help people recognize red flags and be more empowered to intervene and interrupt early radicalization. Their tools are written for and tested for broad online populations and on-the-ground communities of parents and caregivers, educators, coaches and mental health counselors, faith leaders, youth mentors, small business owners, local government officials, and more.

Over the next decade, PERIL anticipates engagement in every region of the country, with on-the-ground intervention happening in evidence-based regional hubs guided by tools that are tested and refined with communities’ needs at their center. PERIL is committed to providing evidence about what works and sharing it (and their methodologies and tools) for free.

Impact

- 5 million people have watched PERIL’s short-form videos, and they have engaged with at least 3,000 parents and caregivers.
- Their evidence shows it is possible to equip communities with the confidence, ability, and knowledge necessary to prevent and intervene in radicalization and extremism.

The Problem

Each year, 10 million people die of cancer. Cancer patients urgently need more affordable and effective treatment options. Yet developing one new drug can take over a decade and $1 billion, and even then it may only extend survival by a few months and cost over $100,000 annually. Around 40% of cancer patients in the U.S. exhaust their life savings within two years of diagnosis. There is a major opportunity to reduce the time and cost of creating new cancer treatments — while also prioritizing globally accessible therapies — through the repurposing of FDA-approved generic drugs. However, a market failure stands in the way: repurposing generic drugs is not financially rewarding for pharmaceutical companies, and the government does not fund late-stage drug development, so potential treatments do not reach patients.

The Solution

RebootRx envisions a future where cancer patients worldwide have access to effective, low-cost treatment options that help them live longer and better lives. By harnessing AI, natural language processing, and machine learning to transform cancer care, Reboot Rx can identify high-potential FDA-approved generic drug candidates for repurposing in weeks instead of years. Using this innovative approach, Reboot Rx scientists identified a family of promising generic drugs for prostate cancer, which have already been tested through Phase 3 clinical trials for cancer, but had languished without anyone to bring them forward. As a non-profit, Reboot Rx is best positioned to lead the movement to bring these drugs into the standard of care, and expand treatment options for cancer patients more quickly, increasing access for patients everywhere.

Over the next three years, Reboot Rx will accelerate the review for multiple other cancer types and work to drive adoption of these generic drugs into the standard of care for all cancer patients. Scaling Reboot Rx’s approach for the 10 most common cancers could yield 30 additional promising generic drugs for repurposing, with the potential to quickly expand treatment options for 9 million patients each year, including the most vulnerable in the U.S. who often can’t afford the copays related to the cancer treatments prescribed and so forego care.

Impact

- Reboot Rx deployed their AI technology to synthesize clinical data and identified the top non-cancer generic drugs to repurpose for treating prostate cancer.
- These drugs cost less than $100 per year without insurance and could prevent or delay prostate cancer progression for an estimated 180,000 patients annually and save billions in healthcare costs each year worldwide.
By 2027, Represent Justice will impact over 500,000 individuals annually, including journalists, elected officials, formerly incarcerated individuals, and the general public.

Represent Justice aims to end the extreme sentencing and mass incarceration in the justice system through narrative change. By providing the infrastructure to produce storytelling campaigns that feature hope, justice, and redemption, Represent Justice creates public demand for a fair legal system and restores dignity for incarceration-impacted communities.

The Problem
The closest most Americans will ever get to prison — or to anyone impacted by the prison system — is through stories shaped by media reporting and entertainment. Too often, these stories sensationalize, trivialize, and categorize people as “felons” and “criminals” unworthy of redemption. Even reform-minded stories are often obstacle-based in framing, focusing only on the harm of the system without an affirmative vision or replacement narrative for what works and why. At the same time, advocates within the community often lack the infrastructure and strategy to effectively measure and push back on these harmful narratives. This limits the public’s access to authentic experiences from those who have lived experience in the prison system, and generates a cycle of incarceration that closes the general public off to the experiences of millions of Americans, challenges the lived realities of formerly incarcerated people, and exacerbates their experiences of discrimination around housing, hiring, voting, and access to equitable opportunities.

The Solution
Represent Justice meets this challenge by turning stories into action to change the justice system while building the capacity of system-impacted communities. Represent Justice partners with community-based organizations and leaders to build narrative power at the local level to uplift affirmative, equity-based visions for the future. Specifically, Represent Justice develops and implements films and impact campaigns, and original content authored and produced by those impacted by the system. Through these two storytelling verticals, they mobilize audiences to action, with a focus on advancing justice for youth and women.

Central to their work is the Represent Justice Ambassador Program — a group of 30 prominent nonprofit leaders, advocates, and artists who have collectively served nearly 400 years in our nation’s prison system. Ambassadors participate in a year-long trauma-informed storytelling program that includes training ranging from public speaking to video production to negotiating legal rights to their own stories. By 2027, Represent Justice will impact over 500,000 individuals per year, including journalists, elected officials, formerly incarcerated individuals, and the general public.

Impact
- More than 1 million people were impacted by legislation passed with Represent Justice’s direct involvement in Ohio (SB 256), California (Prop 17), and Michigan (Clean State) through storytelling campaigns.
- Represent Justice’s online story content has over 5 million views.

Entrepreneur: Daniel Forkkio
CEO
Daniel Forkkio is a career nonprofit executive with over 15 years of experience in nonprofit and advocacy work. Before joining Represent Justice, he was the Fulfillment Fund’s CFO and COO. Daniel also worked for The Raben Group in Washington, D.C., overseeing the operations of eight separately managed nonprofit organizations and fiscal sponsors. He serves as treasurer on the board of directors of Guns Down America, a national gun violence prevention group, as well as on the board of the Fulfillment Fund representjustice.org

Since 2015, SmartStart has recruited, trained, and supported 14,800 Early Learning Practitioner franchisees, reaching 172,000 children with quality early learning in South Africa.

SmartStart ensures all children have the foundation to succeed, while creating employment and social enterprise opportunities and stimulating economic activity in the most under-resourced communities.

The Problem
Quality early childhood education programs are a proven vehicle for academic success and economic mobility. Yet, countries that do not already have a nationally supported early childhood system struggle to find ways to move from the status quo to a scalable, replicable, and evidence-based program. In South Africa, 86% of lower-income households do not have access to any form of early learning for their children aged 0–5. Over 1 million South African children ages 3–4 are not in any early learning program, and an estimated 2 million more children are in unregistered, informal child care or early learning settings that do not have the resources or support to provide quality programming. The lack of early learning opportunities for these children prevents them from starting school with the foundational skills and knowledge they need to realize their full potential. Millions of children start school behind and never catch up — leading to increased cycles of poverty.

The Solution
SmartStart is proving that it is possible to deliver affordable, accessible, and high-quality early learning at a national scale in low-resource settings. SmartStart has developed a unique social franchise model, using coaches and clubs to recruit and equip economically disadvantaged women with the training, curriculum, and learning tools to deliver SmartStart’s evidence-based early learning programming. SmartStart provides extensive training and resources to child care providers to help them understand the work of caregiving and its importance for children ages 0–5; to introduce them to and train them in evidence-based daily routines and curriculum for children ages 3–5; to ensure that they have first aid/CPR training; and to provide them with business training to improve the management of their micro-enterprises. SmartStart’s Early Learning Practitioners — typically under- or unemployed South African women — gain both critical early childhood development training as well as the know-how to access government funding and support as micro-entrepreneurs. In 2022, SmartStart signed a formal Memorandum of Understanding with the National Department of Basic Education, which will provide the framework for testing new arrangements for co-delivery, funding and significantly accelerating early learning program access in the next phase of growth.

Impact
- Since 2015, SmartStart has recruited, trained, and supported 14,800 Early Learning Practitioner franchisees, reaching 172,000 children with quality early learning.
- Studies show 32%–62% improvements in Early Learning Outcome Assessment scores for children with quality early learning.
- SmartStart is proving that it is possible to deliver affordable, accessible, and high-quality early learning at a national scale in low-resource settings.

Entrepreneur: Grace Mathaphe
Founder and CEO
Grace founded SmartStart to expand access to quality early learning for three- to five-year-old children across South Africa. Grace started her career as a social worker in forensic psychology and spent 15 years working in mental health, including running a mental health organization. She has worked as a senior executive in health, youth leadership development, and education nonprofit organizations and is particularly drawn to organizations that target the most intractable challenges in society.

Issue: Social Justice
Year Founded: 2018
Year DRK Funded: 2023
Serving: United States
HQ: Los Angeles, CA
Org Type: Nonprofit
smartstart.org.za

Issue: Education
Year Founded: 2015
Year DRK Funded: 2022
Serving: South Africa
HQ: Johannesburg, South Africa
Org Type: Nonprofit
smartstart.org.za
Texas Water Trade (TWT) is a nonprofit that incubates and facilitates water transactions in Texas to ensure clean, accessible, flowing water for people and nature.

The Problem
By 2050, the population of Texas is set to double, driving a projected 35% increase in municipal water demand. While cities and industries are positioned to capture the water they will need, other users like farmers, rural communities, and rivers and bays are less water secure than ever. All but one of the major aquifers in Texas are being managed for depletion, and all river basins have more water permitted than is available in typical years. Texas is already seeing the effects of water demand outpacing supply, whether in the form of springs and rivers running dry or Texan households stranded without water for basic household needs. Low-income communities are least likely to access the tools they need to preserve water security, a reality to the more than 1 million Texans who today lack access to clean, affordable drinking water at home.

The Solution
Texas Water Trade has two strategies to accomplish their mission of increasing water access for underserved populations: 1) acting as the central catalyst in Texas to bolster the “water credit” ecosystem to both conserve and preserve water; and 2) piloting a community-based initiative (Vida Water) to provide clean water to communities that don’t have it. TWT’s differentiator is their ability to implement real-world projects in cooperation with the public and private sectors by providing technical resources and funding support. So far, TWT has secured the first dedicated deliveries of water to the Texas Coast, where, through contracts with institutional partners such as river authorities, they are delivering environmental flows to critical wetlands and estuaries in the Gulf of Mexico. They have implemented the state’s first Aquifer Resilience Fund to incentivize cities and farms in West Texas to co-invest in water conservation. In the rapidly urbanizing Texas Triangle, they are investing in solutions that add new water to our state’s portfolio through a concept known as “Net Zero Water,” which taps into the potential for buildings to generate their own water. And they are coordinating with community health organizations, academic institutions, and nonprofit partners to create workforce development solutions to build the next generation of water professionals, focusing on underserved communities.

In the next three years, TWT plans to protect or restore an additional 50,000 acre-feet of water in priority aquifers, rivers, and bays — enough to meet the household needs of nearly 160,000 Texans.

Impact
Texas Water Trade has protected the drinking and/or recreational waters of 25,732 Texans.

Entrepreneur:
Sharlene Leurig
Founder and CEO

Texas Water Trade

TCLP aims to make commercial contracts a key tool for large-scale rapid decarbonization throughout the global economy, harnessing the potential of the legal sector and creating measurable change for the environment.

The Solution
The Chancery Lane Project (TCLP) is the largest global network of lawyers and business leaders using the power of climate contracting to deliver fast and fair decarbonization. Through the use of contractual clauses, TCLP can trigger transformative decarbonization.

The Problem
Climate change is creating one of the greatest fundamental inequities of our time. Low-income communities across the globe contribute less than 1% of carbon emissions yet bear the greatest brunt of extreme weather events and other catastrophes related to climate change. Recognizing that climate change is costly to many businesses, more and more companies are committing to reducing their carbon emissions, but are not equipped with the tools to take action. As a result, many companies have guidelines for climate and net zero pledges, and an entire industry of carbon trading and credits has arisen. However, no enforcement mechanisms are in place to hold key players accountable for their climate-friendly commitments.

The Solution
The Chancery Lane Project uses the power of contracts — an existing, massive system that underpins the global economy — to tackle climate change, immediately turning net zero targets into actionable agreements to limit greenhouse gas emissions. TCLP mobilizes top law firms across the globe to create and embed climate clauses into contract law to help mitigate carbon emissions at their source and accelerate net zero carbon outcomes amongst those most responsible for climate change. The clauses are freely available to incorporate into commercial agreements and legal documents. Each resource has been written and peer-reviewed by sector and legal specialists to provide high-quality, commercially viable climate solutions. Through track and trace systems, TCLP will monitor the use of clauses and the ensuing impact on emission reductions.

By the end of the 2020s:
• Climate responsibility will have been assigned in commercial contracts across high-polluting sectors, resulting in a reduction of corporations’ carbon emissions throughout their supply chains.
• Participants will be sufficiently proactive in promoting TCLP that the scaling of the organization’s impact will be decoupled from their organizational growth, and that use of contracting principles will be cascading through their priority sectors.

Impact
• More than 4,000 professionals are collaborating to create and embed climate clauses.
• 424 organizations are participating across 113 countries.
• Over 142 climate clauses are available in Practical Law and LexisNexis and have been downloaded over 85,000 times in over 70 countries.

Entrepreneur:
Ben Metz
Executive Director

The Chancery Lane Project (TCLP) is the largest global network of lawyers and business leaders using the power of climate contracting to deliver fast and fair decarbonization. Through the use of contractual clauses, TCLP can trigger transformative decarbonization.

Issue: Sustainability
Year Founded: 2020
Year DRK Funded: 2022
Org Type: Fiscally Sponsored
Serving: Global
HQ: London, UK
The REsource for Advancing Children’s Mental Health (REACH) Institute provides primary care providers (PCPs), therapists, and healthcare institutions with training in the best evidence-based therapies in order to better diagnose, treat, and manage child and adult mental health issues.

The Problem
The U.S. has a long-standing children's mental health crisis. In 2013, research began to surface citing the now routinely circulated statistic that one in five American children lives with a mental health disorder, in most cases ADHD, anxiety, behavior problems, or depression. COVID-19 exacerbated this crisis. For example, the percentage of high school students who reported experiencing persistent feelings of sadness or hopelessness grew by 50% from 2011 to 2021 and jumped an additional 15% from 2019 to 2021. Additionally, from March 2020 to October 2020, mental health-related emergency department visits increased 24% for children ages five to 11 and 31% for ages 12 to 17, compared to 2019 emergency department visits. Unfortunately, most frontline healthcare workers do not receive adequate mental health training during their formal education. Many children and families who actively seek out care must wait for months before receiving care due to the shortage of providers; lack of access to mental health treatment is especially prevalent in high-need and marginalized communities.

The Solution
Intensive and sustained training is the cornerstone of REACH’s response to the children’s mental health crisis. REACH’s Patient-Centered Mental Health in Pediatric Primary Care (PPP) program integrates interdisciplinary research to increase practitioners’ awareness of and facility with best practices in mental health. REACH draws from evidence-based research in medicine and mental health to highlight high-leverage best practices that PCPs should prioritize in serving their child and adolescent patient population. REACH Institute’s PPP program includes: 1) a dynamic three-day, 17.75-hour interactive course focused on building skills and confidence in diagnosing and treating pediatric behavioral health problems; and 2) a six-month case-based follow-up program through which participants join 12 bimonthly, one-hour group conference calls with national primary care and child/adolescent psychiatry experts to solidify their learning. The program trains clinicians to diagnose and treat mental health conditions they see every day in practice, allowing them to manage the most common issues themselves and saving referrals to mental health specialists for complex cases. Over the next five years, REACH plans to scale their model to train 16,000 PCPs to support 5 million children and families through expanded trainings and by growing the number of sites licensed to provide REACH training through their train-the-trainer program.

Impact
- REACH has trained more than 6,000 PCPs with each PCP supporting approximately 250 children per year with mental health concerns.
- Annually, approximately 1.5 million children receive mental health care from REACH-trained PCPs.

Entrepreneur: Dr. Lisa Hunter Romanelli
CEO

Lisa is a practicing clinical child psychologist with expertise in cognitive behavioral therapy. She came to REACH from Columbia University College of Physicians and Surgeons, where she was an assistant professor of clinical psychology in psychiatry and Director of School-Based Mental Health Programs at the Center for the Advancement of Children’s Mental Health. Lisa completed an internship and post-doctoral fellowship at the Yale Child Study Center. She earned her PhD from Rutgers University and her BA from Harvard University.
DRK organizations are serving populations in these regions:

- North America: 40%
- Europe: 8%
- Middle East: 5%
- Asia: 9%
- Africa: 18%
- South America: 7%
- India: 10%
- Oceania/Australia: 3%

*Percentage of DRK’s active portfolio (200 organizations) reaching constituents in each region through October 2023

DRK’s portfolio remains incredibly diverse, and in particular, our newest investments reflect our commitment to finding, funding, and supporting proximate leaders who are closest to the problems they are trying to solve. Having supported 66 entrepreneurs to date in Fund IV, we are increasingly sourcing more diverse founders and will continue with this equity lens as we evaluate all organizations in our pipeline.

**Portfolio Snapshot**

Data reflects DRK’s full portfolio of organizations funded from 2002 to 2023

**DRK Organizations Contributing to Sustainability Efforts**

- Economic Empowerment: 20%
- Education: 17.5%
- Arts & Culture: 9%
- Civic Engagement: 8%
- Sustainability: 2%
- Health: 6%
- Food & Agriculture: 6%
- Social Justice: 20%

- Many more organizations — totaling 14% of all DRK portfolio organizations and representing 32 total organizations — contribute to sustainability efforts of climate adaptation, mitigation, and resilience through their innovative models of economic empowerment, food and agriculture, health, and social justice.

**Fund IV Entrepreneurs**

DRK’s portfolio remains incredibly diverse, and in particular, our newest investments reflect our commitment to finding, funding, and supporting proximate leaders who are closest to the problems they are trying to solve. Having supported 66 entrepreneurs to date in Fund IV, we are increasingly sourcing more diverse founders and will continue with this equity lens as we evaluate all organizations in our pipeline.

- 53% Female
- 61% BIPOC
- 36% White
- 47% Male
- 3% Prefer not to answer
Creating a world that doesn’t expire

Replate’s patented technology facilitates food donation by connecting organizations with surplus food to communities facing food insecurity — increasing food access, reducing waste, decreasing carbon emissions, and saving water. Replate has received 3.9 million pounds of food and delivered 3.2 million meals to over 300 nonprofits.
Thank You to Our Donor Partners

The Draper Richards Kaplan Foundation raises funds from a diverse group of individuals, family foundations, and larger institutional foundations, all of whom share our commitment to helping the most vulnerable in society. We are deeply grateful to this incredible community of donor partners for allowing us to steward their capital, and for joining us in supporting the big dreams, new ideas, and bold actions of extraordinary social entrepreneurs around the world.

DRK DONOR PARTNERS AS OF DECEMBER 2023

Anonymous
An Anonymous Foundation
An Anonymous Family Foundation
Lois & David L. Anderson Bake Foundation
BlackRock
Bohemian Foundation
William K. Bowes Jr. Foundation
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Susan & Mitchell Cohen
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MCJ Amelieor Foundation
Jamie & Kasey Mckunin
Stephen J. McKe Foundation
Richard King Mellon Foundation
Steven L. Merrill
Gordon & Betty Moore Foundation
Garrett & Mary Moran
Morgridge Family Foundation
Municipality of The Hague
Susan & Bill Oberndorf
Daniel A. Carroll & Stasia A. Obremskey
David & Lucile Packard Foundation
Paso del Norte Health Foundation
Elizabeth R. & William J. Patterson Foundation
Penn Foundation
Thomas & JaMel Perkins
Phillips Foundation
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William & Eva Price
Pyramid Peak Foundation
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Jeff & Tricia Rakes
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Richards Foundation
Sarlo Foundation
Schwab Charitable Fund
MacKenzie Scott
Sayuri & Craig Sharper
Russell & Beth Siegelman
Skoll Foundation
Andrew & Elizabeth Spokes
Thiry-O’Leary Foundation
Tides
Trustee’s Philanthropy Fund
Fidelity Charitable
David & Susan Tunnell
Greg & Emily Waldorf
Jeffrey C. & Suzanne C. Walker
Gigi Weiss
Younger Family Fund

Financials

Fiscal year January–December 2022

Net Assets:
Total $45.61M

Use of Funds:
Direct Grants and PRIs $4.35M
Direct Program Support $7.87M
General & Admin (& Fundraising) $3.47M

Use of Funds

$3.47M General & Admin
$4.35M Direct Grants & PRIs
$7.87M Direct Program Support

Financials
Food for Education’s Tap2Eat, a digital mobile platform that uses a smart wristband and cutting-edge financial technology to enable public primary school children to access nutritious food, has created the first true path to feeding at least 250 million African children in urban and semi-urban primary schools. By 2027, Food for Education aims to provide daily meals to 1 million students.

FoodCorps partners with schools and communities to nourish kids’ health, education, and sense of belonging. Their members serve alongside educators and school nutrition leaders to provide students in more than 230 schools with nourishing meals, food education, and culturally affirming experiences with food that celebrate and nurture the whole child.