

DRAPER RICHARDS KAPLAN FOUNDATION



# 300 MILLION REASONS To Believe

2021-22 Annual Report





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Thanh Tran was released from prison through Prosecutor Initiated Resentencing, a California law championed by **For The People**, which gives DAs a groundbreaking tool to directly and immediately redress the harm caused by mass incarceration and excessive sentences. Thanh is now a Senior Policy and Communications Fellow at the Ella Baker Center for Human Rights.

# 300 million reasons to believe

Five simple words that say it all. More than anything else, these 300 million lives impacted by our portfolio organizations are a powerful reminder that in a world where hope is in short supply, there is plenty of it in the DRK community. We see every day just what is possible through the work of these portfolio organizations who are on the front lines of communities too often ignored—neither seen, nor heard—not because they don't exist or they have no voice, but because the world is not looking or listening.

These organizations are dedicated to changing the status quo for those most vulnerable—by providing food where it is needed, enabling housing for those without it, creating access to health systems for those who don't have it, making education and employment opportunities available to everyone, restoring social justice to those without it, and solving so many other challenges in our society that have caused so many people to lose hope.

At our Annual Retreat last September, the DRK community came together to celebrate our 20th anniversary and the amazing impact that our 200+ portfolio organizations have achieved throughout this time to make a meaningful difference in the lives of others. When asked to describe the DRK community, person after person used similar terms, conveying two profound feelings about being part of our community that say it all—a sense of belonging and a shared unshakable belief in what's possible. One of our new entrepreneurs described our community as “a testament to the world we can believe in—a world where everyone has the basics of life.” We could not have said it better.

We are now looking forward to finding, funding, and supporting the next generation of impactful DRK portfolio organizations. We have expanded our footprint in the world with offices in Menlo Park, Boston, Dallas, The Hague, and Nairobi. With over 200 investments driving an aggregate impact of 274 million direct lives and more than 30 million indirect lives, we truly have over 300 million reasons to believe. Twenty years ago, the thought—let alone the reality—that our portfolio organizations could have this kind of impact in the world was unimaginable. Today it is a reality.

So, in a world where challenges never end and hope seems far away, our portfolio organizations are making a difference in someone's life every single day. I hope you will be as inspired as we are by the images, stories, and accomplishments of the DRK portfolio in this year's annual report. Your support of our entrepreneurs and our team is what makes all of this possible. Thank you for letting us steward your aspirations and dreams for a better world. It means the world to us.

Best,



Jim and the DRK team

# The Faces of 300 Million

In the aggregate, DRK portfolio organizations are today impacting 300 million lives, and that's just the beginning. In the next five years, we hope to double that number.

**4,625,103 borrowers** have received almost \$1.8 billion in loans through **Kiva** in 95 countries.



**9,725,000 students and teachers** are benefiting from **Peepul's** programs in schools and receiving a holistic education in order to live up to their potential.



**Over 2 million people** received food from **Food Forward**, which has recovered and distributed over 250 million pounds of fresh produce, preventing emissions of 222,500 metric tons of CO<sub>2</sub> equivalent.



**18 million young people** in Africa have been reached by **Grassroot Soccer's** programs designed to help adolescents achieve their greatest health outcomes.

**8 million patients** are being reached by **CareMessage's** patient engagement platform that helps manage care and improve health outcomes for underserved populations.



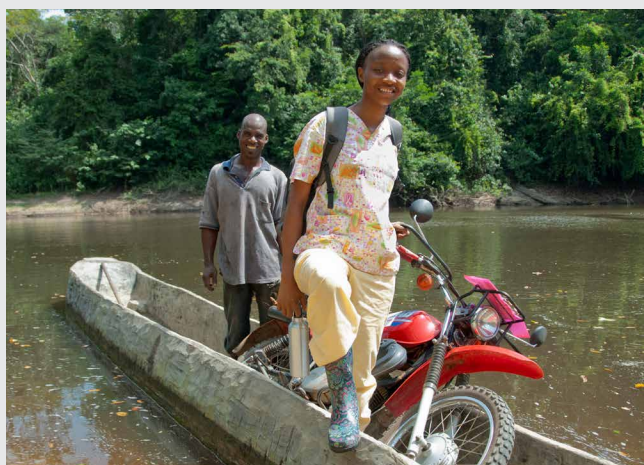
**115,000 people** in Sub-Saharan Africa have clean and affordable energy from **Jaza's** home power pack rental service that is 100% female operated, resulting in 1,960 metric tons of CO<sub>2</sub> in offset emissions by replacing kerosene with solar power.



**6.8 million voters** were registered by **Vote.org**.



More than **8.5 million people** in Africa have received care on-call from **Living Goods'** digitally-empowered community health workers.



**4.8 million people** received care from **Last Mile Health** community health workers.



**47 million students** are connected to high-speed internet, and 99.7% of America's schools have a broadband connection as a result of **EducationSuperHighway's** mission to upgrade the Internet in every public school classroom in the US.

**5.7 million smallholder farmers and family members** have been given the tools, training, and financing from **One Acre Fund** to grow more food and earn more money.



More than **1.5 million students, teachers, and parents** are using **Kinvolved** to facilitate positive relationships between school and home, significantly reducing student absenteeism in the US.



**1,259,875 students and teachers** have been served by **Teaching Lab's** professional learning model that dramatically improves student outcomes.



**3.5 million people** in Africa have received clean energy from **Solar Sister**, avoiding over 1 million tons of CO<sub>2</sub> emissions.



**Cloud to Street's** flood mapping platform has identified over 400,000 square kilometers at high risk of flooding, with over **2 million people** living in those areas.



**VisionSpring** has delivered **8.7 million pairs** of eyeglasses to low-income earners and learners in more than 25 countries.

**2.4 million children** across 22,000 public schools participate in a daily state-mandated SEL class as a result of **Labhya Foundation's** long-term partnership with three Indian state governments.



**710,000 family members** are being connected to their incarcerated loved ones through **Ameelio's** platform that provides free virtual communications and education to create a more humane and rehabilitative corrections system.



**Muso's** speed-based health care strategies have reached **402,000 people** in West Africa, working to end preventable deaths rooted in poverty.

**Accountability Counsel** has advocated for and improved human rights policies and practice in 50 communities and 66 accountability offices serving **over 2.6 million people**.



More than **1.2 million people** received fresh, healthy food from **Common Market's** distribution and partnerships with local sustainable family farms.

# Key Learnings in 2022 to Accelerate Impact

Applying insights from our most successful portfolio organizations to DRK investments going forward

For over 20 years, DRK has partnered with social enterprises trying to solve the biggest challenges in our society to create change in a complex world for people who are struggling with the basics of life—food, shelter, access to health, education, living wages, racial equity, and representation. Historically, most social enterprises and social movements have sought to disrupt systems from the outside or to make fundamental policy changes from the top down. But in the past few years, the context and the dynamics of the world have profoundly changed. While these old tactics have often worked in the past, their increasing lack of efficacy in today's world suggests the need to rethink their allure in favor of new strategies that leverage what already exists, in order to bypass the dysfunction that constrains change at almost every level.

As discussed in an article we published in the *Stanford Social Innovation Review* in September, we began to see in our new portfolio a focus not on top down or disrupting from the outside, but instead a focus on the ecosystem surrounding the problem they were addressing and a clear understanding of the infrastructure and distribution channels that already exist—as imperfect as they may be—in order to repurpose them to what they were intended to achieve. **More importantly, when compared to organizations that remained focused on top-down change or disruption, these “leverage-first” organizations were able to reach 3x more people at 15x less expense and without sacrificing any time to impact.**

One example is [Recidiviz](#), a technical nonprofit DRK funded in 2020 working to reduce incarceration safely and equitably. Many agencies charged with criminal justice adjudication, probation, and parole responsibilities fundamentally lack the data and tools to fulfill their responsibilities. Thus, individuals who are eligible for early release are often unaware, or unable to prove it. Recidiviz works with 10 states (and counting) to help agencies leverage the data they need to identify and release eligible individuals. They have been responsible for helping



Peepul

agencies release 65,000 individuals who were eligible by statute but had become invisible and would otherwise have remained incarcerated. **Recidiviz didn't need to radically disrupt the system to have immediate effect; it just needed to provide the data to execute agencies' existing authority.**

Another example is [Peepul](#), an organization transforming student learning in India that we also funded in 2020. In India, education provides a critical opportunity for the poor to escape the cycle of poverty. However, despite going to school, India's poor children are not learning. 50% of grade 5 students cannot read a grade 2 textbook, and 75% cannot divide. Teachers are overburdened due to a massive system with 250 million students and 9 million teachers. Peepul is improving learning outcomes in the public education system in India by enabling meaningful teacher-student interaction



Food for Education

with teacher training and academic mentoring. **They are working within the current educational system through national, state, and local governments to ensure that public school teachers have the skills and resources to effectively engage and teach students.** Peepul started in one school with nine students in Delhi, and through deep partnerships with the government, they now run five programs impacting 100,000+ schools, 270,000+ teachers, and 9 million+ students across two geographies.

In Kenya, 1 in every 4 children is stunted due to poor nutrition, with 51% of the population being food insecure and 46% living in extreme poverty. Founded in 2012 and supported by DRK in 2018, **Food for Education** improves educational outcomes of vulnerable children by providing subsidized nutritious meals in urban public primary schools. **Using infrastructure that already exists—local smallholder farms, truckers, and central kitchens—they were able to create a more reliable supply chain that enabled school administrators to procure and manage nutritious school lunch programs.** As a result of their programs, student attendance increased from an average of 2 days a week to 4.5, while school performance has improved up to 20%. Once the government saw proof of the concept that 10,000 students were served, they

were willing to partner to fund central kitchen operations and now cover administrative and sourcing costs as well, solidifying a vital relationship to enable the program's sustainability. Their sustainable, scalable model has created the first true path to feeding at least 250 million African children in urban and semi-urban primary schools. In the next five years, Food for Education aims to provide daily nutritious and affordable school meals to 1,000,000 students a day. Food for Education's Kenyan program will serve as a model of excellence for replication across Africa.

One of the newest additions to our portfolio, **Tarjimly**, connects refugees and humanitarians with volunteer translators in 120+ languages through a machine learning matching algorithm. There are 30 million refugees worldwide, and 44% can't understand the information they're given or communicate with people trying to help them, whether they are in camps, in processing, or resettling in host countries. **Leveraging an on-demand digital marketplace, Tarjimly's community solution activates the world's 3 billion bilinguals—mostly from diaspora communities—to volunteer as on-demand translators for the 30 million refugees in crisis.** The translation provides access to critical medical care and social services. In the next three years, Tarjimly will provide language access to one million refugees. They are on track to do this by partnering with global NGOs and the UN to increase access for refugees.



Tarjimly

# Bold Ideas Attract Catalytic Capital

Over the past 18 months, nearly one third of DRK's portfolio organizations received transformative grants—and with that, the recognition they so deserve—from some of philanthropy's largest funders. These grants and prizes celebrate the extraordinary impact these organizations have already achieved, alongside funding to help them realize their bold aspirations for years to come.



In 2021, three of nine Audacious Project winners—**International Refugee Assistance Project (IRAP), myAgro, and Noora Health**—were from the DRK portfolio. The Audacious Project's collaborative funding model catalyzes bold, multi-year plans to impact tens of millions of lives.



In 2022, **Noora Health** also won a Skoll Award for Social Innovation, which—in addition to Audacious funding—will help them scale their model for family caregiving in India and Bangladesh. Noora provides families with essential knowledge, skills, and tools to take care of their loved ones at home.



In 2022, greenhouse-in-a-box maker **Kheyti** was named one of five recipients of the Earthshot Prize, a \$1.2 million award designed to scale the most promising solutions that will repair our planet this decade.

## MacKenzie Scott

In a series of grants across 2021 and 2022, MacKenzie Scott supported 34 organizations from the DRK portfolio—adding to four more she funded in 2020—to empower voices the world needs to hear. With grants ranging from \$3 to \$12 million each, this unrestricted capital will be transformative for these changemaking organizations and their extraordinary leaders. Grantees include:

**Amani Global Works, Arts for Healing and Justice Network, Braven, Crisis Text Line, Define American, DigDeep, Equal Opportunity Schools, Essie Justice Group, Food for Education, FoodCorps, Friendship Bench, Global Citizen Year, Global Health Corps, Healthy Learners, iCivics, IRAP, Kiva, Laboratoria, Last Mile Health, Living Goods, Measures for Justice, Muso, myAgro, Noora Health, One Acre Fund, Recidiviz, RefugePoint, Room to Read, Service Year Alliance, SIRUM, Solutions Journalism Network, Teaching Lab, The Mission Continues, The/Nudge Institute, Transcend, Upstream, Urban Teachers, VisionSpring**

*"People struggling against inequities deserve center stage in stories about change they are creating."*

-MacKenzie Scott



These organizations join dozens of other DRK portfolio organizations and their extraordinary leaders who have been awarded some of the social sector's most prestigious prizes and fellowships over the past 20 years.

#### **Skoll Award**

Room to Read  
Kiva  
VisionSpring  
One Acre Fund  
Living Goods  
Last Mile Health  
Build Change  
Global Health Corps  
myAgro  
Crisis Text Line  
Noora Health

#### **Audacious Project**

Living Goods  
Last Mile Health  
One Acre Fund  
Crisis Text Line  
SIRUM  
GlobalXplorer (TED Prize)

#### **MacArthur Genius Grant**

Becca Heller, International Refugee Assistance Project

#### **Obama Foundation Fellowship**

Aimée Eubanks Davis, Braven  
Derrick Brazier, MORTAR  
Dr. Charles Daniels Jr., Fathers' Uplift  
Tarun Cherukuri, Indus Action  
Sasha Fisher, Spark MicroGrants  
Zarlasht Halaimzai, Amna (formerly Refugee Trauma Initiative)

#### **Charles Bronfman Prize**

Ari Johnson, Muso  
Amy Bach, Measures for Justice  
David Lubell, Welcoming America  
Becca Heller, International Refugee Assistance Project  
Sasha Chanoff, RefugePoint  
Eric Greitens, The Mission Continues

# The Power of Community and Belonging

One theme was palpable across all three days of this year's Annual Retreat—the power of community and belonging. Two and half years after the onset of a global pandemic, the significance of being together in the same room to share challenges, successes, wins, and losses with a group of like-minded individuals was truly restorative. Every year we are reminded just how special this community is, and this year was no exception.

*"DRK is the first to believe in you when no one else really does in traditional philanthropy, and—with that belief and the additional deep support—helps unlock real impact at scale."*

-Premal Shah, Kiva



*"The retreat is a place to exchange our stories of sorrow and pain and it's a place of inspiration, solidarity, and celebration."*

-Tarun Cherukuri, Indus Action

*"This retreat is the most inspirational 48 hours that I have in a 365-day calendar. Meeting and being in the presence of authentic leaders who are all here for the one purpose of making our world a better place leaves me inspired, recharged, and fully committed to the mission."*

-Suzanne Spero, MCJ Foundation



*"I've been to seven of these retreats and I come back every year because this is the crew I turn to in the tough moments. It's like coming home."*

-Gregg Treinish, Adventure Scientists

*"This retreat is a testament to the world we can be in."*

-Vedant Jain,  
Labhya Foundation



# 2021–2022 New Portfolio

organizations funded September 2021– October 2022

Accelerator for America

The Africa Center

Ameelio

The American Journalism Project

bosWell

Define American

Dollar For

EducationSuperHighway

For The People

Generation

Intelehealth

Keep IT Cool

Labhya Foundation

OpenEmbassy

Rocket Learning

Samaritan

Shelters to Shutters

Tarjimly

ACCELERATOR  
FOR AMERICA

Accelerator for America (AFA) works with mayors and economic development leaders to find and develop real-time solutions for economic insecurity and share successful strategies with cities across the country to accelerate an inclusive economic recovery and avert another lost decade for our most disadvantaged people and places.

**AFA has helped 70+ American cities secure over \$40 billion dollars in incremental developmental funding for disadvantaged communities.**

### The Problem

Cities are the last mile where the majority of Americans interact with the government and where the government closest to the people must work daily to confront and surmount massive societal-level challenges at the ground level. Cities are the constant in this work as federal-level policy and funding shift regularly and radically, impacting access to capital and opportunity. Accelerator for America (AFA) was founded in 2017 in a time of federal retrenchment from cities; Accelerator was started by a group of mayors and business, labor, and philanthropic leaders who saw the need for cities to band together to create better solutions for economic mobility and address the strategic disinvestment of too many neighborhoods.

### The Solution

Accelerator's solution set evolves to fit the national political context. From 2017–2019 when federal funding was scarce, AFA helped cities navigate Opportunity Zone legislation to unlock private capital to advance projects in economically distressed communities. When the pandemic hit in 2020, AFA brought new funding and approaches to assistance and recovery efforts led by mayors at the local level. In 2021, with the historic new federal investments through the American Rescue Plan and Bipartisan Infrastructure Legislation, AFA pivoted again to assist cities with deployment of these funds for maximum long-term impact. In the current, capital-abundant context, Accelerator's primary interventions include producing playbooks/ investment guides for city leaders plus direct partnership with cities to help them effectively organize for opportunities, blend and braid capital sources, and deploy funding for a more equitable and inclusive economic recovery.

### Impact

- Assisted 70+ cities nationwide in steering capital into projects that benefit distressed and vulnerable communities
- Supported local communities nationwide in generating more than \$40 billion in local transit and infrastructure funding



**Entrepreneur:**  
**Mary Ellen**  
**Wiederwohl**

Mary Ellen Wiederwohl, president and CEO of Accelerator for America, has more than two decades of experience in business, civic leadership, and public affairs. She is the founding leader of Louisville Forward, the city's economic and community development arm; under her leadership from 2014 to 2020, Louisville Forward was named a Top Economic Development Organization six times by Site Selection Magazine. During her city tenure, Louisville experienced more than \$17 billion of new capital investment, made substantial new investments in affordable housing, and introduced industry-leading innovations in talent development and the future of work. She recently served as interim president & CEO of LHOME, Louisville's homegrown CDFI.

[acceleratorforamerica.org](https://acceleratorforamerica.org)



**Issue:** Economic Empowerment  
**Year Founded:** 2017  
**Year DRK Funded:** 2022

**Serving:** North America  
**HQ:** Los Angeles, CA  
**Org type:** Nonprofit

## THE AFRICA CENTER

The Africa Center (TAC) is transforming the world's understanding of Africa, its Diaspora, and the role of people of African descent in the world.

**Since launching their public programming in January 2019, The Africa Center has attracted and engaged hundreds of thousands of visitors.**

### The Problem

Over time, many countries across sub-Saharan Africa deposed European colonial governments—often using force—in favor of democratic self-governance. Today, studies find that over 70% of coverage of business in Africa references foreign countries, while the word “corruption” is referenced in at least 10% of all business coverage on the continent. This disproportionality highlights an increasingly unfavorable characterization of young Africans in the global media, with more stories about this demographic being associated with “inactivity, violence, and crime.” These narratives have tangible, real-world implications for people’s lives and have created a divergence between the world’s impressions of Africa and reality.

### The Solution

The Africa Center (TAC) is dedicated to increasing public understanding and appreciation of African art and culture. TAC is well known for their public education programs that help raise awareness of African culture, and they also operate a unique store that sells authentic handmade African crafts. In the spirit of collaboration and engagement with individuals and institutions that share their values, TAC inspires enthusiasm. And, serving as the hub for the exchange of ideas around culture, business, and policy related to the continent, The Africa Center advances thought and action around Africa’s global influence and impact on our collective and shared futures.

### Impact

- TAC has served over 200,000 people in their first three years of programming.
- In 2022, TAC hosted their first major exhibition, *African/American: Making the Nation’s Table*. This was the country’s first exhibition celebrating Black chefs and farmers who transformed American food culture.



**Entrepreneur:**  
Uzodinma Iweala, MD

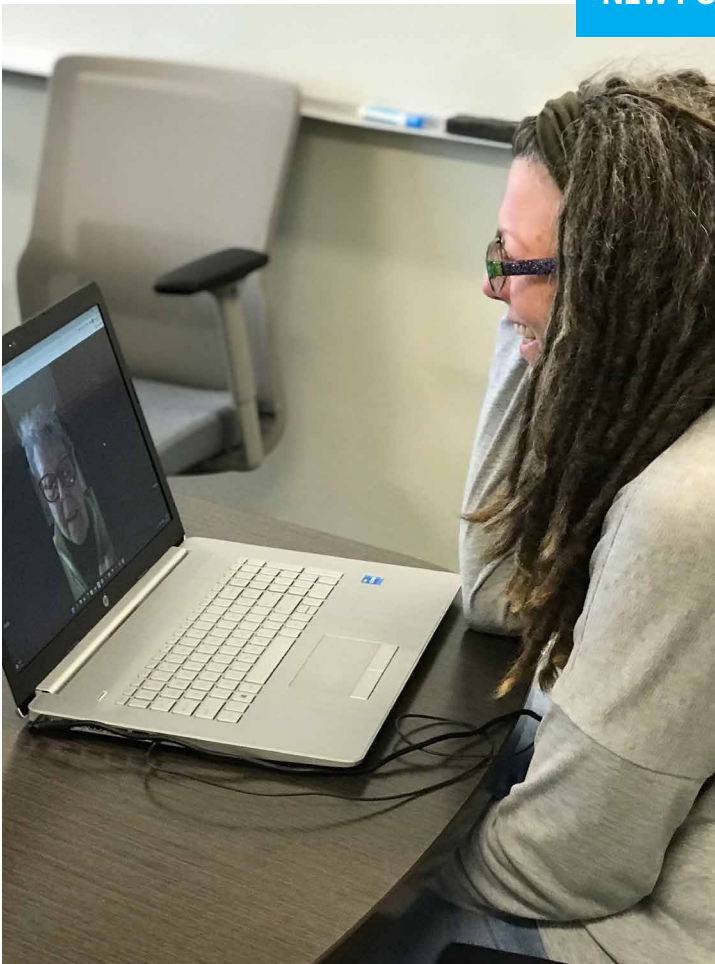
Uzo is an award-winning writer, filmmaker, and medical doctor. As CEO of The Africa Center, he is dedicated to promoting a new narrative about Africa and its Diaspora. Previously, Uzo was the CEO, editor-in-chief, and co-founder of *Ventures Africa* magazine, a publication that covers the evolving business, policy, culture, and innovation spaces in Africa. His books include *Beasts of No Nation*, a novel released in 2005 to critical acclaim and adapted into a major motion picture; *Our Kind of People* (2012); and *Speak No Evil* (2018), and his short stories and essays have appeared in numerous publications like *The New York Times*, *Vanity Fair*, and *The Paris Review*.

[theafricacenter.org](http://theafricacenter.org)



**Issue:** Arts and Culture  
**Year Founded:** 1984  
**Year DRK Funded:** 2022

**Serving:** United States  
**HQ:** New York City, NY  
**Org type:** Nonprofit



Ameelio is a technology nonprofit that leverages software to fight mass incarceration. Their SaaS platform provides free virtual communications and education to create a more humane and rehabilitative corrections system. With a goal to fundamentally transform prisons and jails for the 27 million Americans impacted by the criminal justice system,

**Ameelio has connected over 700,000 families with their incarcerated loved ones.**

### The Problem

Mass incarceration is expensive (\$182 billion spent annually), destructive (113 million US adults impacted), and ineffective (55% recidivism within 3 years). Decades of research show that sustained contact between an incarcerated person and their loved ones can reduce recidivism rates by as much as 56%. A \$3 billion telecom duopoly presently dominates this market, generating obscene profits by charging families extortionate prices—as steep as \$25 per 15-minute call and \$1.50 per email—to communicate with their incarcerated loved ones. The cost of communications drives families apart, makes connection more difficult, and forces 1 in 3 families with incarcerated loved ones into debt.

### The Solution

Ameelio recognizes that sustainable decarceration is only possible if they provide the incarcerated with the vital resources and pathways (educational equity, economic mobility, and societal support) that they lacked prior to incarceration. By divorcing profit and incarceration and introducing high-quality and free technology to corrections, Ameelio is democratizing access to critical resources that have been proven to positively transform the lives of the incarcerated, while increasing reentry success. Additionally, Ameelio leverages a digital ecosystem to combat mass incarceration. Using their free-to-use communication platform, individuals sustain contact with critical connections in the outside world including their families, legal representation, and other social services. Their educational platform empowers individuals to chart a path toward successful reintegration into society from the moment of incarceration by enabling them to visualize an alternative future. Ameelio's solution thus provides multiple levels of benefit, including liberating families from financial exploitation for accessing a basic service.

### Impact

- Connect, Ameelio's video calling platform, is currently scaling 5 state and 6 county prison systems, representing nearly 50 prisons and more than 30,000 incarcerated people.
- Ameelio Mail, their written communications mobile app, has over 350,000 users and has connected over 700,000 families and incarcerated loved ones.
- Learn, the first-ever free-to-use prison education platform, will serve prisons in Rhode Island, Maine, and Iowa in 2022.



**Entrepreneur:**  
Uzoma "Zo"  
Orchingwa

Zo, CEO and co-founder, holds a masters of philosophy degree in criminology from the University of Cambridge and a JD-MBA from Yale Law School and Yale School of Management. He received the Gates-Cambridge Scholarship, Truman Scholarship, and Paul and Daisy Soros Fellowship for New Americans. He was awarded an MIT Tech Review 35 under 35 2022 and Fast Company's Most Creative People in Business Award 2021. His work has been featured in Forbes, The Washington Post, and The New York Times, among others.

ameelio.org



**Issue:** Social Justice  
**Year Founded:** 2020  
**Year DRK Funded:** 2021

**Serving:** United States  
**HQ:** Connecticut & NYC  
**Org type:** Nonprofit

## American Journalism Project

The American Journalism Project (AJP) is a venture philanthropy dedicated to local news. By 2040, AJP envisions an independent, resilient, and ubiquitous civic press will represent, inform, and engage every member of the diverse public it serves.

**AJP invests in and provides venture support to 32 local news grantees, resulting in a 67% average growth in Year One and impacting 67 million residents of the communities served by their grantees.**

### The Problem

Local news is in crisis, and we've lost our ability to hold power to account and keep communities informed. Thousands of newspapers across the country have shuttered, and the increasingly understaffed newsrooms that remain have neither the reporting power nor the funding necessary to produce consistent original reporting. Millions of residents in cities and rural areas lack quality sources of trusted news about what's happening around them. The loss of the fourth estate directly imperils our democracy, which requires an informed citizenry. Local news provides communities with the information and power to make decisions about issues critical to their daily lives. Journalism, particularly at a local level, provides the transparency that allows citizens to hold their governments accountable.

### The Solution

The American Journalism Project believes local journalism is a public good and is reimagining its future by building a model to finance and sustain the local news our democracy requires. AJP makes grants to local nonprofit news organizations for revenue and operational growth, partners with communities to launch new organizations, and mentors leaders as they grow and sustain their newsrooms. Their grantmaking strategy is oriented toward investing in innovative models that can leverage economies of scale and lead the sector in building a new ecosystem of local news. AJP sees a path to building a \$2B industry that, supported by diverse revenue streams, will efficiently and equitably provide all communities with the core journalistic capacity necessary to produce critical original reporting.

### Impact

- American Journalism Project has galvanized over \$100M for local nonprofit news in partnership with national and local philanthropy since their launch.
- AJP grantees grew by 67% on average in Year One and are projected to double their revenue by Year Three.
- Four startup newsrooms have launched with American Journalism Project's support. Two more are currently in the pre-launch stage.



**Entrepreneur:**  
Sarabeth Berman

Sarabeth Berman serves as the American Journalism Project's CEO. Previously, she was the global head of public affairs at Teach For All, a network of social enterprises in more than 50 countries. Before joining Teach For All, Sarabeth spent seven years in China, where she helped build Teach For China and managed a Chinese contemporary dance company. She was a 2006 Henry Luce Scholar based in Hong Kong. Sarabeth is a graduate of Barnard College and serves on the boards of Capital B and the Mark Morris Dance Group.

[theajp.org](http://theajp.org)



**Issue:** Civic Engagement  
**Year Founded:** 2018  
**Year DRK Funded:** 2021

**Serving:** United States  
**HQ:** Washington DC  
**Org type:** Nonprofit



**Entrepreneur:**  
Bryan Wang

Bryan Wang is leading bosWell on its mission to revolutionize how health care and social service organizations collaborate. He grew up partly in Houston and partly in Beijing, studied engineering at Duke, and completed his MBA at MIT. While at Duke, he served on the Board of Net Impact and set up a program for students to help social entrepreneurs scale their businesses. At MIT, he was a finalist in the 100K startup competition and completed the delta v accelerator. He started his career at Bain & Company in San Francisco, advising technology companies on their growth strategy. He then led the Telehealth product team at Intermountain Healthcare, a large health system in Utah, where he discovered his passion for helping people access care through technology.

**boswell.io**

**bosWell**

**bosWell is creating networks of technology-enabled food pantries and bridging gaps to care for Medicaid members in community-based settings.**

**100+ food pantries currently use bosWell for client management, reaching over 150,000 Medicaid members and paving pathways for engagement in primary care.**

### The Problem

As the nation's largest health care program, Medicaid insures over 90 million low-income Americans at a cost that exceeds \$600B annually. Paradoxically, coverage does not equate to access, and over a third of Medicaid members are disconnected from primary care. Socioeconomic risk factors such as housing insecurity, food poverty, and a general lack of support are among the obstacles that make it difficult for those on Medicaid to navigate the health care system. The sickest 5% of "super-utilizers" in Medicaid account for 50% of expenditures, and care management teams have limited capacity to reach members with rising vulnerabilities.

### The Solution

bosWell is developing an end-to-end platform that leverages food pantries as channels to reach and engage Medicaid members in community-based settings where they reside. Approximately 100,000 food pantries across the country serve as critical touch points to an estimated 80% of those on Medicaid. The majority of food pantries, however, are not technology-enabled, and often rely on pen/paper or other homegrown systems for client management. On the front end, bosWell equips food pantries with a free application to streamline intake and reporting. bosWell interfaces with Medicaid health plans/providers that are tasked with coordinating care for attributed members. When Medicaid members visit food pantries in the bosWell network and indicate they are seeking to engage in preventive care, care management teams at associated health/plans providers receive real-time alerts. This serves to bridge the gap between health plans/providers and the trusted community touch points, specifically food pantries, that support Medicaid members.

### Impact

- bosWell has been deployed to 100+ food pantries and the network is growing.
- bosWell has fostered multiple partnerships with Medicaid health plans/providers to connect unengaged members to care.



**Issue:** Health  
**Year Founded:** 2015  
**Year DRK Funded:** 2022

**Serving:** United States  
**HQ:** Providence, RI  
**Org type:** For-Profit

**DEFINE  
AMERICAN**

Define American is a culture change organization that uses the power of narrative to humanize conversations about immigrants. Their advocacy within news, entertainment, and digital media is creating an America where everyone belongs. Through their work in changing the hearts and minds of Americans through narratives in the media,

**Define American has impacted the lives of the nearly 45 million immigrants in the US.**

### The Problem

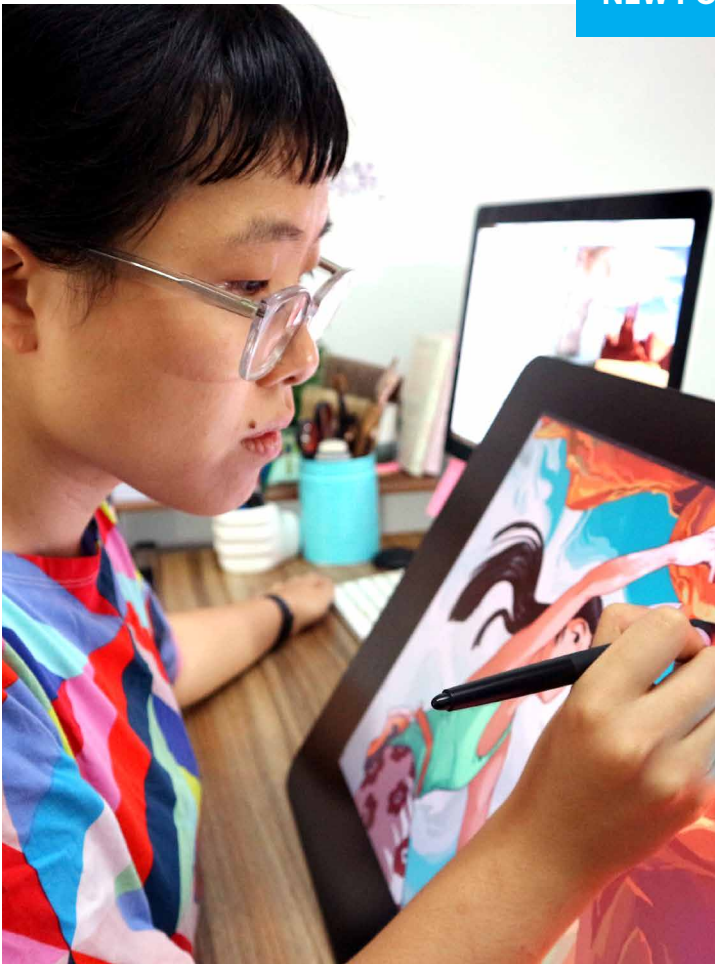
Immigration is one of the most debated yet least understood issues in our national conversation today. More than ever, the politics and culture around immigration frame it as a problem rather than seeing the real human side of immigration. Historically, the primary goal of the pro-immigrant movement has been to enact comprehensive immigration reform. Meanwhile, anti-immigrant hate groups have been waging a largely uncontested culture war to define “American” and define who does and does not belong. Adding to the problem is the fact that more Americans are now relying on the media to shape their worldviews. This has resulted in growing discrimination against immigrants which, in addition to other barriers, limits their access to economic growth, health care, and educational opportunities.

### The Solution

Define American believes in the power of stories and their ability to shape culture in ways that directly impact American lives. For too long, the media have told limiting and often dehumanizing stories about immigrants. Define American exists to change the narrative—one story at a time—and to influence and inform the media in service of creating a more inclusive and just country for all of us. Define American impacts news, digital, and entertainment media on a national level. They work to change the hearts and minds of millions of Americans through media advocacy in order to benefit the lives of the nearly 45 million immigrants in the US. Since communities in the US are increasingly segregated and insular, ensuring accurate and humanizing depictions of immigrants in the media is the most effective way to create welcoming communities across our country.

### Impact

- Define American consulted on more than 110 television and film projects across 23 networks, studios, and platforms, including NBC, CBS, Netflix, Hulu, and Disney+.
- Define American produced a series of explainer videos informed by their research on xenophobia on YouTube and received more than 1 million views and over 50,000 engagements.



**Entrepreneur:**  
Jose Antonio Vargas

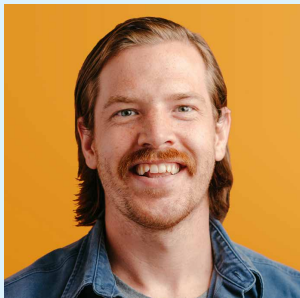
Jose Antonio Vargas founded Define American when he came out as undocumented in an article he wrote for the New York Times Magazine. He is a leading voice for the human rights of immigrants and is a Pulitzer Prize-winning journalist, Emmy-nominated filmmaker, and Tony-nominated producer. His best-selling memoir, *Dear America: Notes of an Undocumented Citizen*, was published by HarperCollins in 2018. His second book, *White Is Not a Country*, will be published by Knopf in 2023.

[defineamerican.com](http://defineamerican.com)



**Issue:** Social Justice  
**Year Founded:** 2011  
**Year DRK Funded:** 2021

**Serving:** United States  
**HQ:** Los Angeles, CA  
**Org type:** Nonprofit



**Entrepreneur:**  
Jared Walker

Jared Walker founded Dollar For in 2015 in Portland, Oregon. Dollar For was born out of a desire to help folks in medical crisis after watching his own family's experience. A medical crisis should not lead to a financial crisis. Jared is on a mission to crush as many medical bills as he can while educating patients and empowering patient advocates.

[dollarfor.org](https://dollarfor.org)

## DOLLAR FOR

**Dollar For helps patients and families access and navigate hospital financial assistance policies to eliminate medical debt.**

**Since 2015, Dollar For has crushed over \$22.6 million in medical debt.**

### The Problem

Americans today are saddled with a staggering \$140 billion in medical debt. This debt is concentrated in poor communities and disproportionately affects Black and Brown Americans. Medical debt is now the leading driver of debt collections—more than collections from credit cards, utilities, auto loans, and other sources combined. But there is a solution: Section 501(r) of the Affordable Care Act requires nonprofit hospitals to offer free care to patients near the federal poverty line. However, hospitals do not make it easy to access these programs. As a result, millions of people are declaring bankruptcy or are placed on payment plans for bills they should not be required to pay.

### The Solution

Dollar For helps patients eliminate medical debt through these hospital charity care policies. Using a unique database of hospital policies and a tech-driven application tool, they can quickly help patients qualify for financial assistance. Since 2020, Dollar For has screened over 14,000 patients for charity care eligibility. Of those 14,000 patients, 11,600 qualified for relief on over \$211 million in medical debt. Dollar For's staff and technology also power full-service and self-advocacy program offerings, which provide patients with the customized support they need to apply for financial assistance that might otherwise have felt out of reach. To date, Dollar For has submitted over 3,000 financial assistance applications on behalf of patients and provided educational materials and support for an additional 187.

### Impact

- Dollar For has submitted over 3,000 patient applications, representing \$46 million in medical debt.
- Dollar For has secured a total of \$22.6 million in debt forgiveness for 1,158 patients.



**Issue:** Health  
**Year Founded:** 2015  
**Year DRK Funded:** 2022

**Serving:** United States  
**HQ:** Vancouver, WA  
**Org type:** Nonprofit



Internet access isn't a luxury; it's a necessity. After connecting 47 million students to high-speed Internet in schools,

**EducationSuperHighway is closing the digital divide in America's 18 million unconnected households by providing free Internet access to homes that have access to but cannot afford a broadband connection.**

### The Problem

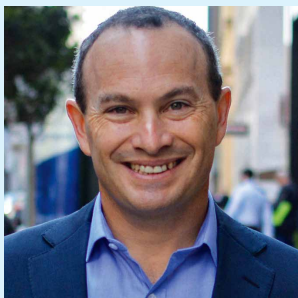
EducationSuperHighway is a national nonprofit founded in 2012 with the mission of upgrading the Internet access in every public school classroom in America. In 2013, only 10% of students had access to digital learning in their classrooms. Today, 47 million students are connected, and 99.7% of America's schools have a high-speed broadband connection. When the coronavirus pandemic hit, our nation's connectivity crisis was laid bare. Without high-speed Internet access at home, children cannot participate in digital education, adults cannot work remotely, and families cannot access health care and other newly digital social and government services. Approximately 29 million households in the United States do not have high-speed broadband. Two-thirds of these households, representing 47 million people, are offline simply because they cannot afford an available Internet connection. This problem impacts virtually every community in America—urban, suburban, and small-town—and has become one of the primary inhibitors of access to economic security and opportunity.

### The Solution

EducationSuperHighway is on the path to connecting 47 million people who should have access to the Internet as they would any other utility service to meet their basic needs. EducationSuperHighway is using the same playbook to close the broadband accessibility gap as it did to solve the classroom connectivity gap—leveraging data to create a finite goal, building widespread commitment from critical stakeholders, tapping federal funding sources, and creating accountability. It has helped states design broadband plans, deploy free Wi-Fi to low-income apartment buildings, and launch demonstration projects in cities, schools, and housing authorities. In 2021, DRK reinvested in the organization to support this new mission.

### Impact

- EducationSuperHighway convinced policymakers to make the broadband affordability gap a national priority, securing historic investments in the IIJA—\$14.2B for ACP and apartment Wi-Fi.



**Entrepreneur:**  
Evan Marwell

Evan is the Founder and CEO of EducationSuperHighway. In eight years, they closed the digital divide in America's K-12 schools, connecting 99.7% of classrooms. A recipient of the San Francisco Chronicle's Visionary of the Year award and a serial entrepreneur, Evan launched companies over the last 30 years in the telecom, software, and hedge fund industries. He is chair of the board of myAgro, a board member at Recidiviz and Direct Relief, and a co-founder of Ignite! Reading, a Zoom-based K-3 reading tutoring program.

[educationsuperhighway.org](https://educationsuperhighway.org)



**Issue:** Education  
**Year Founded:** 2012  
**Year DRK Funded:** 2012/21

**Serving:** United States  
**HQ:** San Francisco, CA  
**Org type:** Nonprofit



For The People (FTP) works with key stakeholders in the justice system to remedy unjust prison sentences and reunite families and communities. FTP innovated a new area of law, Prosecutor-Initiated Resentencing (PIR), enabling prosecutors to proactively work to address mass incarceration. Since FTP's launch,

**nearly 500 people have been released from prison, 5 states have PIR laws, and more than 8 states have introduced PIR laws.**

### The Problem

Today, there are roughly two million people in state and federal prison, and experts estimate that hundreds of thousands of people could be released and reunited with their families today without any significant impact on public safety. Additionally, one of the most powerful actors in the criminal justice system—prosecutors—have not traditionally engaged in reform. Typically, they do not perceive their job to include re-evaluating past sentences handed down by their office. Even in instances where prosecutors did agree that a person's sentence was excessive or unjust, there were no direct legal mechanisms for prosecutors to facilitate a release.

### The Solution

For The People began by creating, passing, and implementing the nation's first Prosecutor-Initiated Resentencing (PIR) law, allowing prosecutors to bring cases back to court to revise sentences their office originally sought. Through a bipartisan approach, FTP enlists elected prosecutors to reevaluate past sentences, encouraging prosecutors to expand their role to include undoing harm caused by extreme sentences. FTP supports counties in launching resentencing initiatives through building models that restore humanity, uplift potential, and reframe notions of safety.

### Impact

- Nearly 500 people released through PIR across the US, avoiding \$95,000,000 in state prison spending in CA alone
- Secured \$18M state investment for 9 counties to launch a Resentencing Initiative (prosecutor, defense, and reentry group)
- Launched Participatory Defense Partnership with community organizers in 8 counties across 4 states
- PIR law enacted in 4 new states: Illinois, Oregon, Washington and Louisiana, with 8+ states working on PIR laws



**Entrepreneur:**  
Hillary Blout

Hillary Blout is founder/executive director of For The People. Hillary served as an assistant district attorney for now-VP. Kamala Harris when VP Harris was the DA of San Francisco. Hillary also led statewide implementation of Prop. 47 and served as Clean-Slate Clinic Director at Californians for Safety and Justice. Hillary is a legislative strategist, drafting and securing the passage of AB 1115, AB 2942, and California's \$18M Resentencing Pilot. Hillary is a Galaxy Gives and OSF Leadership In Government Fellow, and recently won the 2022 Fast Company World Changing Ideas Award for Social Justice.

[forthepeople.org](http://forthepeople.org)



**Issue:** Social Justice  
**Year Founded:** 2019  
**Year DRK Funded:** 2022

**Serving:** United States  
**HQ:** Oakland, CA  
**Org type:** Nonprofit



**Entrepreneur:**  
Dr. Mona Mourshed

Dr. Mona Mourshed is Generation's founding CEO. Previously, Mona founded/led McKinsey & Company's education practice and led McKinsey's social responsibility agenda. She has authored widely-cited reports, including *Education to Employment: Designing a System That Works* and *Meeting the World's Midcareer Moment*. She sits on the boards of Last Mile Health, New America, and Teach for All. Mona has a BA from Stanford University and PhD from MIT, and holds Egyptian and American citizenship.

generation.org

## Generation

Generation is a global employment nonprofit network that trains and places people of all ages into careers that would otherwise be inaccessible, while seeking to improve how education to employment systems function.

**Generation has nearly 65,000 graduates to date, with 83% employed within 3 months of program completion and a 3–4x increase in income.**

### The Problem

Unemployment is a source of economic underperformance, social unrest, and individual despair. The COVID-19 pandemic has accelerated trends like automation and digitization that were already in motion, leaving hundreds of millions of people unemployed or facing reduced income, with jobless youth and mid-career individuals being the hardest hit. Additionally, people all over the world seeking employment face discrimination because of their identity or skin color. The majority of programs that address these challenges are local and limited in reach, and they often provide training that is disconnected from changing employer demands.

### The Solution

Generation has developed a holistic employment solution that serves people of all ages globally, offering ~40 profession-specific programs in the tech, health care, skilled trades, customer service, and "green" sectors. All programs take a consistent, seven-step approach:

1. Job vacancies: Pre-confirmed job identification and employer engagement from the start.
2. Recruitment: Learner recruitment based on intrinsics, effort, and requirements for the profession.
3. Training and social support: 4–12 weeks of profession-specific, activity-based training spanning technical, behavioral, and mindset skills, with social support services provided in parallel.
4. Job placement: Demonstration-based interviews for graduates with employer partners for immediate job placement.
5. Mentorship & community: Mentorship during and after the program and an alumni community that follows grads into work.
6. Return on investment: ROI-tracking for employers, learners, and society over time.
7. Data: A data-centered approach at every step.

### Impact

- 83% of Generation's 65,000 graduates are employed at three months post-program, rising to 90% at six months.
- 70% of alumni (2–6 years out) can meet daily financial needs, 40% save for the future, and 81% are confident of achieving professional goals.



**Issue:** Economic Empowerment  
**Year Founded:** 2015  
**Year DRK Funded:** 2022

**Serving:** Global  
**HQ:** Washington DC  
**Org type:** Nonprofit



IntelHealth is an open-source telemedicine software platform built as a Digital Public Good.

**IntelHealth has provided over 280,000 health service consultations, 92,000 teleconsultations for curative health services, and trained over 2,000 frontline health workers and 500 doctors,**

**resulting in over 60% reduction of out-of-pocket expenses for rural populations and improved capacity and skill development for frontline health workforce.**

### The Problem

Over 3.8 billion people do not have reliable access to health care. Lack of access to health services is a multi-faceted and complicated problem facing many barriers: 1) geographic: facilities and doctors are too far; 2) financial: cost to get care is too high 3) poor availability of resources: trained health workers, drugs, and devices are too scarce; 4) poor acceptability: the care provided does not meet the attitudes and expectations of beneficiaries; and 5) overall poor quality of care. The pandemic put an enormous strain on the public health infrastructure in India, resulting in very poor service delivery to rural areas. Regular health service delivery for maternal and child health is almost completely disrupted.

### The Solution

IntelHealth's telemedicine and remote case management platform has a novel digital assistant called Ayu that contains 150+ evidence-based protocols for delivering high-quality health services and improving patient outcomes. Through Ayu and their telemedicine platform, IntelHealth ensures that the right medical expertise is made available, even when the expert cannot physically be present. Health workers are provided with training and low-cost, portable equipment to perform basic clinical examinations such as measuring blood pressure and blood glucose. Using IntelHealth's tools, health workers can address 70% of the primary care conditions of people living in rural areas. The Ayu assistant enables delivery of health care services like screening, counseling, diagnostic tests and medicines, appropriate referrals to hospitals, health education, and awareness.

### Impact

Organizations that used IntelHealth saved their beneficiaries \$10.50, 3.4 km in distance traveled, and 6.5 hours of time per health event, resulting in:

- >70% reduction in distance traveled to access primary care and >75% reduction in time taken to access primary care
- Approximately 60% reduction in the average spend to access basic primary care



**Issue:** Health  
**Year Founded:** 2016  
**Year DRK Funded:** 2021

**Serving:** India & Kyrgyzstan  
**HQ:** Baltimore, MD  
**Org type:** Nonprofit

[intelehealth.org](https://intelehealth.org)



Keep IT Cool provides proximate cold storage solutions and transport to underserved smallholder fishermen and fish farmers in East Africa.

**In just 2 years, Keep IT Cool has impacted 3,000+ fisherfolk, raising their level of income by 15+% through the preservation of the 25% of their harvest that spoils due to a lack of storage and transportation infrastructure.**

### The Problem

In Eastern Africa, 97% of fish landing sites lack connection to proper storage, handling, or cold-chain logistics. This results in an average post-harvest loss of 25% for small-scale fishermen and fish farms. The capital to invest in this infrastructure and pay for the energy to utilize it is prohibitive, since these rural fisherfolk lack access to the central energy grid and urban markets. The direct result is high levels of spoilage post-collection, unreliable supply for retailers, and poor price transparency for fish farmers. Sandwiched between workforce migration due to climate change and a deteriorating wild fish population, fisherfolk are trapped in a high-waste, low-margin, and unsustainable livelihood.

### The Solution

Keep IT Cool (KIC) connects smallholder fisherfolk directly to retail markets, cutting out a complicated chain of middlemen. They provide decentralized, solar-powered cold storage boxes on both ends of the supply chain (fish landing sites and retail locations), as well as refrigerated transportation trucks to move product end-to-end. Additionally, Keep IT Cool brings significant value to the marketplace through their online platform called Markiti. The platform allows retailers to order fish and other protein deliveries. This stream of data provides predictable demand for fisherfolk, which normalizes cash flow while providing reliable supply for retailers.

### Impact

- Keep IT Cool works with more than 3,000 fisherfolk and 31 fish farms, stabilizing and increasing incomes by an average of 15%.
- Keep IT Cool has service agreements with 600 retailers, providing reliable, safe, fresh fish and chicken.



**Entrepreneur:**  
Francis Nderitu

Prior to founding Keep IT Cool, Francis worked with Finnish cold storage and logistics company Vakava Technologies to expand their operations to Africa. Born and raised in rural Kenya, he has first-hand experience of the limitations of the infrastructure value chain.





Labhya Foundation makes emotional wellbeing accessible to children in public schools in India.

**2.4 million children across 22,000 public schools participate in a daily state-mandated SEL class as a result of Labhya's long-term partnership with three Indian state governments.**

### The Problem

Children from low socio-economic and vulnerable backgrounds struggle to cope with poverty. Currently, 128 million children are enrolled in the Indian public education system. Most of these children experience multidimensional poverty, with a household income of \$2 a day or less. These children are unable to cope with the consequences of poverty, which leads to reduced attentiveness, lack of curiosity, demotivation, powerlessness, shame and anger, and more. This adversely affects their academic performance in the short term, followed by their resilience, relationships, mental health, and overall productivity and life choices in the long term. The Indian public education system lacks the expertise to equip vulnerable children with the necessary skills to tackle poverty, cope with their reality, and become effective learners.

### The Solution

Labhya Foundation has led the collaboration on and creation of the world's largest, and India's first, at-scale emotional wellbeing programs for children. Labhya Foundation partners with Indian state governments to co-create and ensure effective implementation of a state-wide daily Social Emotional Learning (SEL) class that is integrated into the school day. Labhya's end-to-end support to government partners includes co-creation of contextualized curriculum, teacher capacity building, monitoring and evaluation, and policy provision. Currently, Labhya Foundation's programs are enabling 2.4 million vulnerable children across 3 states in India to cope with poverty and become effective learners. An external study of Labhya by Boston Consulting Group showcased that 87% of teachers reported a positive behavioral change in children, with marked demonstration of skills like emotional resilience, relationship skills, and learning motivation due to their government programs.

### Impact

- 2.4 million children impacted through a daily SEL class in 22,000 public schools
- 150,000 teachers capacitated to practice and deliver SEL in classrooms effectively
- Selected as one of the most impactful and scalable innovations in SEL globally by The LEGO Foundation & HundrED



**Entrepreneur:**  
Richa Gupta

Richa taught in under-resourced classrooms for 10+ years and holds a master's in international education policy from Harvard Graduate School of Education. She's been a Harvard Ministerial Leadership Fellow, a Harvard Equity & Inclusion fellow, a "Rising Talent 2020" from the Women's Forum and "Best Entrepreneur 2019" by Takeda Foundation. Recently, the UN Secretary-General named Richa as one of 17 UN SDG Young Leaders globally.



**Entrepreneur:**  
Vedant Jain

Vedant's life purpose stems from his lived experience of adversity as a child. At the age of 17, he became a full-time entrepreneur as the founder of a successful UK-based AI logistics startup. His own journey as an entrepreneur led him to become a leader in the education space. Vedant is one of a handful of Indians to have received the prestigious Commonwealth Youth Award.

**labhya.org**



**Issue:** Education  
**Year Founded:** 2017  
**Year DRK Funded:** 2022

**Serving:** India  
**HQ:** New Delhi, India  
**Org type:** Nonprofit



OpenEmbassy helps newcomers to the Netherlands, many with refugee backgrounds, integrate into society and fulfill their true potential.

**OpenEmbassy has reached 13,500 newcomers directly through their online and offline communities, and has impacted 38,000 newcomers through their integration programs across 63 cities in the Netherlands.**

### The Problem

The Netherlands is one of the most abundant societies in the world, and yet migrants and refugees struggle to fulfill their true potential. Only 50% are employed, often in low-paid, part-time jobs far below their capabilities, and another 50% are dependent on welfare. OpenEmbassy tackles four underlying challenges: 1) The asylum system is structurally overloaded, resulting in long waiting times (months to years) in asylum seeker centers that are usually located outside cities, with few opportunities to participate in Dutch life. 2) The Dutch integration law is flawed and not evidence-based, resulting in poorly designed integration solutions. 3) Dutch society claims to be tolerant and open but is homogenous and does not welcome migrants as equals. 4) The Dutch labor market does not see migrants for their talents but for what they lack. This results in less access to jobs and, sometimes, overt discrimination.

### The Solution

OpenEmbassy designs and implements an integration model based on the needs and knowledge of newcomers. They support newcomers' daily needs through data-driven and community-informed integration tools such as a digital helpdesk, a school buddy system, and "livelihood action teams" that address employment challenges. Informed by evidence-driven models, OpenEmbassy extracts data out of all their programs and tools to drive new, effective, and inclusive policies.

OpenEmbassy's feedback loops help local governments learn from the experiences and knowledge of newcomers. Through direct support to newcomers, OpenEmbassy informs governments at the city, regional, and national levels what changes are needed for more effective approaches toward integration. They create access to the abundance of services the Netherlands has to offer, including jobs, health care, housing, social networks, governmental services, and other basic needs. 60% of their work is contracted with public actors, like governments, that demonstrate acknowledgment of the problem and a willingness to pay to change it.

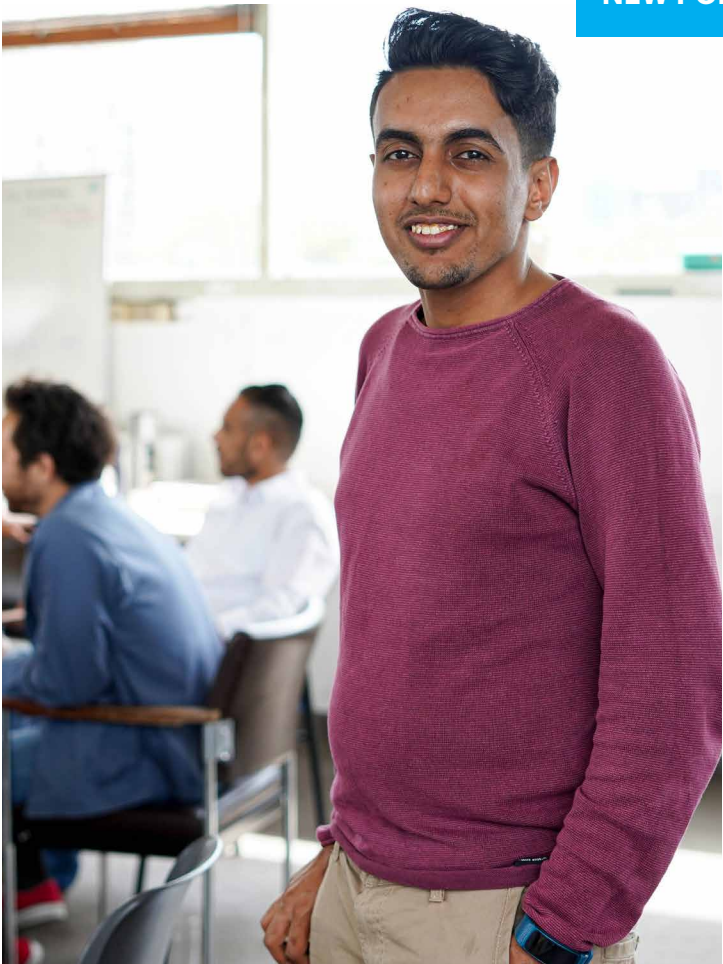
### Impact

- OpenEmbassy holds contracts that cover 65 municipalities (19% of all cities in the Netherlands) and 100 civil society actors.
- They reach more than 25,000 newcomers through services, including 1,400 children in the school buddy program.



**Issue:** Social Justice  
**Year Founded:** 2016  
**Year DRK Funded:** 2021

**Serving:** Netherlands  
**HQ:** Amsterdam  
**Org type:** For-Profit



**Entrepreneur:**  
Renée Frissen

Renée developed the idea for OpenEmbassy while volunteering at an emergency shelter for asylum seekers in Amsterdam. Being trained as an action researcher, Renée identified the opportunity not just to build tools for integration but also an evidence-based method to change the system of integration. Renée graduated cum laude in Cultural Analysis from the University of Amsterdam and has worked in the social domain for over 13 years. She founded multiple social initiatives and is a public speaker and writer.

[openembassy.nl](https://openembassy.nl)



Rocket Learning is India's leading ed-tech non-profit catalyzing early childhood education and community engagement. They empower parents and community daycare workers through the Indian government system by using technology, media, and social influence techniques, creating vibrant digital communities to uplift local voices.

**1 million students, teachers, and parents are using their platform, and the average child in their cohort attains essential school readiness skills, reaching the top third of their class.**

### The Problem

Over 40 million low-income children in India can't access quality Early Childhood Education (ECE). Public schooling in India at the Pre-K level is limited to daycare centers that focus on nutrition and health care rather than cognitive stimulation. This shows up in dismal educational statistics: in grade 1, 43% of low-income children can't recognize alphabets and 35% can't recognize numbers 1–9. The inaccessibility of high-quality ECE means that each year, 40 million low-income children in India between 3 and 6 years of age are becoming less capable, as this lack of stimulation and building of fewer neuronal connections in their early years becomes increasingly difficult to address through remedial interventions later in life.

### The Solution

Rocket Learning builds early childhood and foundational learning at scale using technology, community, and government. They deliver short, contextualized content in local languages to 1 million children and 60k+ pre-school teachers daily via government-anchored WhatsApp groups. Rocket learning uses these teacher-parent messaging groups to send academic content and build aspiration through group effects. This enables preschool teachers to obtain regular guidance on how to stimulate their students through activity-based learning. Equally critically, low-income parents, especially mothers, build the confidence and knowledge to engage with their children while doing learning activities at home. This results in improvements in the child's abilities and learning; increases in teacher skills, accountability, and motivation; and changes in caregiver knowledge and confidence for home learning and engagement with school.

### Impact

- 1 million students, teachers, and parents are using Rocket Learning's platform.
- Children are becoming school ready—an average child in their cohort reaches the top third of their class.
- Parents double the time they spend with children on learning, with this behavior change persisting even post 12 months.



**Entrepreneur:**  
Namya Mahajan

An alumna of Harvard College and Harvard Business School, Namya built her impact philosophy while leading SEWA's federation, India's largest community organization. Previously, Namya worked at McKinsey.



**Entrepreneur:**  
Azeez Gupta

An alum of IIT Delhi and Harvard Business School, Azeez worked at McKinsey and as a member of the senior leadership at Pratham, one of India's largest educational organizations. He serves on the India government's ECCE taskforce.

[rocketlearning.org](https://rocketlearning.org)



**Issue:** Education  
**Year Founded:** 2020  
**Year DRK Funded:** 2021

**Serving:** India  
**HQ:** Bengaluru, India  
**Org type:** Nonprofit



**Entrepreneur:**  
Jonathan Kumar

Born to immigrant parents in poverty, Jonathan and his family quickly learned the value of having a team of supporters. Later receiving an opportunity to study at the University of Michigan, Jonathan earned a degree in informatics, specializing in UX design. After producing a documentary on social change, Jonathan developed a tool for restaurants to convert surplus food into funding for local food banks called FoodCircles. From there he helped create Samaritan, with the goal to give people without a home the social and financial support needed to leave the street.

samaritan.city



Samaritan is a support platform that empowers people without a home to stay healthy and reach life goals.

**Samaritan's platform has helped over 1,000 people without a home measurably improve access to care, critical utilities, and safe housing.**

### The Problem

An estimated 500,000 Americans are experiencing homelessness each night, and 25% of those are chronically homeless. These individuals are at dramatically higher risk of poor health outcomes and early mortality, and they are the most difficult people to reach with social services. If they remain unhoused, these individuals will also drive a huge amount of health spending—50% of Medicaid expenditures are driven by the sickest 5% of patients. The solution is to get them support to meet their basic needs and eventually get housing, but interventions like this are expensive, complex, and difficult to sustain. Health care payors and providers have resources to devote to addressing these challenges but don't have a presence in the community or the tools they need to support these individuals.

### The Solution

Samaritan works with health care payors and providers to find their unhoused members and give them the support they need to get housing and stay healthy. They do this through a technology platform that works to coordinate the inputs of community organizations, individual community members, and philanthropy to ensure each of these unhoused individuals has the care they need and the social and financial support to meet their basic needs. Samaritan provides a mix of conditional and unconditional cash payments to help and incentivize their unhoused members to reach specific goals in improving their health. Specifically, an unsheltered member receives a Samaritan Membership from a nonprofit doing street outreach. She then receives a smart wallet and shares immediate needs with the outreach worker. From there, the member starts receiving funds to meet needs from organizations and individuals in her community, and she can also earn bonuses for taking action steps towards stability.

### Impact

- Samaritan's support platform has enabled 1,000+ members to take steps towards housing, income, and health goals.
- 58% of Samaritan members measurably improve access to care, critical utilities, and/or housing.
- 17% associated reduction in public cost of care (hospital/ED, jail, shelter, etc.) for these members



**Issue:** Health  
**Year Founded:** 2016  
**Year DRK Funded:** 2022

**Serving:** United States  
**HQ:** Seattle, WA  
**Org type:** Hybrid



**Shelters to Shutters pairs capable situationally homeless individuals with job openings in the private multi-family property management sector to fundamentally transform the lives of these individuals and their families.**

**Of the 365 people Shelters to Shutters have served to date, 93% have never re-entered any homelessness services.**

### The Problem

Over the course of each year, 2.4 million Americans will experience “situational homelessness.” These are individuals who have been in the workforce and have marketable skills, but due to a life-altering but largely addressable event—job loss, medical issues, domestic violence, or a natural disaster—they are now living without a home. This is different from chronic homelessness, which is where the bulk of private and public resources are directed in the US. There is an opportunity to address the needs of an existing institutional system to solve the situational homelessness problem: the private multi-family housing industry. With a 33% annual turnover rate and thousands of job openings per month in most markets, the multi-family property management industry faces a major employee hiring and retention problem.

### The Solution

Shelters to Shutters (S2S) is on a mission to transition individuals and their families out of situational homelessness to economic self-sufficiency by providing full-time employment, housing, and career training in partnership with the real estate industry. Specifically, Shelters to Shutters offers an innovative, scalable, and cost-effective solution by partnering with multi-family property owners and operators, as well as community nonprofits, to identify, assess, and place people facing situational homelessness in onsite, entry-level jobs, and provide them with furnished housing to fundamentally transform their and their families’ lives. S2S relies on trusted, local non-profit partners to refer individuals at risk of or already experiencing situational homelessness, thereby both meeting the housing insecure where they are and leveraging partners’ expertise to pre-qualify candidates most apt to succeed in the program. S2S then provides each participant with career mentoring, technical training, financial literacy, and access to support services to ensure a successful long-term transition and economic self-sufficiency.

### Impact

- To date, S2S’s program has assisted more than 470 individuals and family members out of homelessness to economic self-sufficiency.
- 72% of individuals in the program qualify for a wage increase or promotion after their one year of employment.



**Entrepreneur:**  
David Williams

David Williams is president and CEO of Shelters to Shutters and brings decades of deep experience and leadership in the nonprofit sector. Prior to joining Shelters to Shutters, David held roles as president and CEO of Make-A-Wish America, COO of Habitat for Humanity International, and executive director of The Houston Food Bank.

[shelterstoshutters.org](http://shelterstoshutters.org)



**Issue:** Economic Empowerment

**Year Founded:** 2014

**Year DRK Funded:** 2022

**Serving:** United States

**HQ:** Vienna, VA

**Org type:** Nonprofit



**Entrepreneur:**  
Atif Javed

Atif is an MIT graduate, a two-time nonprofit founder, and comes from a refugee and immigrant family. Previously, Atif worked in product design at Apple and Tesla. When the travel ban was announced, he left his job as a product manager to launch Tarjimly to help thousands of refugees and humanitarian workers overcome language barriers. Atif was awarded the MIT Martin Luther King Service Award, Echoing Green Fellowship, Forbes' 30 Under 30, and SVBJ's 40 Under 40.

tarjim.ly



**Tarjimly is the world's most accessible translation service. Their mobile app instantly connects refugees and humanitarians with a global army of 44,000 volunteer translators in 120+ languages through their machine learning matching algorithm.**

**Tarjimly has enabled over 50,000 translator connections for 20,000 refugees in need of critical language support leading to 2X faster humanitarian services.**

### The Problem

There are 30 million refugees worldwide, and 44% can't understand the information they're given or communicate with people trying to help them, whether they are in camps, in processing, or resettling in host countries. The refugee population is exploding due to political unrest, climate change, and conflict: 5 million more people have become refugees since March 2022 due to the Russia-Ukraine conflict. Most fall below the poverty line and have little access to basic necessities and social services. What's more, language barriers acutely harm refugees by restricting access, efficiency, quality, and scale of support across every social sector. This leads to denials of service, critical errors, and increased exposure risk to isolation, abuse, and systemic poverty.

### The Solution

Tarjimly merges two core solutions: community and technology. Their community solution activates the world's 3 billion bilinguals, mostly from diaspora communities, to volunteer as on-demand translators for the 30 million refugees in crisis. Their technology solution delivers interpretation and translation in 147 languages using efficient ML matching of volunteers to refugees, which lowers commitments, limits attrition, and raises the certainty of high impact and optimal fit (the right translator at the right time for the right situation). By providing high quality, on-demand, remote translation and interpretation to refugees for free and to humanitarians at affordable rates, Tarjimly can dramatically improve the speed, volume, quality, and cost-effectiveness of worldwide humanitarian support and social services.


### Impact

- Doubled the speed of humanitarian support from 50,000 instant translator connections for 20,000 global refugees
- More than 3 million words translated, 332k minutes interpreted from 35k calls, with an average connection time of 86 seconds
- 120 refugees economically empowered through "Tarjimly Talent" by hiring them as paid rare language translators



**Issue:** Social Justice  
**Year Founded:** 2018  
**Year DRK Funded:** 2022

**Serving:** Global  
**HQ:** Mountain View, CA  
**Org type:** Nonprofit

A man with short dark hair and a beard, wearing a grey and blue striped polo shirt, is smiling and looking towards the right. He is holding two young trees, each in a black plastic bag, one in each hand. The background is a bright, sunny outdoor setting with green foliage and a blue sky with some clouds. The man is standing in front of a light-colored wall with vertical lines.

**One Acre Fund** has persisted over time, growing from serving 38 families in Kenya in 2006 when DRK was among the first funders to 1.4 million families in 2022 across 9 countries in Africa.

# Portfolio by Issue Area



## Health

A Home Within  
Amani Global Works  
Amna  
Baobab Circle Limited  
Be Girl  
bosWell  
CareMessage  
CHW Cares  
Crisis Text Line  
DLIVE (Detroit Life Is Valuable Everyday)  
Equalize Health  
Fathers' Uplift  
Friendship Bench  
Global Health Corps  
Grassroot Soccer  
Healthy Learners  
Intelehealth  
Jacaranda Health  
Last Mile Health  
Living Goods  
Macro-Eyes  
Muso  
Noora Health  
OpenBiome  
Power of Two  
Safisana  
Samaritan  
Sanergy  
SaveLIFE Foundation  
Seed Global Health  
SIRUM  
StrongMinds  
Upstream USA  
VIA Global Health  
Vula Mobile  
Watsi



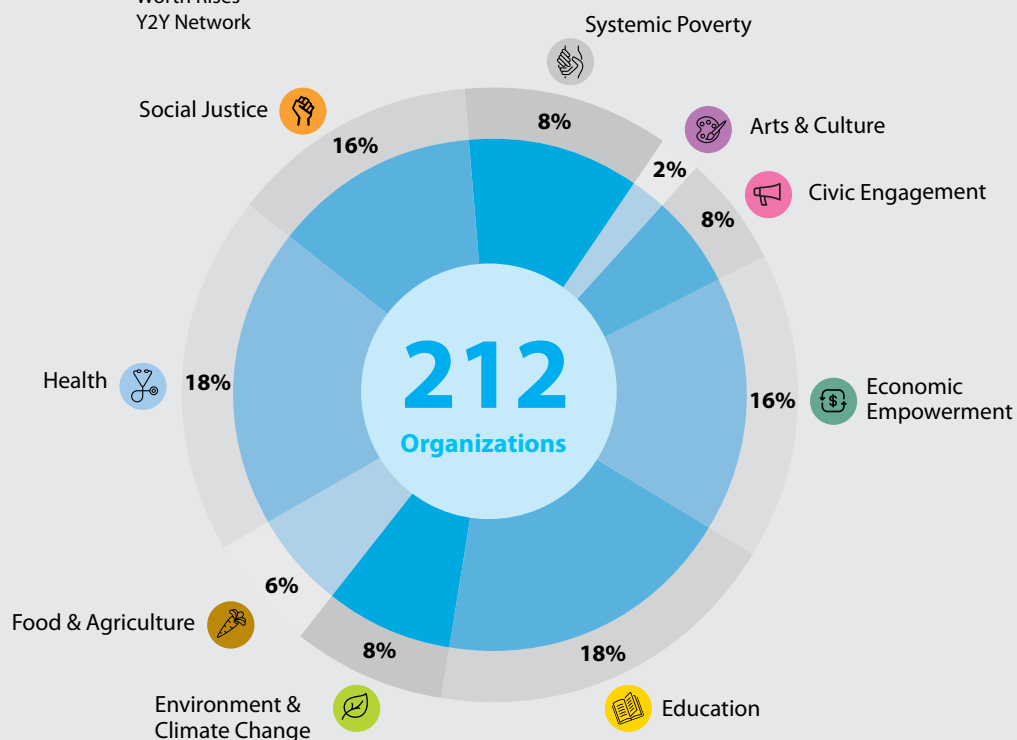
## Social Justice

Accountability Counsel  
Advance Peace  
Ameelio  
Arts for Healing and Justice Network  
BarefootLaw  
Define American  
Detroit Justice Center  
Essie Justice Group  
For The People  
Foster America  
GroundTruth Project  
Immigrant Justice Corps  
Indus Action  
International Refugee Assistance Project  
Measures for Justice  
Open Door Legal  
OpenEmbassy  
Partners For Justice  
Public Rights Project  
Recidiviz  
RefugePoint  
Tarjimly  
The Kelsey  
Uptrust  
Worth Rises  
Y2Y Network



## Systemic Poverty

Brastorne Enterprises  
Brilliant Detroit  
Build Change  
Compass Working Capital  
Design that Matters  
DigDeep  
Dollar For  
Empowerment Plan, The  
EYelliance  
IDEO.org  
Kwangu Kwako  
LavaMaeX  
New Story  
PHOOL  
Pollinate Group  
Simprints  
Tiny Totos



Data reflects DRK's full portfolio of organizations funded from 2002–2022.



## Arts and Culture

Community Arts Stabilization Trust (CAST)  
Global Heritage Fund  
Pérez Art Museum Miami  
The Africa Center



## Civic Engagement

American Journalism Project  
Citizen Data  
City Bureau  
Democracy Works  
Generation Citizen  
Global Citizen Year  
iCivics  
Mission Continues, The  
News Revenue Hub  
Our Turn  
Service Year  
Solutions Journalism Network  
Taproot Foundation  
Vote.org  
Welcoming America



## Food and Agriculture

Center for Good Food Purchasing  
Common Market, The  
Food Forward  
FoodCorps  
Keep IT Cool  
Kheyti  
Komaza  
myAgro  
One Acre Fund  
Replate



## Economic Empowerment

Accelerator for America  
Agora Partnerships  
Center on Rural Innovation  
Coalfield Development  
Code2College, Inc.  
Cowtribe  
Digital NEST  
Driver's Seat Co-op  
EforAll  
FreeFrom  
Generation  
Green City Force  
JUST Capital  
Kiva  
Laboratoria  
Landed  
MaTontine  
Merit America  
MORTAR  
Nest  
Nudge Institute, The  
Numida  
People's Pension Trust  
Shelters to Shutters  
Solar Sister  
Spark Microgrants  
Suyo  
Upwardly Global  
VisionSpring  
Well Community Development Corporation, The  
West Africa Vocational Education



## Environment and Climate Change

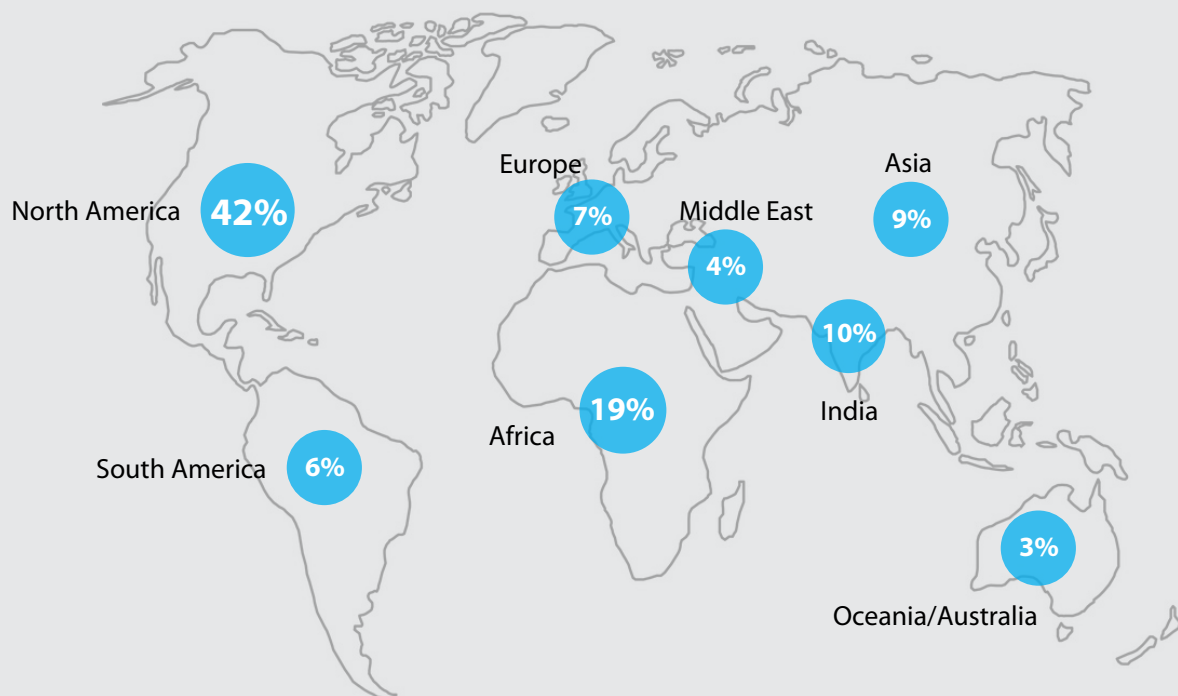
Adventure Scientists  
BoxPower  
Cloud to Street  
Earth Genome, The  
Energy Peace Partners  
Evergreen Climate Innovations  
FlyWire  
GreenWave  
InfluenceMap  
Jaza Energy  
OceanMind  
Rainforest Connection  
The Chancery Lane Project  
WattTime



## Education

Arpan  
Avanti  
Blue Engine  
Braven  
Catie's Closet  
Education Opens Doors  
Education Pioneers  
EducationSuperHighway  
Empower Schools  
Equal Opportunity Schools  
Food for Education  
Imagine Worldwide  
Kinolved  
Labhya Foundation  
Lessonbee  
Little Kids Rock  
Matchbook Learning  
Open Up Resources  
Peepul  
Propel America  
Rocket Learning  
Room to Read  
ROX  
Spark  
STIR Education  
StriveTogether  
Teaching Lab  
TeachUNITED  
Transcend  
Trey Athletes  
Urban Teachers  
Worldreader

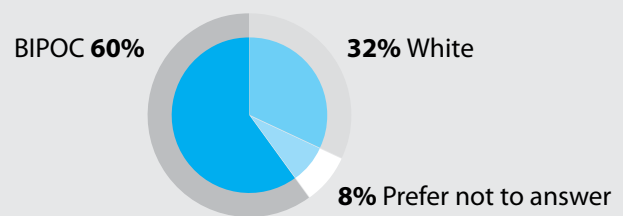
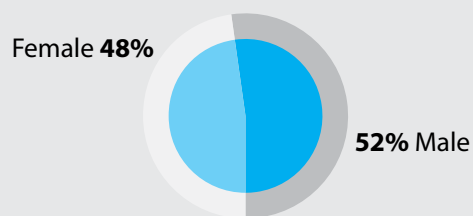
## DRK organizations are serving populations in these regions\*



\*Percentage of DRK's active portfolio (182 organizations) reaching constituents in each region

## Fund IV Entrepreneurs

DRK's portfolio remains incredibly diverse, and in particular, our newest investments reflect our commitment to finding, funding, and supporting proximate leaders who are closest to the problems they are trying to solve. Having supported 50 entrepreneurs to date in Fund IV, we are increasingly sourcing more diverse founders and will continue with this equity lens as we evaluate all organizations in our pipeline.



# 20 Years of Impact

As we reflect on two decades in this work, we can see clearly how profound this change can be for those most vulnerable in the world. The impact of our portfolio continues to amaze us:

57% of the portfolio is impacting  
**10,000+ LIVES**

44% of the portfolio is impacting  
**50,000+ LIVES**

26% of the portfolio is impacting  
**500,000+ LIVES**

20% of the portfolio is impacting over  
**1 MILLION+ LIVES**

for an aggregate impact of

**300 MILLION LIVES**

*Aggregate portfolio data collected in September 2022*

# DRK Team

## BOARD OF DIRECTORS

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Co-Chair

**Robin Richards Donohoe**  
Co-Chair

**Robert S. Kaplan**  
Co-Chair

**Jim Bildner**  
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**Jeremy Heimans**  
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Managing Director

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Associate

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Fundraising Strategies

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Senior Fellow

**Nancy Huang**  
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Legal and Financial  
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**Pam Ingebrigtsen**  
Executive Assistant

**Lisa Jordan**  
Managing Director

**Sylvie Kahl**  
Receptionist and  
Administrative Assistant

**Stephanie Khurana**  
Managing Partner and  
Chief Operating Officer

**Cheyenne Kooijman**  
Partnership Associate

**Kim Koontz**  
Associate Director, Portfolio  
Support Initiatives

**Dipak Kumar**  
Senior Analyst

**Holly Kuzmich**  
Managing Director

**Mary Lachnit**  
Controller

**Sarah Lau**  
Analyst

**Craig Lee**  
Managing Director

**Rachel Macauley**  
Principal & Africa Lead,  
Sourcing and Diligence

**Steve McCormick**  
Venture Partner

**Nicco Mele**  
Venture Partner

**Lara Metcalf**  
Managing Director

**Kanini Mutooni**  
Managing Director

**Ashley Plaga**  
Director, Digital Media and  
Communications

**Kristin Richmond**  
Senior Fellow

**Oliver Rothschild**  
Managing Director

**Meg Rudy**  
Associate

**Zeryn Sarpangal**  
Chief Financial Officer

**Kathryn Shehade**  
Chief Communications  
Officer

**Shan Soe-Lin**  
Venture Partner

**Rob Tashima**  
Senior Director, Partnerships  
and Pipeline

**Sarah Toce**  
Principal

**Anika Warren Wood**  
Operating Partner and  
Chief Organizational  
Effectiveness Officer



# Thank You to Our Donor Partners

The Draper Richards Kaplan Foundation raises funds from a diverse group of individuals, family foundations, and larger institutional foundations, all of whom share our commitment to helping the most vulnerable in society. We are deeply grateful to this incredible community of donor partners for allowing us to steward their capital, and for joining us in supporting the big dreams, new ideas, and bold actions of extraordinary social entrepreneurs around the world.

## DRK DONOR PARTNERS AS OF DECEMBER 2022

Anonymous	Ford Foundation	Laura & Gary Lauder	Elizabeth R. &
An Anonymous Family	Robert A. Fox Family Charitable	Anthony & Jennifer Lee	William J. Patterson
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Enlight Foundation	Kresge Foundation	Paso del Norte Health	
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# Financials

Fiscal year January–December 2021

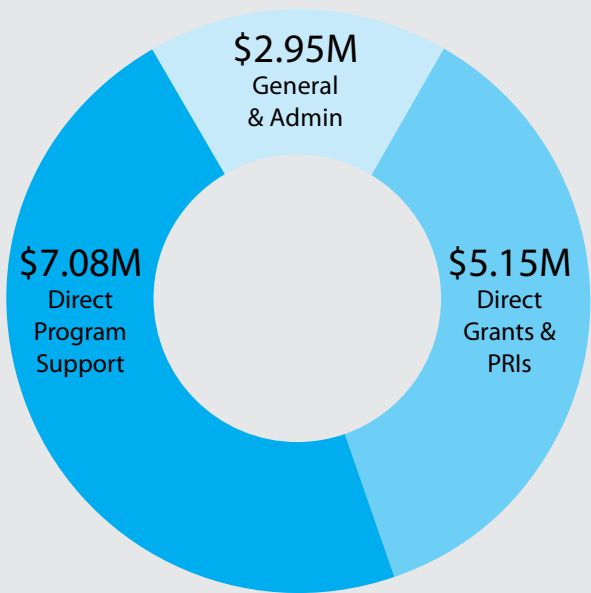
## Net Assets:

Total: \$53.43M

## Use of Funds:

Direct Grants and PRIs: \$5.15M  
Direct Program Support: \$7.08M  
General & Admin (& Fundraising): \$2.95M

## Use of Funds



Elizabeth Ellenwood | for Stonington Kelp Co a GreenWave affiliate



## Draper Richards Kaplan FOUNDATION

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2513 AM Den Haag  
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5th Floor  
General Mathenge Road  
Nairobi

Front Cover: Room to Read  
Back Cover: Steve Ettinger | FoodCorps

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