

DRAPER RICHARDS KAPLAN FOUNDATION



A TIME TO BE EVEN

BOLDER



2020-21 Annual Report





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A TIME TO BE EVEN BOLDER.

These six simple words say it all. The headline of this year's Annual Report captures the task ahead for all of us. It truly is a time for all of us to be even bolder, more intentional, and more committed than ever to helping those most vulnerable in society. The toll on society from the past two years, while challenging to all, fell disproportionately hard on the most vulnerable populations around the globe and here in the US. We are reminded every day that too many still struggle for the basics of life.

This past year, we witnessed a new kind of boldness from our portfolio organizations in ways we couldn't have imagined, dramatically increasing their impact and expanding their reach. On pages 4-7, we've highlighted several of these examples.

Like many of our portfolio organizations, at DRK we stepped up every aspect of the Foundation's work—taking on more risk, imagining different glide paths and distribution channels, targeting even higher impact levels, and focusing in on the many critical inflection points across the portfolio that can be leveraged to unlock opportunity. This meant acting more forcefully and more intentionally across all our workstreams.

We intensified our due diligence rigor, helping ensure we truly understand the set of challenges and opportunities we are signing up for and also making sure the existing boards of these organizations understand what we do and what they should expect from our work. We are supporting our portfolio organizations in much more intentional and deeper ways—helping them build and retain their senior teams during these intense and challenging times, all the while helping them manage their cash burn and financial resources, internal human resource issues, endless pivot points, and of course—through our board sourcing program—expand and strengthen their existing boards. The board sourcing program, started in earnest two years ago, now has placed 61 board members on portfolio organizations' boards, with a bench of more than 67 waiting to be placed at the right time and in the right organization for their skills and the portfolio organization's needs.

Ramping up from COVID-impacted activities in 2020, we expect to welcome approximately 20 new organizations into the portfolio in 2021. These organizations are taking on social justice, economic opportunity, education, and health issues—bringing the total number of organizations we have invested in since inception to more than 195. And as you will see on page 10, we have increased the direct impact of the aggregate portfolio by nearly 50%, reaching more than 220 million lives as of September 2021. Again, something we could have only dreamed of years ago. Today it's a reality.

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Fund V or VI to have directly impacted more than a billion lives. Something none of us would have ever dreamed of—and yet it's right there in front of us to make happen.

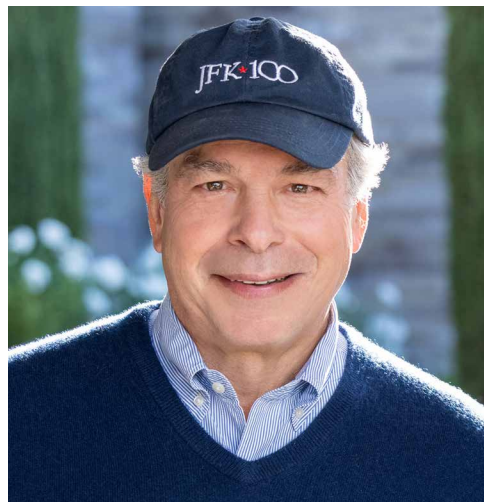
On behalf of the entire DRK team, thank you for being part of our community and allowing us to steward your aspirations and dreams for a better, more just, and more equitable world. Your support means everything to us.



—Jim Bildner, CEO

For sure, as pages 12-13 of this report show, the emotional highlight of the year was our Annual Retreat and the powerful rejuvenation it brought with it of hope, caring, community, and belief in each other. We all left those three days powerfully touched by the work and by the extended family we have curated over the years.

Finally, 2022 is a year where actions speak so much louder than words. In this Annual Report and in our portfolio booklet that accompanies it describing DRK's active organizations, we see proof point after proof point of what's truly possible. Looking just over the horizon, we see the real potential at the end of



MEETING THE MOMENT

Over the past 18 months, we have seen our portfolio organizations embody what it means to be bolder—accelerating programmatic focus, dramatically shifting resources to where they are needed most, and adding critical services as needed, all the while triaging human and financial resources to focus on the most urgent needs of the populations they serve—making sure the right people are doing the right things at the right time to achieve maximum impact now.

Below are twelve of the 195 examples we could highlight from our current and alumni portfolios that demonstrate this commitment to meeting the moment:



BarefootLaw

In Uganda, where more than 90% of the population will experience a legal problem over a 4-year period, only 1% of this group has access to lawyers. BarefootLaw provides vulnerable people in Africa with free legal information and assistance using custom-built technology and a full-time team of trained lawyers. Since inception, their solution has reached more than 813,000 people with free legal information and handled over 69,000 legal problems. But they aren't stopping there. **BarefootLaw designed their approach to easily be replicated by utilizing available technologies accessible to the public. By 2030, they intend to make access to justice and the law readily available to 50 million people across the continent.**



EducationSuperHighway

Just as EducationSuperHighway was following through on plans to sunset the organization after connecting 49 million students to high-speed internet in schools, the pandemic revealed an even more complicated challenge—one that ESH is calling the broadband affordability gap. That is, 18 million households in the US have access to the internet but cannot afford to connect. **Utilizing the same playbook from ESH 1.0, ESH 2.0 is leveraging data, partnering with government, and providing implementation support to close the digital divide in America's most unconnected communities.** Since beginning this next phase of work, EducationSuperHighway's efforts have helped states and school districts connect over 3 million students beyond the classroom and driven state and federal policy to provide over \$10 billion of funding for home connectivity.



Food for Education

When Wawira Njiru started Food for Education, her goal was to ensure that no child went to school on an empty stomach, because hungry children can't learn or grow. By providing subsidized, nutritious meals to 10,000 vulnerable school children each day, Food for Education is working to improve educational outcomes in Kenya. During the pandemic, however, families became equally vulnerable to food insecurity as they suffered significant income losses. In response—despite the logistical challenges created by the lockdown and social distancing rules—**Food for Education found a solution to provide all 10,000 families with food staples to feed the whole family for 3 weeks, at a cost of only \$0.09 per meal.** In the next five years, Food for Education aims to provide daily nutritious and affordable school meals to 1,000,000 students a day, serving as a model of excellence for replication across the continent.



Healthy Learners

Healthy Learners' school-based community health model connects children to primary care by expanding access to health care in Zambian schools. Their program trains teachers as School Health Workers to deliver health education, promote healthy behaviors, coordinate preventive care, and monitor and respond to student health—a program that today serves more than 225,000 students across 106 primary schools. From inception, Healthy Learners has partnered with the government to leverage its existing infrastructure, systems, and personnel. And now, **a national roll-out of Healthy Learners' model is underway, which will integrate their program in all provincial centres in Zambia to serve a total of 750,000 children in the next 3 years.**



Kinvolved

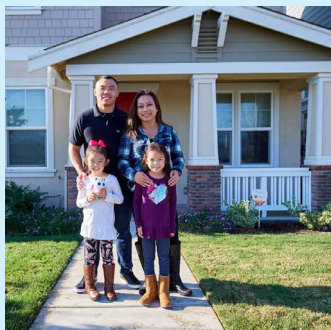
When Kinvolved first launched, about 15% of US K-12 students were chronically absent, missing a month or more of school per year. With distance learning during COVID-19, absenteeism rose to an estimated 25%, largely concentrated among vulnerable students. Kinvolved leaned in more with their solution to facilitate positive relationships between school and home through accessible, two-way, text-based communications. For students who do become absent, **Kinvolved's software automates communication-based interventions that have reduced absenteeism by 8% immediately across all grade levels.** More than 800,000 students, teachers, and parents are using Kinvolved's platform, resulting in a 13x increase in daily attendance in KiNVO schools compared with peers in the same district.



Kiva

Founded in 2005, Kiva's mission is to increase financial access to help underserved communities thrive. When DRK funded the organization in 2007, Kiva had loaned \$7 million to 70,000 users through their crowdfunding platform. Today, Kiva is scaling the missing tools necessary to bridge the gap to the formal global financial system. Through its multiple platforms—crowdfunding, financial innovations labs, asset management, and financial inclusion for the unbanked—Kiva is addressing the challenges of financial inclusion from all sides to reach the working poor living in areas with weak or non-existent financial systems, and groups such as women and refugees that have limited access to financial services. To date, **Kiva has enabled \$1.6 billion in loans to 4 million borrowers in 77 countries, channeling capital to underserved communities who need it the most.**

In younger (Recidiviz, Merit America) and more mature (One Acre Fund) portfolio organizations alike, we saw an unmistakable boldness in the way that these leaders and their teams tackled new challenges and overcame obstacles to not only reach their goals, but to also expand and iterate on their solutions to meet the needs of their constituents now.



Landed

Landed was developed to address the growing wealth inequality and racial wealth gap in the US by helping essential professionals buy homes in the communities they serve. Already a pervasive issue, fast-rising home prices in the pandemic created an even bigger barrier to entry for the many first-time buyers who don't have existing home equity to tap for down payment savings. Landed has partnered with 200+ school districts, universities, health care systems, and municipalities to provide down payment support and homebuyer education to more than 300,000 essential professionals across the country, helping them accumulate nearly \$60 million of wealth. **By 2025, Landed aims to make their down payment program available to all people working in education, health care, and government, which represents 25% of all salaried employees in the US—or 35 million people—so all essential professionals can buy a home in the communities they serve.**



Merit America

Merit America was founded to prepare low-income adults for skilled careers at scale, changing the trajectory of Americans' long-term economic opportunity by putting them on pathways to more resilient, upwardly mobile careers. When DRK funded the organization in 2018—the same year they launched—their team of 5 was piloting its model with 15 learners. To date, Merit America has reached 1,200 learners, and their **75-person staff is positioned to reach over 2,500 learners in 2022, with a line of sight to 10,000 by 2024.** By identifying good jobs, preparing and training workers for these jobs, and placing their graduates into these upwardly mobile careers, Merit America is creating \$50 million in 5-year wage gains for their learners, well on their way to driving \$1 billion in wage gains over the next five years.



One Acre Fund

When DRK invested in 2006, One Acre Fund had started a pilot group of 38 farmers. Today, **One Acre Fund supplies 1.3 million smallholder farmers with everything they need to grow more food and earn more money.** With more productive farms, farmers can feed their families and sell any surplus. They can plant valuable crops, like trees, and build assets over time. With more income, farmers can invest in their children's education and build businesses in their communities. Farmers joining One Acre Fund's program typically report a 40% increase in profits on their land. In addition to their direct service model, they are increasingly reaching farmers through government partnerships and initiatives tailored to impact entire country markets. Through these channels, One Acre Fund reached 1.4 million additional unique farmers in 2020, generating \$35 million in new profits for farmers.



Peepul

Peepul is transforming student learning in Indian government schools—where the majority of the 166 million students fall in the bottom 20% of India’s population by income—through a model of meaningful and effective teacher-student engagement. During the pandemic, school closures further exacerbated learning losses for the most vulnerable students, so Peepul quickly reorganized to address the immediate impacts of COVID. **They leaned in to provide urgent community support including food and financial benefits to families, customized digital lessons that could be supported by parents, and digital training modules for government teachers**—with the ultimate goal of rebuilding the education ecosystem so children could return to schools. Peepul’s programs currently reach more than 325,000 teachers and 9.75 million students, with plans to scale across the country through government adoption.



Recidiviz

A lack of usable criminal justice data plays an outsized role in mass incarceration. The US criminal justice system is the largest in the world, holding nearly 25% of all prisoners globally. In spite of its size and cost, the criminal justice data that is available doesn’t provide the depth of information needed to evaluate the outcomes of specific programs or policies. Recidiviz is a technical nonprofit working to reduce incarceration safely and equitably. **In states that have been on the Recidiviz platform for a year or more, the annual reduction in people being returned to prison for a parole violation was 17%—almost double the national average.** That keeps tens of thousands of people from going back to prison while ensuring the safety of communities—and saving governments hundreds of millions of dollars in the process. The states that used Recidiviz’ COVID tools released people early at 3x the rate of states that didn’t, leading to an additional 36,000 people returning to their families during the pandemic. Recidiviz currently operates in 8 US states and aims to be in all 50 states and touch every prison system in America in the next 5 years.



SIRUM

In the United States, 50 million people don’t take their prescribed medication because they can’t afford it. SIRUM utilizes an online platform to connect the untapped surplus of drugs from manufacturers, wholesalers, and health facilities with the needs of safety-net clinics. To date, SIRUM’s team of less than 30 people has redistributed over \$100 million worth of prescription medication to 150,000 patients. With funding from the Audacious Project, **they are on their way to getting \$722 million worth of medication to 1 million people over the next 5 years, utilizing an innovative platform to build a highly scalable solution that will reach 70% of the 10 million most in need by 2030.**

Over the past 18 months, we doubled down on our portfolio organizational support activities to help DRK organizations accelerate the speed and depth of their impact.

While our intensive three-year board service is the anchor of what we do, over the past 18 months we materially increased the depth and breadth of the support and resources we provide our current portfolio organizations. The genesis of this effort was the publication of our 92-page “Playbook,” developed from the lessons we have learned over nearly two decades doing this work and our analysis of what differentiates organizations that impact thousands, and often millions of lives, from those that don’t. What we learned is that **leaning in even more to help our portfolio develop sustainable capacity in critical operating areas including finance, forecasting and cash management; organizational design, talent development, recruitment and retention; developing executable scaling strategies that achieve impact; and of course fundraising, makes all the difference in the world.**

As a result, we created new internal teams to drive these workstreams, whom we deployed to work side by side with nearly 60 of our portfolio organizations, conducting more than 80 workshops and holding over 600 advisory Zoom sessions to build this capacity.





In particular, **scaling design strategy** sessions highlighted specific new pathways to realize our portfolio organizations' impact over time, starting with impact on the ground today and then building towards goals for broad adoption. By sequencing an organization's operational tactics and funding needs, these tailored workshops helped our portfolio focus on their most critical tasks. The output of over 30 of these sessions—attended by hundreds of portfolio team and board members—was highly focused near- and mid-term operating plans that led to the allocation of precious human and financial resources to their maximum advantage.



Our **board sourcing program**, years in the making, hit its stride last year, dramatically strengthening portfolio boards to enable bolder thinking and bigger action. This initiative enabled us to bring on an additional 61 board members to DRK organizations, with a bench of more than 67 vetted and approved candidates still available to be seated. These newly seated board members included 54% women and 58% people of color.



Nearly all—163 to be exact—of our portfolio organizations have benefitted from **fundraising capacity building sessions** these past two years, which included the development of new narratives, pitches, development staff hiring, effective prospecting, and stewardship. In 2021, organizations were bolder when it came to asking for multi-year, seven-figure gifts—over 35 organizations have successfully closed such major gifts over the past year, including foundation grants, federal funding, and individual gifts. In addition, we have supported hiring 26 new development directors across the portfolio.

In 2022, we will continue rolling out these offerings and specialist team members throughout the portfolio.

IMPACT BY THE NUMBERS

Throughout this report, we have highlighted examples from our portfolio of organizations delivering critical services in real time, on the ground. This bottom-up approach to creating lasting change rests on a simple theory of change: namely, over the long term, creating meaningful impact through the direct service of critical needs—be it access to health, housing, education, employment, food and water, safety and so many other basic needs—which accomplishes three important things over time. First, expectations are raised about what vulnerable populations should expect from their communities; second, governments can see firsthand what is possible and learn to adopt these practices downstream; and third, and perhaps most important, when these services are delivered to tens of thousands of people, an inflection point is often reached when systems change, in fact, occurs.

Now, after nearly twenty years of work and almost 200 investments in social enterprises under our belt, we can see, by the numbers, what this actually means and how persistent this change can be over the long term. The numbers truly speak for themselves:

50% of the portfolio has impacted

10,000+ LIVES

39% of the portfolio has impacted

50,000+ LIVES


24% of the portfolio has impacted

500,000+ LIVES

18% of the portfolio has impacted

1 MILLION+ LIVES

Aggregate portfolio data collected in September 2021

A photograph of a man with glasses and a white shirt, holding a newspaper and reading aloud to a large group of children. The children are of various ages and are looking towards the man. The background shows trees and foliage, suggesting an outdoor setting. The image is semi-transparent, allowing the text to be overlaid.

And while these on-the-ground numbers are impressive,
what is even more important is their aggregate direct
impact, which today exceeds

220 MILLION LIVES

Our expectation is that by 2025, this same number will
exceed 400 million. Now that is impact.

ANNUAL RETREAT

One of the biggest highlights of the year was being able to host our beloved Annual Retreat in September, marking the first time in over two years that our community was able to convene again in person. The 3-day event was a time of rejuvenation, bringing with it a sense of hope about what is possible, and a renewed belief in each other, in the community, and that none of us are alone in this work. We all left energized and filled with a sense of optimism about the power of individuals to make a real difference in the world.



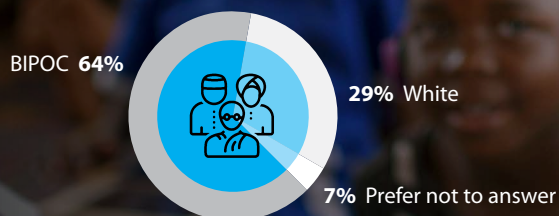
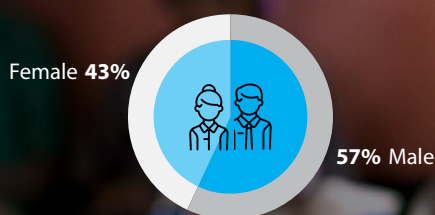


NEW PORTFOLIO

Join us in welcoming our new portfolio who stands ready to meet the moment of our time. We look forward to watching their impact on the world.

Amani Global Works	Imagine Worldwide
Arpan	JUST Capital
Baobab Circle	Kwangu Kwako Limited
Be Girl	Lessonbee
Brastorne Enterprises	News Revenue Hub
Brilliant Detroit	People's Pension Trust
City Bureau	Pérez Art Museum Miami
Energy Peace Partners	reNature
FlyWire	The Well CDC
FreeWorld	Worth Rises

DRK Entrepreneurs*



Organizations funded between September 2020 and September 2021



Mimy co-founded AGW. Mimy works as a nurse practitioner at New York Presbyterian Hospital, and she holds degrees in economics and nursing.

Leader:
Mimy Mudekereza



Jacques co-founded AGW. Jacques was born in Idjwi, trained in medicine at the National University of Rwanda, and obtained an MPA in health care policy from Baruch College.

Leader:
Jacques Sebisaho

amaniglobalworks.org

Amani Global Works brings integrated primary health care services to the most impoverished populations in Africa. Amani has reached 250,000 people with primary health coverage and treated 114,000 children, with a significant reduction in child mortality.

The Problem

Despite the significant progress of global development over the last two decades, at least half of the world's population lacks access to essential health services. Deep human suffering persists in communities where conflict, environmental degradation, migration, and other challenging circumstances leave communities inaccessible and marginalized. One such community is Idjwi Island, located in Lake Kivu, which straddles the borders of Eastern DRC and Rwanda. Known as "Africa's Forgotten Island," Idjwi experiences one of the highest infant and maternal mortality rates in the world and a life expectancy of just 25 years, coupled with a birth rate of more than 8 births per woman. Until recently, there was no coherent health system for its 300,000 inhabitants; health outposts lacked basic equipment, reliable drug supply, running water, and electricity. Three mission hospitals were poorly staffed and poorly resourced.

The Solution

Amani Global Works has successfully implemented a systematic set of health system interventions in order to provide access to quality primary and maternal health care to the entire island's inhabitants. Amani operates a replicable model of primary health care through three interconnected services: community health workers (CHW), health clinics, and referral hospitals. Amani has trained a cadre of more than 200 CHWs (>80% women) who are paid and supervised by Amani to provide household-level care to mothers and children under 5 years old. CHWs refer patients to one of Amani's 21 primary health clinics on the island, staffed by nurses and midwives who are jointly paid and supported by the government and Amani. There is currently one referral hospital on the island owned and operated by Amani, with plans to build a second referral hospital in 2021.

Impact

- Reached 250,000 people with primary health coverage at an average annual cost of <\$10 per person
- Treated 114,000 children with significant reduction in child mortality



Issue: Health
Year Founded: 2010
Year Funded: 2021

Serving: Africa
HQ: New York City
Org type: Nonprofit

**250,000 people reached
with primary health coverage**



Arpan is India's largest nonprofit working to address the issue of child sexual abuse with a vision of a "World Free from Child Sexual Abuse." Arpan has served 1,600,000 children and adults.

The Problem

In a country where there is significant social and cultural taboo around sexuality, vocabulary and dialogue around sexuality or sexual abuse is almost non-existent. One in two children faces sexual abuse in India, yet there is tremendous silence. A broad variety of societal, cultural, individual, and family-related normative frameworks restrict initiating this dialogue, and sexual violence against children is often hidden, unseen, and under-reported. The onus then is on the education system to provide children with essential life skills, but there has been little focus on this to date. Compounding the problem is that only a few organizations actively work in this space and there is a dearth of country-specific research, expertise, and resources available to guide practice.

The Solution

In the context of the prevention of child sexual abuse and intervention in cases of child sexual abuse, Arpan works from a rights-based approach, believing that every child has the right to be safe from abuse. Through established programs, Arpan has demonstrated how to reduce CSA incidence through prevention measures and built an innovative and unique Personal Safety Education program that enables safe and private disclosures by children, intervening to stop ongoing abuse, promotion of healing through therapy, and provision of psycho-education to families. Arpan also continuously conducts rigorous evaluations that guide and strengthen program strategy. The field of CSA suffers from a lack of evidence-based research to guide practitioners—Arpan strives to fill this gap.

Impact

- Impacted the lives of 1.6 million children and adults
- An external evaluation of Arpan's work found that after the PSE Program, of the children who were interviewed, 8% of children reported unsafe situations and 90% sought help from a trusted adult
- >80% of the children taught by Arpan-trained teachers remember 75% of the key Personal Safety concepts



Leader:
Pooja Taparia

Arpan's Founder and CEO Pooja Taparia's journey started after she watched the play *30 Days in September* on child sexual abuse. As a leader, Pooja embodies the spirit of the modern-day social entrepreneur and has grown Arpan from a two-person startup into a global thought leader in the CSA space, with innovative impact models that work with a range of stakeholders, from children and parents to state bodies and teachers. Pooja is a member of the International Society for the Prevention of Child Abuse and Neglect (ISPCAN) and has received numerous awards for her work on child abuse, including the Inspire Award, the Astitwa Award, the Architects of the Future Award, and the Karmaveer Puraskar Award.

arpan.org.in



Issue: Education
Year Founded: 2008
Year Funded: 2021

Serving: India
HQ: Mumbai, India
Org type: Nonprofit

1.6M children and adults served



Baobab Circle is a for-profit digital health company providing personalised health care solutions and addressing the growing challenges for people living with diabetes and hypertension in Africa. 70,000 people across 7 countries use the platform for personalized health management.

The Problem

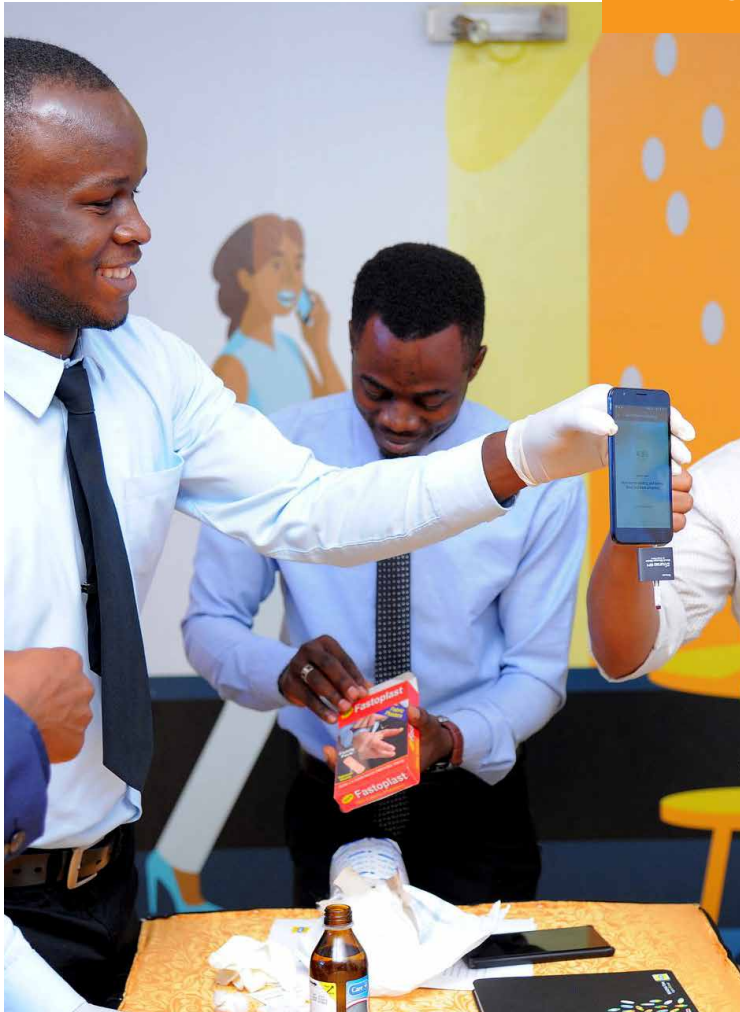
Africa currently is confronting an acute yet often unspoken health care crisis: while health systems across the continent continue to be strained under the burden of infectious diseases like HIV, Malaria, TB, Ebola, and COVID-19, we are seeing a startling rise in non-communicable diseases (NCDs) like diabetes, hypertension, and cancer. The driving forces behind the rise in chronic diseases include rapid urbanization, globalization, and economic development, which have brought about unhealthy lifestyle and environmental changes, as well as aging populations. By 2030, NCDs will overtake communicable, maternal, neonatal, and nutritional diseases combined as the leading cause of mortality in Africa. Governments and health systems are poorly equipped to manage this growing threat, particularly for harder-to-reach populations where access to care is inconsistent and unaffordable.

The Solution

Baobab Circle has developed Afya Pap, an integrated and patient-centered platform that provides users with localized health information and personalized remote monitoring through a USSD/SMS platform (for feature phones) and a mobile app (for smartphones). These AI-powered applications are used by patients for self-management through daily personalized patient education on diabetes and hypertension, and meal and physical exercise planning. The application also allows for remote patient testing, monitoring, and tracking of their health vitals to achieve better health outcomes. Through a seamless integration with Afya Pap Medic, patients have access to doctors both on text and voice, and the Afya Pap Caregiver portal gives medical institutions and medical practitioners access to patient health data for monitoring. The module facilitates instant notifications for people with abnormal readings, which helps prevent emergencies. These applications are currently used for prevention and surveillance of people with a high risk score of developing diabetes and reducing development of complications in those already diagnosed.

Impact

- 70,000 users across seven countries
- Improved testing, monitoring and adherence to treatment regimens by 80%—this involves getting prescriptions filled, remembering to take medication on time, meal and exercise planning, and understanding medical directions



Leader:
Dr. Precious Lunga

Precious is an epidemiologist with 15 years of experience in implementing health programs in 17 African countries, Europe, and India. Prior to Baobab Circle, she established Econet Wireless' health business unit and launched SMS platform Health Tips in Zimbabwe, Lesotho, and Burundi. Precious has a PhD in Neuroscience from Cambridge University and is a Yale World Fellow. She serves on the board of the London School of Hygiene and Tropical Medicine and the UK Medical Research Council.

baobabcircle.com



Issue: Health
Year Founded: 2015
Year Funded: 2021

Serving: Africa
HQ: Nairobi, Kenya
Org type: For-Profit

70,000 users across 7 countries



Be Girl works for a world where all girls can understand, manage, and love their bodies through menstrual education, premium products, and positive messaging for a stigma-free world. Be Girl has distributed over 200,000 premium sustainable menstrual products to over 100,000 people across 35 countries.

The Problem

Globally, there are two billion women and girls of menstruating age. Yet in many countries, and especially in rural communities, this normal bodily function is met with silence, stigma, and limited access to products that enable women and girls to manage menstruation with dignity. This translates into a market gap: one third of the global market for menstrual products is currently unmet. Despite the availability of premium menstrual products in high-income markets, high-quality, sustainable options are largely unavailable in emerging markets. Poor menstrual management negatively impacts girls' mobility and confidence, inhibiting equitable participation in many aspects of society, from education to health to economic opportunities. If menstrual management and stigma are not addressed effectively and at scale, it will continue to perpetuate gender inequities and prevent meaningful progress towards the empowerment of all women and girls.

The Solution

Be Girl takes a holistic, design-driven approach to menstrual health and hygiene, working to combat both supply- and demand-side barriers that prohibit millions of underserved women and girls from accessing critical products and information. Be Girl's line of patented, sustainable, high-quality menstrual products was designed specifically for girls in low-resource settings. The line includes the PeriodPanty™ 2-in-1 menstrual underwear, the FlexiPad™ washable menstrual pad, and the FitCup® menstrual cup with a sanitizing case. To address the education challenge, Be Girl created the SmartCycle®, a hands-on menstrual cycle learning tool with accompanying educational methodology to teach both girls and boys the foundation of menstruation through an age-appropriate methodology. Finally, Be Girl combats stigma through transformative messaging campaigns that work with cultural influencers and icons to engage everyone from parents to government to young people.

Impact

- Over 200,000 premium sustainable menstrual products in the hands of girls across 35 countries
- Over 40,000 girls and boys educated in the SmartCycle® menstrual education methodology



Leader:
Audrey Anderson Duckett

Audrey was one of Be Girl's first NGO clients. With a background in global programming for adolescent girls, she witnessed Be Girl's PeriodPanty™ transform a girls' education program in Ethiopia, and in 2018, she joined Be Girl as COO.



Leader:
Diana Sierra

Originally from Colombia, Diana built a career in industrial design with brands like Nike and Panasonic. During a fellowship in Uganda, she noticed girls skipping school during menstruation and designed a prototype from an umbrella and mosquito net that evolved into Be Girl's patented, award-winning PeriodPanty™.

begirl.org



Issue: Health
Year Founded: 2014
Year Funded: 2021

Serving: Africa
HQ: Mozambique, Africa
Org type: For-Profit

**209,000 products distributed
to 109,000 people**



BRASTORNE®
CONNECTING THE UNCONNECTED

Brastorne Enterprises connects the unconnected across Africa, enabling rural villagers to access the digital world without smartphones or data bundles. Brastorne Enterprises provides digital access to more than one million users, 65% of whom are female.

The Problem

Of Africa's 1 billion people, 650 million own mobile phones—yet most lack meaningful digital access. Experts project that 760 million Africans are “digitally excluded.” Many only have access to “feature” phones without apps. For those who do have smartphones, Africa is the world's most expensive region for data: 1GB of mobile data averages \$6.44, or a week's salary for most of Africa's poor. The cost of digital inclusion is simply too high under these circumstances. Everyone has a right to social connection and educational and economic opportunity, yet the digital divide leaves Africans disproportionately disconnected from the tools, opportunities, and services provided by the internet and mobile apps.

The Solution

Brastorne is committed to connecting 760 million Africans who lack meaningful access to today's digital world. Brastorne's technology converts feature phones into internet portals for less than \$0.05/day, and operates by leveraging standard telco networks. Brastorne offers a chance at belonging, community, and opportunity for millions of feature phone users. At the same time, Brastorne's innovative technology works alongside telcos, offering them a means through which to tap into a market that they otherwise can't access. Brastorne is operational in Botswana and DRC through partnerships with mobile network operators. They serve more than 1 million users, including adding 150,000 new subscribers in DRC within the first month of launch. In 2022, Brastorne will enter Cameroon, Guinea, Mali, and Ethiopia.

Impact

- Over 1 million users (65% female)
- 60,000 mobile stores on USSD mobile marketplace; 60% of mobile stores on mAgri platform are owned by women



Leader:
Martin Stimela

Before founding Brastorne, Martin served as the Deputy CEO of Botswana Savings Bank (Botswana's national parastatal Bank) and has worked as an Informatics Director for US-AID and in the UK for several Blue Chip institutions on IT transformation. Martin's entrepreneurship journey started with the realisation that we all have the same need as human beings, the need to connect, belong, and be informed. This inspired Martin to explore SMS and USSD as tools to bridge the digital gap in Africa, ultimately founding Brastorne Enterprises.

brastorne.com



Issue: Systemic Poverty
Year Founded: 2014
Year Funded: 2020

Serving: Africa
HQ: Botswana, Africa
Org type: For-Profit

**1,000,000+ users connected
to digital access**



Brilliant Detroit is dedicated to building kid success families and neighborhoods where families with children 0-8 have what they need to be school-ready, healthy, and stable. With its 13 hubs, Brilliant Detroit has reached close to 10,000 people with programming that increases student reading levels by an average of 2-3 grade levels per year.

The Problem

There are over 24 million children in the US under the age of five, and over 4 million of them live in poverty. Only 48% of poor children are ready for school at age five, compared to 75% of children from moderate- or high-income households. And children who are not reading proficiently in third grade are four times more likely not to graduate from high school on time. In Detroit specifically, 52% of children under five live in poverty, with the majority of kids not ready for kindergarten. By third grade, only 16% read at grade level. Compounding this problem is the fact that 30,000 of Detroit's kids have zero learning and care options in their near future.

The Solution

Brilliant Detroit provides evidence-based programming to address gaps in early childhood education and family care, working alongside neighborhoods that have the highest needs for these services. The organization was created to coordinate and connect what works for families and kids in one centrally located, welcoming place. Brilliant Detroit's model is simple: relationships and trust—between children and caregivers and between providers and communities—are foundational to solving systemic poverty. After being invited in by a high-need neighborhood, Brilliant Detroit hosts eight or more listening sessions with a neighborhood advisory group, purchases a neighborhood house to eliminate the barrier of transportation, hires local builders from the Black Builders Association to renovate the house into a hub, and then hires staff from the community to preserve the neighborhood culture, language, and experiences of participating families. Then, in connection with the neighborhood advisory groups, Brilliant Detroit brings in partner agencies to support the needs and wants of the community with evidence-based programming for children ages 0-8 and their families. With its 13 hubs, Brilliant Detroit has reached close to 10,000 participants.

Impact

- For individual participating families, Brilliant Detroit's programming increases student reading levels by an average of 2-3 grade levels per year, and families show significant improvements in the metrics they track across health, parenting knowledge, education, and connectedness/sense of belonging



Leader:
Cindy Eggleton

Cindy is the co-founder and CEO of Brilliant Detroit. She previously served as Senior Director of Community Impact at United Way of Southeastern Michigan (UWSEM). At UWSEM she oversaw a \$60 million education portfolio and worked on improving high school graduation rates, foreclosure prevention, and was responsible for bringing the Social Innovation Fund for early childhood to Detroit. Cindy has been recognized as one of Crain's Detroit Business's Notable Women in Nonprofits.

brilliantdetroit.org



Issue: Systemic Poverty
Year Founded: 2015
Year Funded: 2021

Serving: United States
HQ: Detroit, MI
Org type: Nonprofit

Reached 10,000 people



City Bureau is a journalism lab reimagining local media. They do this by equipping people with skills and resources, engaging in critical public conversations, and producing information that directly addresses people's needs. To date, City Bureau has trained thousands of people in responsive community reporting practices over the past six years.

The Problem

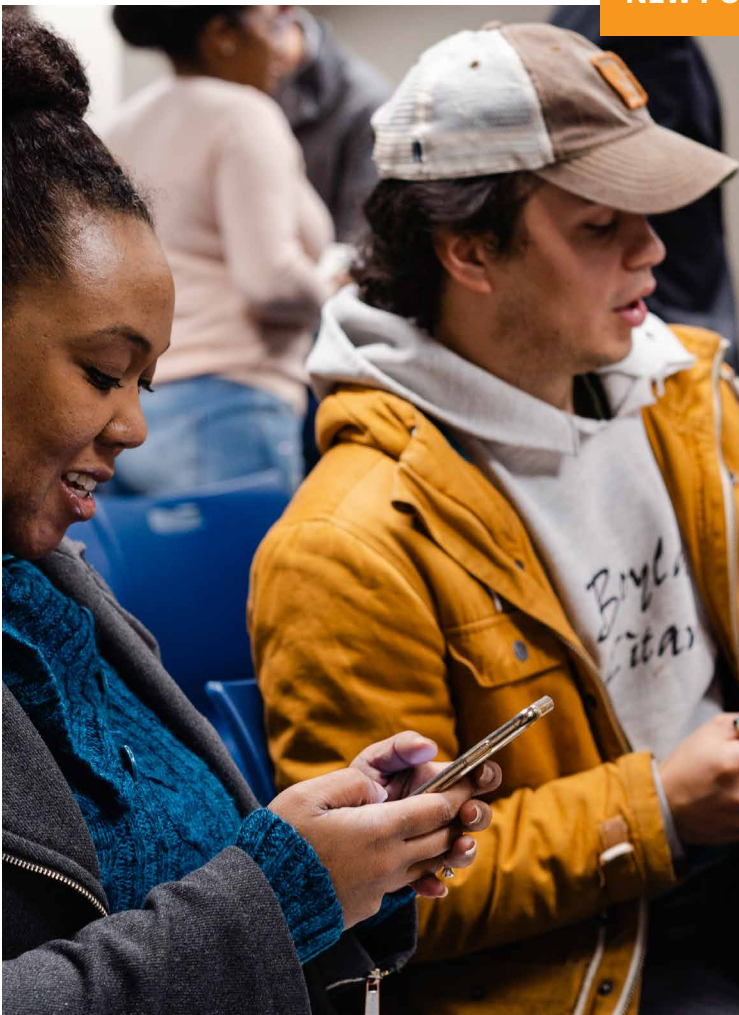
Civic journalism is in a structural crisis that has severely undermined its capacity to inform the public, facilitate dialogue, and hold official power accountable. The advent of the internet and the collapse of display advertising as a revenue stream has undercut local media's business model, leading to deep cuts in overall spending on journalism. Newsroom employment has fallen by 26% since 2008, representing a loss of about 30,000 jobs (Pew Research Center). Conditions of scarcity exacerbated problems with existing media—even before the economic crisis many people never saw themselves or their issues represented. Newsrooms now have even less capacity to innovate, develop new models, or increase access to the journalistic process. As trust in the media collapses, fear-based political strategies divide communities.

The Solution

City Bureau redistributes the power that journalists hold by equipping people with the skills and knowledge they need to effect change in their community, having trained thousands of people in responsive community reporting practices over the past six years. City Bureau's Documenters program trains and pays local residents to cover government meetings in their communities, creating points of access for anyone to help produce civic journalism and establishing a powerful new mechanism of public accountability. Since its creation the program has prioritized racial equity, recruiting from communities most disenfranchised by local media to lead the solution. Since 2017, City Bureau has trained more than 1,000 people who have collectively covered more than 1,800 meetings. They supported the launch of local programs in Detroit and Cleveland, and plan to add 15 cities to the Documenters Network over the next three years.

Impact

- Trained 122 Civic Reporting Fellows producing award-winning community journalism, hosted 140 free workshops that bring journalists and community members together, and equipped 2,500+ people with tools to cover local public meetings
- Successfully launched three Documenters affiliate programs and plans to add 15 cities to the network by 2024



Bettina, executive editorial director, manages editorial strategy across the organization. She is formerly executive digital editor of Chicago Magazine. She also edited at DNAinfo Chicago and Pacific Standard.

Darryl, executive news lab director, leads innovation and impact evaluation. He's a founder of the Illustrated Press and former beat reporter with the Chicago Sun-Times and DNAinfo.

Harry, executive director of operations, manages City Bureau's growth. Previously, Harry was the founding publisher of the South Side Weekly, a community newspaper in Chicago.

Leaders:

Bettina Chang,
Darryl Holliday,
Harry Backlund

citybureau.org



Issue: Civic Engagement
Year Founded: 2015
Year Funded: 2021

Serving: Illinois, Ohio,
Michigan, Minnesota
HQ: Chicago, IL
Org type: Nonprofit

6,106 people engaged in local media



Energy Peace Partners leverages climate finance solutions to support peace in places affected by violent conflict. EPP has reached 28,000 people with improved safety and security in conflict-affected countries.

The Problem

Close to a billion people live in areas that are impacted by conflict and without a steady electricity supply, making work or study impossible and travel at night dangerous. When electricity does exist, it is predominantly generated by diesel generators. Africa and the Middle East combined receive roughly 6% of global climate finance, with only a small fraction of that going to fragile states. Fragile states risk losing out on the renewable energy boom because renewable energy projects in these regions face multiple barriers, including political uncertainty, conflict risk, and lack of credit for energy off-takers and project developers. When developers can secure financing, it is prohibitively expensive and/or the due diligence process is exceptionally cumbersome.

The Solution

EPP creates market conditions for clean energy in fragile states. Through their research and advocacy efforts, they make a case for widespread use of renewable energy in field operations in fragile states, while building the evidence base for the peace impacts of renewable energy. They crowd in capital for renewable energy projects through the Peace Renewable Energy Credit (P-REC), a new financing solution that extends international renewable energy certificate (I-REC) markets to fragile states, and monetizes renewable energy generated in these settings. P-RECs link high-impact projects to international renewable energy markets and increase financial incentives for renewable energy development. P-RECs enable public and private sector actors to collaborate on introducing clean energy solutions, delivering tangible benefits to communities affected by conflict.

Impact

- EPP has been authorized as the I-REC country issuer in the DRC, South Sudan, Chad, and Somalia, successfully extending global REC issuance architecture to four fragile states to date.
- The inaugural P-REC sale to Microsoft funded a public streetlight project in a Congolese community in which only 3% had access to electricity. The project has increased safety and security and expanded commercial activity for 28,000 residents.
- The second P-REC sale to Google is supporting first-time electrification to underserved rural communities near Garamba National Park, in the DRC, and providing alternatives to poaching and artisanal mining.



Leader:
Sherwin Das

Sherwin has worked on peacebuilding and conflict prevention for the United Nations since 1999 in Africa, Eastern Europe, the Balkans, and at UN Headquarters.



Leader:
Dave Mozersky

Dave has been involved in conflict resolution work since 2001, focusing on the Horn of Africa. He's worked with International Crisis Group, the African Union, and Humanity United, among others.

energypeacepartners.com



Issue: Environment and Climate Change
Year Founded: 2017
Year Funded: 2020

Serving: Africa
HQ: San Francisco, CA
Org type: Nonprofit

**Improved safety and security
for 28,000 residents**



FLYWIRE

FlyWire is accelerating sustainable fishing with fisher-first electronic camera and software monitoring, making the sustainable seafood movement equitable and accessible for fishers to get on board. Over 400 fishermen operating more than 260 vessels have used FlyWire's catch monitoring technology across 5 countries on 4 continents.

The Problem

The global seafood industry employs up to 260 million people and operates a fishing fleet of 4.6 million vessels. The annual value of wild-caught seafood has topped \$150 billion in recent years with an additional \$80 billion in annual value to be gained via sustainable harvesting. However, the industry is struggling to keep pace with demand as it now takes 5x the effort to catch the same amount of fish as it did in 1950. To create sustainable and profitable fisheries we need data, and lots of it, on exactly what is being caught, where, when, and how. Vessel operators see a market opportunity in sustainable fishing, but monitoring is cumbersome and costly. What's more, running their businesses without actionable data on what happens at sea is like trying to run a small factory without ever seeing inside: very inefficient.

The Solution

FlyWire reimagines catch monitoring technology with its cutting-edge, all-in-one miniature cameras and software analytics. FlyWire's technology tracks what happens on an individual fishing vessel, such as where the vessel sails, where it fishes, and what and how much is caught, seamlessly capturing critical fisheries' data at sea. Integrated hardware is installed on-vessel to monitor catch, handling, efficiency, and vessel performance using video, GPS, and other sensors throughout the fishing trip. Innovative software blends AI and human brainpower to build comprehensive catch reports, meeting certification and compliance standards twice as fast, and providing performance feedback to improve operational efficiencies, boosting the vessel's bottom line.

Impact

- 400+ fishermen operating 260+ vessels have used FlyWire cameras across 5 countries on 4 continents
- FlyWire focuses on elevating members of the vessel crew, often from underrepresented populations, while empowering them with skills training, process ownership, and a key voice in designing and executing the project plan on vessel



Sarah (BSc/MSc Biopsychology/ Biology) previously led interdisciplinary NGO and governmental research teams studying the impact of human behavior on wildlife—specifically oil exploration, wind energy, and commercial fishing.

Leader:
Sarah Alessi



Jacob (BSE/MSE Mechanical Engineering) previously led product development for a startup to acquisition, was trained by Toyota in lean manufacturing, and founded Lean Concepts—an educational online platform.

Leader:
Jacob Isacc-Lowry

flywirecameras.com



Issue: Environment and Climate Change
Year Founded: 2014
Year Funded: 2021

Serving: International
HQ: Lexington, KY
Org type: For-Profit

400+ fishers operating 260+ vessels



FreeWorld is a tech-enabled nonprofit that aims to end generational poverty and the era of mass recidivism by placing returning citizens into high-wage careers and ensuring they live fulfilling lives, prison-free. FreeWorld has served more than 1,000 formerly incarcerated people, helping them earn more than \$13 million in collective wages with a less than 1% recidivism rate.

The Problem

Recidivism—defined as a person's relapse into criminal behavior - is known widely as the "revolving door" that contributes disproportionately to mass incarceration in the United States. Three quarters of returning citizens are back in prison within five years of release, levying huge economic and social costs to governments, to families, and to individuals. But the 680,000 prisoners released every year face legal restrictions, institutional biases, and social norms that keep them from getting jobs, finding economic stability, and staying out of prison for good. In short, they aren't given a real chance at success.

The Solution

Living wage employment is the key to substantially reducing recidivism. FreeWorld realized an opportunity within the trucking industry where there is a massive labor shortage that requires 1 million new drivers to be trained and on the road over the next 10 years. Because of this growing need, trucking companies are willing to hire, regardless of criminal history. FreeWorld also realized that because training was inexpensive (<\$5k) and fast (45 days to get a license), they could staff their graduates in local jobs where they could be home every night, and graduates could earn \$50k-\$80k within their first year. FreeWorld pays each student \$2,000 to go to school full time. Students sign an income-share agreement with FreeWorld, where they pay it forward if they earn at least \$50k/year. After graduation, FreeWorld continues to place clients into higher-paying jobs, fix their credit, eliminate debt, and for those that are ready, help them start their own trucking companies.

Impact

- \$13M+ in collective wages earned, 100% employment rate, average first year income of \$52k/year
- <1% recidivism rate, average credit scores +150 points within 6 months, and 3 graduates have started trucking companies



Leader:
Jason Wang

Jason Wang was incarcerated at the age of 15 on a 12-year sentence. As an inmate, he testified in front of the Texas State Senate advocating for criminal justice reform, which resulted in thousands of kids being released from maximum-security prisons to community programs. After release, he earned a double master's (MBA/MS) and has started 4 companies. Jason is a Schmidt Futures EIR, Stand Together Catalyst member, and Fast Forward Accelerator alumni.

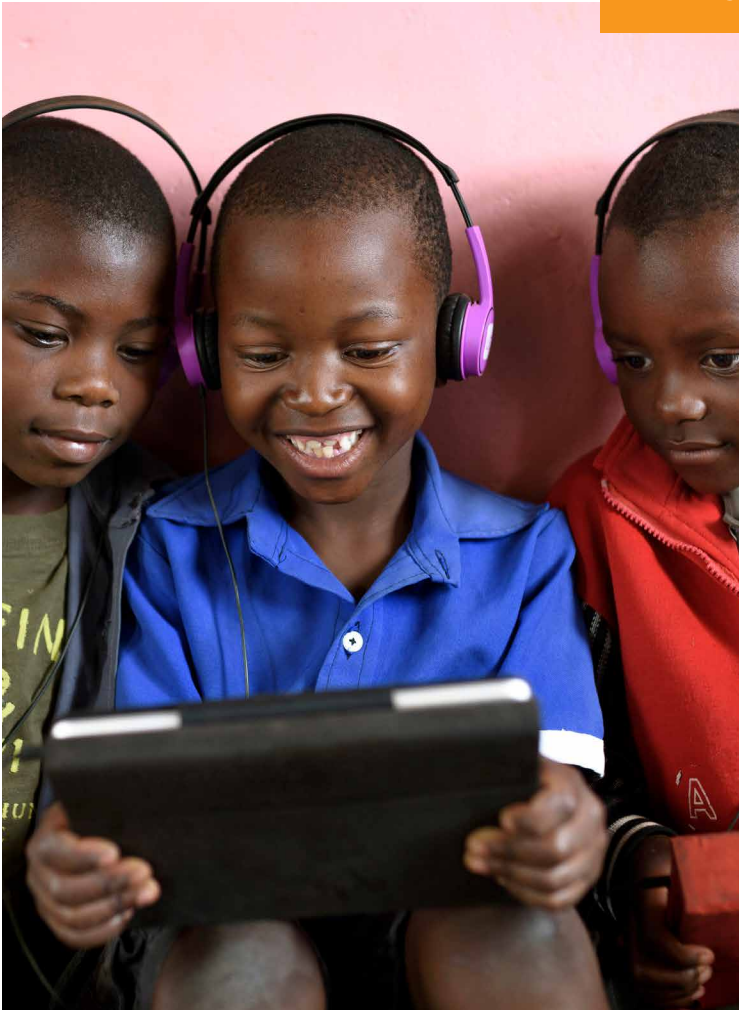
joinfreeworld.com



Issue: Social Justice
Year Founded: 2018
Year Funded: 2021

Serving: United States
HQ: San Jose, CA
Org type: Nonprofit

1,018 people served



Leader:
Joe Wolf

Joe has focused the last decade on launching and leading educational nonprofits. Prior to Imagine, Joe co-founded The Learning Accelerator, a nonprofit connecting teachers and leaders with the knowledge and tools needed to transform K-12. Previously, he had a 15-year career as an investor with Goldman Sachs and RS Investments. His board work has included the Christensen Institute, NPX Advisors, Summer Search, New Classrooms, and the New Schools Venture Fund. Joe graduated from Vanderbilt University and Harvard Business School.

imagineworldwide.org

Imagine Worldwide empowers children around the globe to build the literacy and numeracy skills needed to achieve their full potential. Imagine partners with quality software and local implementation partners to provide innovative, tablet-based learning solutions to the most underserved children in the hardest-to-reach places. Imagine has helped nearly 12,000 children develop critical skills and is now focused on accelerating impact at scale.

The Problem

More than 250 million children and youth do not have access to school. Hundreds of millions more go to school but never learn to read or write due to overcrowded schools, teacher shortages, absenteeism, lack of and/or poor-quality instructional resources, and inadequate services for special needs. Demand for quality education is growing, yet access is inequitable across demographics, with rural children, poor children, and girls suffering disproportionately. The inability to achieve basic literacy and numeracy skills has a devastating and lasting impact on generations of children as these skills are associated with increases in life expectancy, overall health and earnings, and decreases in substance abuse and truancy.

The Solution

Imagine is laser-focused on ensuring that the most marginalized children can develop critical foundational literacy and numeracy skills. They work with top partners to provide learning solutions that empower children with engaging, adaptive content that is pre-loaded onto tablets and delivered in a variety of contexts both in and out of school. Imagine's model does not require connectivity, a power grid, or a trained teacher: learning is delivered autonomously and adults are coaches and mentors. The solutions are infinitely scalable as they work in any environment, are affordable (<\$10/child/year), and are effective, producing sizable literacy and numeracy gains as well as improvements in attendance, behavior, learning mindset, and stress management.

Impact

- Between 84% and 88% of learners persisted in each of their studies to date. These randomized controlled trials (RCTs) consistently show substantively important positive impacts in both literacy and numeracy as well as improvements in attendance, behavior, and attitudes towards learning.
- Their first 8-month RCT in Malawi government schools produced effect sizes of 0.34 in overall literacy and 0.29 in critical early math skills, equivalent to 5.3 and 3.1 months of additional learning over standard instruction, and represent an added value of 66% and 39%, respectively.



Issue: Education
Year Founded: 2017
Year Funded: 2021

Serving: Africa, Bangladesh, US
HQ: San Francisco, CA
Org type: Nonprofit

12,000 children served



Leader:
Martin Whittaker

Martin is the founding CEO of JUST Capital. He is also co-founder and board member of the CREO Syndicate; a board member of the Carbon Disclosure Project US; and a member of the Forbes Finance Council and Forbes Contributor. He was recently named to the 2020 NACD Directorship 100—the annual list of the most influential people in the boardroom and on corporate governance—and to Business Insider's 2020 List of 100 People Transforming Business. Previously, Martin was a founding partner at Sonen Capital; director of MissionPoint Capital Partners; SVP at Swiss Re; and managing director at Innovest Strategic Value Advisors, Inc.

justcapital.com

JUST Capital is working to build a more just economy that better serves the needs of all stakeholders—workers, customers, communities, environment, and shareholders. JUST Capital's Fair Wages initiative has a goal of lifting up the wages of 5 million full-time workers in corporate America to a living wage threshold by 2025.

The Problem

The past decade has seen some of the extremes of free-market capitalism—one that has propelled rapid economic growth and investor wealth but too often at the cost of deepening inequality in wages and economic opportunity. Business can and must be a greater force for good and markets must be part of the solution. At \$19 trillion, the US private sector is 4x the size of government and 40x the size of private philanthropy. Building a more just economy that better serves the needs of all stakeholders is an essential step in pursuing true prosperity for all, and addressing our systemic problems at scale.

The Solution

JUST Capital is the only independent nonprofit that tracks, analyzes, and engages with large corporations and their investors on how they perform on the public's priorities. Their research, rankings, indexes, and data-driven tools empower all market participants to help build a more just economy. JUST Capital's early focus was on ranking companies on the priorities of the public; however, JUST Capital is pivoting to focus on being the "preeminent independent catalyst" to move worker equity to the top of corporate priorities. JUST Capital's Fair Wages initiative has a simple, uncontested goal—moving 5 million full-time workers from earnings that keep them financially insecure and often still dependent on federal and state assistance to a living wage that allows them to cover basic expenses and begin to build financial independence. This includes: 1) collecting and tracking wage data at company and regional levels to drive engagement with companies and catalyze action, 2) leveraging their network to drive the narrative and expectations on this topic, 3) supporting companies with tools/insights to identify and address financial insecurity, and 4) ultimately tracking the direct impact of wage increases for low-wage employees.

Impact

- The number of corporations directly engaging with JUST grew 800% since 2016 from 57 to over 400 companies in 2020.
- Over the last 3 years, 165 companies have disclosed conducting pay equity analyses. These companies collectively employ over 7 million people. JUST engaged 100% of them.



Issue: Economic Empowerment
Year Founded: 2013
Year Funded: 2021

Serving: United States
HQ: New York City
Org type: Nonprofit

400+ corporations directly engaged with JUST



KKL is passionate about enhancing the dignity and self-esteem of low-income families. They do this through designing, manufacturing, and delivering truly affordable, dignified, and safe buildings. KKL has provided 80 houses for 400 family members, 11 healthier classrooms for 660 low-income students, and added new jobs in their communities.

The Problem

1.6 billion people in the world live in inadequate housing. In Nairobi alone, an estimated 2 million people live in metal shacks, with poor or no access to sanitation in their homes. Fires, security, and safety in these structures are a huge problem for families trying to make a way in the world. These communities live with the threat of losing their homes and all of their possessions, which creates financial and personal trauma. The COVID-19 pandemic has reinforced the importance of the home. In addition to inadequate housing, these communities have insufficient infrastructure and poor-quality school and community structures—often metal sheet structures with protruding nails and sharp and rusty metal sheet edges. Poorly ventilated classrooms get extremely hot in the equatorial sun and inevitably learning outcomes and general health suffer.

The Solution

Kwangu Kwako Limited (KKL) uses locally available materials and labor to manufacture reinforced precast concrete panels and fabricate metal components. These modular components are used to rapidly build truly affordable, safe, secure, and dignified housing. Most homes have in-house toilets and showers, drastically improving sanitation for residents. In 2020, KKL adapted this solution to build larger rooms, enabling improvements to other community buildings. KKL completed its first school in 2020. They are now working to build more classrooms to ensure they reach beyond individual homes to impact the whole community.

Impact

- 12,500 square feet of safer, affordable homes: 80 houses providing dignity and security for up to 400 family members
- 11 healthier, cooler, classrooms for over 660 low-income students
- Each project employs 10-20 local workers and stimulates the local economy by \$750 USD/house and \$5,000/classroom



Leader:
Simon Dixon

Simon has 25 years of UK property development/construction experience. He later volunteered in rural Kenya for 2 years, and spent 3 years in senior management at a WASH social enterprise before co-founding KKL to deliver dignified low-income housing.



Leader:
Winnie Gitau

Winnie has over 15 years of management and leadership experience in the health and secure livelihood sectors in both Kenya and Mozambique. Inadequate housing was evident and impacts all sectors, which led to Winnie developing dignified affordable housing solutions.

kwangukwako.com



Issue: Systemic Poverty
Year Founded: 2015
Year Funded: 2020

Serving: Kenya, Africa
HQ: Nairobi
Org type: For-Profit

2,806 lives impacted



Lessonbee is advancing K-12 health education via culturally relevant and interactive content and an adaptive learning platform designed to increase health knowledge and skills and inspire healthy living. Lessonbee will be adopted in 100 schools by the end of 2021, reaching 25,000 students.

The Problem

In the US, health is treated like a throw-away class. Often taught by under-trained teachers with limited resources and minimal time in the curriculum, millions of young people leave grade school without mastering basic health knowledge and skills. Inadequate health education leads to loneliness, preventable diseases, and a strained health care system that consumes 17% of the nation's GDP. In addition, 71% of US parents believe the pandemic has taken a toll on their child's mental health, and 25% of young Americans started or increased substance use during the pandemic. These issues—which stem from our inability to manage and nurture our mental health—have a multi-billion-dollar impact on our economy.

The Solution

Lessonbee teaches young people to manage and nurture health and make responsible health choices through interactive lessons and assessments. Their platform facilitates health education that is integrated across school curriculum, not just in health class. At Lessonbee, they recognize that healthy students behave better and perform better academically, and when students see themselves reflected in their lessons, their outcomes improve. Lessonbee is the first edtech company to apply these insights to create a socially responsible learning platform that meets the needs of culturally diverse students and promotes independent learning. They use designed adaptivity, gaming, and conversational learning to create culturally responsive content that promotes empathy, diversity, and healthy decision-making. Learners choose their own adventure, track health goals, and earn verified digital credentials that validate their health knowledge and skills.

Impact

- Curriculum approved by Chicago Public Schools, and has been adopted by schools in 8 states and counting
- Average 9 hours of learning per student annually
- Extant data on Lessonbee's nearly 25,000 users show marked improvements in key health and wellness markers of self-confidence, self-efficacy, decision making, boundary setting, and relationships in school



Leader:
Reva McPollom

Reva McPollom has over 10 years of experience as a digital learning executive. A graduate of Rutgers and Columbia Universities and advocate of comprehensive sexuality and mental health education in K-12 schools, she was named one of the "100 most influential African Americans of 2020" by The Root. Growing up without proper sexual or mental health education left Reva confused and isolated. For that reason, she seeks to build edtech solutions rooted in culturally responsive practices. Reva's philosophy for health education is empathy and cultural understanding above all—in hopes that all children will grow up with the healthiest future possible.

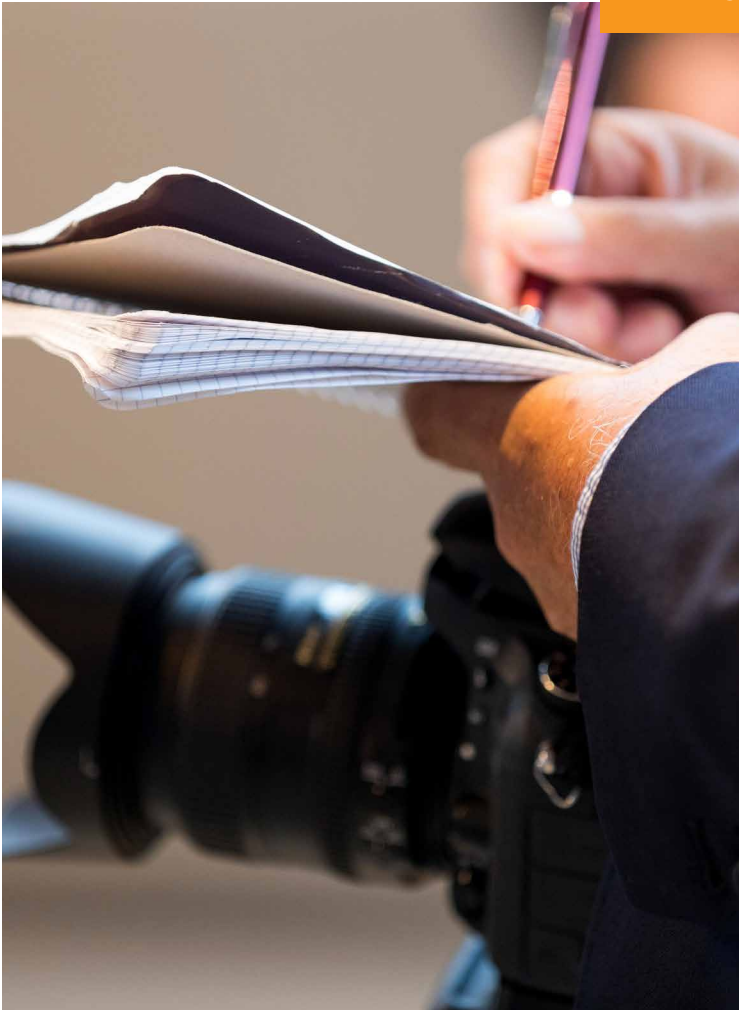
lessonbee.com



Issue: Education
Year Founded: 2018
Year Funded: 2021

Serving: United States
HQ: Mount Vernon, NY
Org type: For-Profit

**Curriculum will be in 100 schools
reaching 25,000 students**



News Revenue Hub is a nonprofit consulting and technology company that helps news organizations grow their audiences and build long-term financial sustainability—because the public deserves access to quality journalism. Since launching, the Hub has helped 75 newsrooms reach more than 500M readers and raise over \$40M in support of trustworthy news.

The Problem

The news industry is in a state of collapse. Traditional revenue sources such as advertising, which once supported vast journalism operations, are no longer viable for most organizations. As a result, newspapers and storied media outlets that once helped inform communities are folding, drastically cutting staff, or getting hollowed out by hedge funds. Research shows that communities with no reliable local news source have less-informed voters and leaders who are less accountable. In the wake of this catastrophe for local news, hundreds of mission-driven enterprises have sprung up to fill the gaps. These organizations are built with a new model—often nonprofit—and mission to serve the community. But to meet their potential, they often need training, tech, and other types of support.

The Solution

The News Revenue Hub helps mission-driven news organizations develop top-to-bottom loyalty strategies through a unique blend of consulting and technology tools. These strategies build lasting relationships with news consumers—inspiring trust, engagement, and long-term financial support. Their holistic approach focuses on stewarding news consumers from the time a new visitor discovers a news site all the way through the journey to loyal reader and contributing member. The News Revenue Hub actively develops technology tools just for journalism that help optimize donations and communications with news consumers. In addition, they teach, train, and get in the trenches with news teams to help them learn and hardwire the skills they need to run the community-driven newsrooms of the future. In their first five years, they've onboarded over 70 newsroom clients, from small startups filling a gap in their communities, to Pulitzer Prize-winning outlets doing deep-dive reporting on issues like criminal justice, gun violence, and the environment.

Impact

- Since 2016, the Hub has helped over 75 newsrooms raise more than \$40 million
- On average, new members see a 50% increase in revenue in their first year



Leader:
Mary Walter Brown

Mary launched the News Revenue Hub in 2016 to help news organizations achieve greater financial sustainability. Previously, Mary was the Publisher/COO of Voice of San Diego. During her 7-year tenure, she drove the creation of VOSD's membership program and grew the organization's annual revenue by nearly \$1M.



Leader:
Tristan Loper

Tristan manages News Revenue Hub operations, helps set company strategy, and oversees departments including the product and membership teams. Previously, he served as Digital Director at Voice of San Diego and ran programs in digital media and user experience at University of California, San Diego.

fundjournalism.org



Issue: Civic Engagement
Year Founded: 2010
Year Funded: 2021

Serving: United States
HQ: San Diego, CA
Org type: Nonprofit

**75 newsrooms served; reaching
500M+ news consumers**



People's Pension Trust aims to include the informal economy in financial systems by affording previously excluded individuals access to an essential service like retirement planning. People's Pension Trust has provided pension access to 50,451 individuals, 53.63% of whom are from underserved constituencies.

The Problem

Ghana's pension system allows for the informal sector to voluntarily save towards their pension, but 85% of this sector is not served by incumbent pension funds. Informal workers, who are mostly self-employed and difficult to reach, face a range of barriers, including irregular income as well as financial, gender, and literacy barriers. Consequently, informal workers are susceptible to old-age poverty. The country's social security system is unable to support the informal sector, and COVID-19 has amplified these weaknesses. Formal pension funds do not have appropriate business models to reach the underserved and do not provide adequate returns and access to make long-term saving attractive. A key challenge in designing an informal sector pension program is reaching geographically dispersed populations, but mobile phones and mobile money are changing the landscape.

The Solution

People's Pension Trust (PPT) addresses the main factors for informal workers' exclusion by developing innovative, flexible, and digitally driven pension products. These include the use of USSD technology to improve accessibility even in no-internet areas, strategic collaborations that expose large subscriber bases to pensions, and the use of incentive systems. The solution works for all workers in Ghana, particularly informal sector workers. It is also flexible, allowing participants to save any amount at any time as well as to withdraw up to 50% of their contribution six months after the initial contribution. Payments are made through Mobile Money, and are confirmed via SMS. PPT provides an incentive to participants in the form of life insurance coverage, which ensures beneficiaries of a deceased client receive up to 4X the client's previous year's contribution, in addition to the total contributions made and interest accrued. Since its licensing in September 2016, PPT has provided pension access to 50,451 individuals with 53.63% from underserved constituencies.

Impact

- As of the end of June 2021, females make up about 45% of the total membership and also contribute more consistently
- The number of digital transactions increased by 384.29% from 8,314 in 2019 to 31,950 in 2020 due to increased engagement on the digital platforms during the 2020 COVID-19 pandemic



Leader:
Saqib Nazir

Saqib is a technology entrepreneur who loves to develop and invest in businesses that use technology to solve everyday problems in emerging markets. With an education in Information Systems Engineering, Saqib has extensive experience developing and implementing solutions aimed at making technology locally relevant. He has invested in several start-ups across various fields such as fintech, identity, and internet delivery.

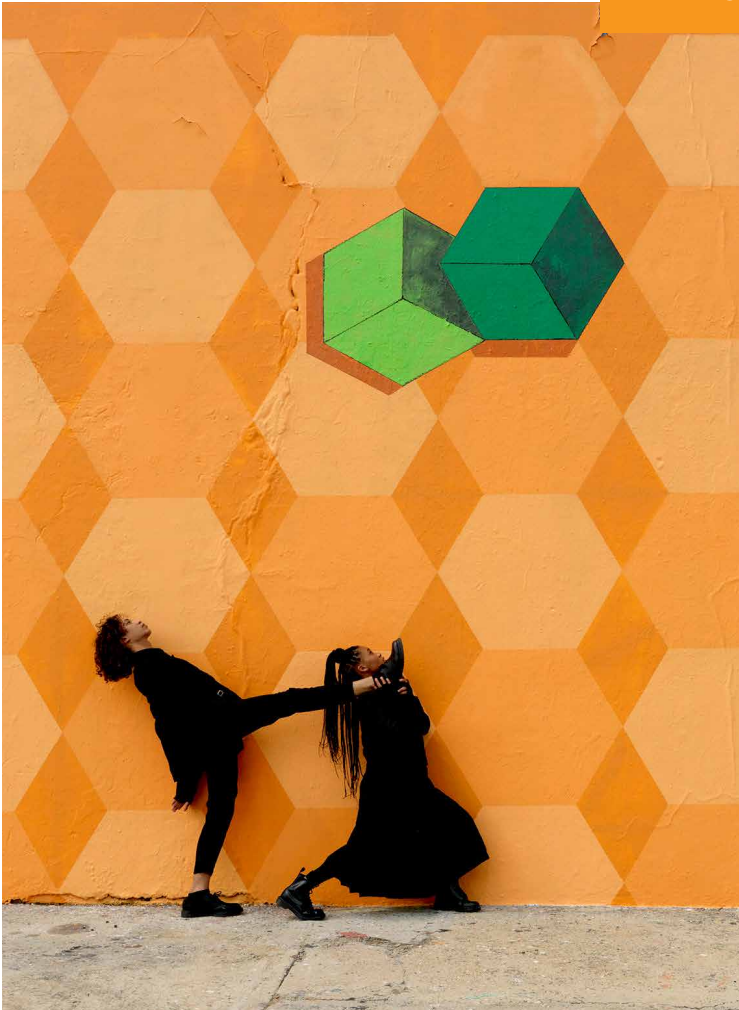
peoplespension.global



Issue: Economic Empowerment
Year Founded: 2015
Year Funded: 2020

Serving: Ghana, Africa
HQ: Ghana, Africa
Org type: For-Profit

**Provided pension access to
50,451 individuals**



Leader:
Franklin Sirmans

Franklin joined PAMM as Director in 2015, previously serving as department head and curator of contemporary art at the Los Angeles County Museum of Art (LACMA). He was the 2007 winner of the David C. Driskell Prize, the first national award to celebrate contributions to the field of African American art. With over 15 years of curatorial experience, Franklin continues to pursue his vision of PAMM as “the people’s museum,” seen through a Miami lens.

Pérez Art Museum Miami (PAMM) is a modern and contemporary art museum dedicated to collecting and exhibiting international art of the 20th and 21st centuries. With over 2 million visitors, PAMM is inherently invested in the work of bringing lesser-known narratives and marginalized voices to the center of our community discussions through art, and for the benefit of everyone.

The Problem

Museums have a unique opportunity to bring people together, using art that reflects the community as a catalyst for discussion. In an era where society has become more fragmented and polarized, there is a need for neutral spaces where a broad spectrum of audiences can engage around the issues that concern them most. Historically, however, museums have done an inadequate job in representing their communities and making diverse audiences feel welcomed and comfortable. It is clear, post-COVID, that the traditional art museum model is broken. The heavy reliance on contributed revenue, usually coming from a small group of non-diverse rich donors, has left museums further disengaged from their communities. The sector needs to find a path to financial stability that creates a sense of belonging for all.

The Solution

PAMM is inherently invested in the work of bringing lesser known narratives and marginalized voices to the center of our community discussions through art, and for the benefit of everyone. The museum pursues programmatic priorities that allow the museum to better reflect the Miami community within our walls, while painting a more complete picture of art history that celebrates the critical contributions made by African American, Latinx, and Caribbean artists, and artists from the Caribbean and African diasporas. PAMM’s exhibitions and programs have collectively brought more than 2 million people to the museum over the last 7.5 years. Innovative programs like Art Detectives, bringing local teenagers and police officers together at the museum for guided conversation prompted by visual art, use a growing collection of artworks by an increasingly diverse group of artists to underpin a constant dialogue with the most pressing issues of the present.

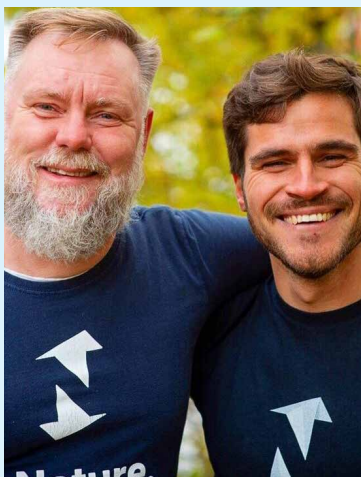
Impact

- More than 2 million visitors and students served since opening its new building in December 2013
- Launched a dedicated fund for the acquisition of work by Black artists, as well as the Caribbean Cultural Institute
- Built the largest collection of contemporary Cuban art in the United States



Issue: Arts and Culture
Year Founded: 1984
Year Funded: 2021

Serving: Miami, FL
HQ: Miami, FL
Org type: Nonprofit



Leaders:
Marco de Boer,
Felipe Villela

Marco de Boer is a Dutch specialist on marketing, branding, and communications. Marco's brand-building capabilities have helped to create reNature's outsized influence. reNature not only promotes itself, but has raised the visibility of the entire practice of regenerative agriculture.

Felipe Villela is a Brazilian agribusiness entrepreneur based in Amsterdam with longstanding technical expertise in transitioning farms to regenerative practices. His family in Brazil has 60+ years of experience in large-scale organic citrus farming. Felipe has been selected for Forbes 30 Under 30, is an advisor to the UN Food Systems Summit (UNFSS), and Lead Author at the UN Environment Programme (UNEP) for the Global Environmental Outlook for Business.

renature.co

reNature is making regenerative agriculture mainstream by supporting farmers and corporates in the transition. Providing technical assistance and access to capital to improve farmers livelihoods. reNature has supported 7,000+ farmers transition and is regenerating over 40,000+ hectares, primarily in Latin America, Africa, and South East Asia. reNature aims at regenerating 100M hectares by 2030.

The Problem

There are 2 billion people whose livelihood depends on smallholder farming. Current farming practices, however, are on track to degrade 90% of Earth's soil by 2050. This is bad news not only for the small farmer but for everyone. According to the Food and Agriculture Organization of the UN, soil erosion decreases agricultural productivity by 50%, amplifies landslides and floods, damages urban infrastructure, and in severe cases, leads to displacement of human populations. Because 95% of the food we eat comes from the soil, degradation poses a major threat to global food security. Regenerative agriculture—a suite of solutions that restores soil health—must scale globally to reverse this situation. It is taking off quickly, but smallholder farmers and co-ops—who bear the brunt of soil degradation and climate change—are at risk of being left behind.

The Solution

reNature is a Dutch organization that is one of very few players integrating smallholders in the Global South into the growing market for regenerative products. They link supply from farmer co-ops with demand for inputs from corporate brands. Through building demand and supply together, reNature is creating the possibility for regenerative agricultural practices to be profitable for farmers in developing countries. reNature therefore has two types of customers/beneficiaries. The first are corporate brands that wish to source regeneratively grown inputs, but do not have a ready way to do so. They act as paying customers for reNature's services. The second is the farmer or farmer cooperative, who understand the market potential of these practices, but require technical assistance and financial support to implement the transition. reNature serves as the "glue" in this nascent and high-value market for regeneratively grown products, accelerating the growth of both supply and demand, and effectively bridging the two together so that regenerative agriculture scales to its potential while improving smallholder livelihoods.

Impact

- Serving 7,000+ farmers primarily in Latin America and Africa
- Converted 40,000 hectares (+100,000 acres) to regenerative ag—40x their initial projections



Issue: Food and Agriculture
Year Founded: 2018
Year Funded: 2021

Serving: Latin America, Africa, Asia, Europe
HQ: The Netherlands
Org type: Hybrid

7,000+ farmers served, 40,000 hectares converted to regenerative agriculture



Leader:
Zac Kohl

Zac has been involved in community organizing and programming in Middlebury since 2000, and has been a resident of Middlebury since 2012. With a desire to see racial and economic justice in the Middlebury neighborhood, he started rehabbing homes. After acquiring and rehabbing 8 homes, he recognized the need for a greater investment, which led to starting The Well CDC in the summer of 2016.

thewellakron.com



THE WELL CDC

The Well CDC sees the built environment as a catalyst for change within a community that helps foster the power of choice where people live, work, and engage. They seek a locally owned, mixed-income, cohesive community. The Well CDC has invested over \$5 million into the Middlebury community and they will complete their goal of restoring 60 homes one year early.

The Problem

As Akron Ohio's original settlement, Middlebury was once a thriving city hub with abundant industry. The neighborhood was characterized by small businesses, resources, and relational networks. Over time, Middlebury has seen extensive disinvestment as industry disintegrated and built environment decisions focused on market imperatives over resident welfare. Corporate models and chain stores took precedence over small entrepreneurs. This shift ultimately resulted in alarming rates of transiency and decreases in homeownership. What was once a place of community ownership has become an area where up to 75% of returns are realized outside of the neighborhood. This has led to a decline in population, unemployment rates that are 3x that of the county, a 45% poverty level, depreciating home values, and lack of social capital. Middlebury has become one of many case studies for rust belt neighborhoods that have long suffered disinvestment.

The Solution

In deep partnership with the community, The Well CDC reimagines the built environment as a catalyst for a community of people who have the power of choice in where they live, work, and engage. This will foster a locally owned, mixed-income, cohesive community. The Well CDC does this through three initiatives: 1) Restoring Housing, 2) Creating Economy, and 3) Supporting Place. They contribute to the built environment by bringing thoughtful long-term investment back to the residents of the community through a balance of market and moral imperatives. Historically, this has been accomplished through grant funding and local partnerships. As they continue to build their portfolio of housing options as a tool to encourage generational wealth, they see an opportunity to amplify capital by creating options that allow residents to make small-scale investments alongside traditional accredited investment opportunities. They will serve as a model for a new type of community investment fund for other cities facing similar challenges.

Impact

- Invested over \$5 million into the Middlebury community through housing acquisition/rehab, adaptive re-use of vacant buildings, and programmatic support.
- Purchased 57 units toward their goal to restore 60 homes in 60 months. They will complete their goal 1 year early—a first-step to owning 10-15% of the rental market in an effort to regulate affordability and reduce slum landlord presence.



Issue: Economic Empowerment

Year Founded: 2017

Year Funded: 2021

Serving: Akron, OH

HQ: Akron, OH

Org type: Nonprofit

\$5M+ into the Middlebury community



Worth Rises is a nonprofit advocacy organization dedicated to dismantling the prison industry and ending the exploitation of those it touches. Their work has connected thousands of families, saved directly impacted communities millions, and improved reentry outcomes for people coming home. They are now leading a federal campaign to end the exception in the Thirteenth Amendment that allows slavery as punishment for a crime.

The Problem

In the United States, \$80 billion is spent annually to incarcerate 2.2 million people, and loved ones spend another \$3 billion to support them. The social costs of the criminal legal system, such as the harm done to people, are far higher. And these costs are not distributed evenly—their burden is carried largely by low-income and minority communities. However, this injustice has produced windfalls for some. Private and public actors have found various ways to financially exploit the criminal legal system to extract wealth from those it touches. These actors have commercialized each segment of the punishment continuum and built an industry and economy that depend on stripping people of their freedom. Motivated to help expand the criminal legal system and its costs rather than contract the system and cut their share of the payouts, these actors purchase power through legislative lobbying and campaign financing and wield it to protect the legal structures that support their growth.

The Solution

With an innovative and comprehensive strategy, Worth Rises exposes and reduces the harms caused by commercial actors in the criminal legal system and protects and returns resources to directly impacted communities through two critical strategies. 1) Public Education: Worth Rises conducts research, collects data, and performs analyses aimed at unmasking the harms caused by the prison industrial complex. Understanding the mobilizing power of knowledge, they transform their analyses into accessible and compelling content designed to increase awareness of and spark action against the carceral industry. 2) Advocacy & Organizing: Worth Rises organizes and leads initiatives, ranging from public campaigns to government consultancies, that center on protecting and returning resources to directly impacted communities and dissolving the power of the players in the prison industrial complex.

Impact

- 41,500+ incarcerated people given access to free communication
- \$50+ million saved for incarcerated people and their families
- \$150 million lost in investments by prison profiteers
- 4,000+ corporations exposed for profit off incarceration



Leader:
Bianca Tylek

Bianca Tylek is the founder and executive director of Worth Rises, driven by her direct experience with the criminal legal system as a youth. She is one of the nation's foremost experts on the prison industry and a leader in the national prison phone justice movement. She led the first successful campaign to make jail phone calls free in New York City and has supported similar initiatives across the country since. Previously, Bianca worked for the Justice Program at the Brennan Center for Justice and Campaign to End Mass Incarceration at the American Civil Liberties Union, and co-founded College Way, a preparation program for students on Rikers Island interested in pursuing higher education upon their release. Bianca holds a BA from Columbia University and a JD from Harvard Law School.

worthrises.org



Issue: Social Justice
Year Founded: 2017
Year Funded: 2020

Serving: United States
HQ: New York City
Org type: Nonprofit

**Connected thousands of families
through free prison communication**



PORTFOLIO BY ISSUE AREA



Health

A Home Within
Amani Global Works
Baobab Circle Limited
Be Girl
CareMessage
CHW Cares
Crisis Text Line
DLIVE (Detroit Life Is Valuable Everyday)
Equalize Health
Fathers' Uplift
Friendship Bench
Global Health Corps
Grassroot Soccer
Healthy Learners
Jacaranda Health
Last Mile Health
Living Goods
Macro-Eyes
Muso
Noora Health
OpenBiome
Power of Two
Refugee Trauma Initiative
Safisana
Sanergy
SaveLIFE Foundation
Seed Global Health
SIRUM
StrongMinds
Upstream USA
VIA Global Health
Vula Mobile
Watsi



Social Justice

Accountability Counsel
Advance Peace
Arts for Healing and Justice Network
BarefootLaw
Detroit Justice Center
Essie Justice Group
Foster America
FreeWorld
GroundTruth Project
Immigrant Justice Corps
Indus Action
International Refugee Assistance Project
Justice Rapid Response
Measures for Justice
Open Door Legal
Partners For Justice
Public Rights Project
Recidiviz
RefugePoint
The Kelsey
Uptrust
Worth Rises
Y2Y Network



Systemic Poverty

Brastorne Enterprises
Brilliant Detroit
Build Change
Compass Working Capital
DigDeep
Empowerment Plan
EYelliance
IDEO.org
Kwangu Kwako Limited
LavaMaeX
New Story
Onward
PHOOL
Pollinate Group
Simprints
Tiny Totos



Data reflects DRK's full portfolio of organizations funded from 2002-2021.



Arts and Culture

Community Arts Stabilization Trust (CAST)
Global Heritage Fund
Pérez Art Museum Miami



Civic Engagement

City Bureau
Democracy Works
Generation Citizen
Global Citizen Year
iCivics
Mission Continues, The
News Revenue Hub
Our Turn
Service Year
Solutions Journalism Network
Taproot Foundation
Vote.org
Welcoming America



Food and Agriculture

Center for Good Food Purchasing
Collaborative for Fresh Produce
Common Market, The
Cowtribe
FlyWire
Food Forward
FoodCorps
Kheyti
Komaza
myAgro
One Acre Fund
reNature
Replate



Education

Arpan
Blue Engine
Braven
Catie's Closet
EdBuild
Education Opens Doors
Education Pioneers
EducationSuperHighway
Empower Schools
Equal Opportunity Schools
Food for Education
Imagine Worldwide
Kinolved
Lessonbee
Little Kids Rock
Matchbook Learning
Open Up Resources
Peepul
Propel America
Room to Read
ROX
Spark
STIR Education
StriveTogether
Teaching Lab
TeachUNITED
Transcend
Trey Athletes
Urban Teachers
Worldreader



Environment and Climate Change

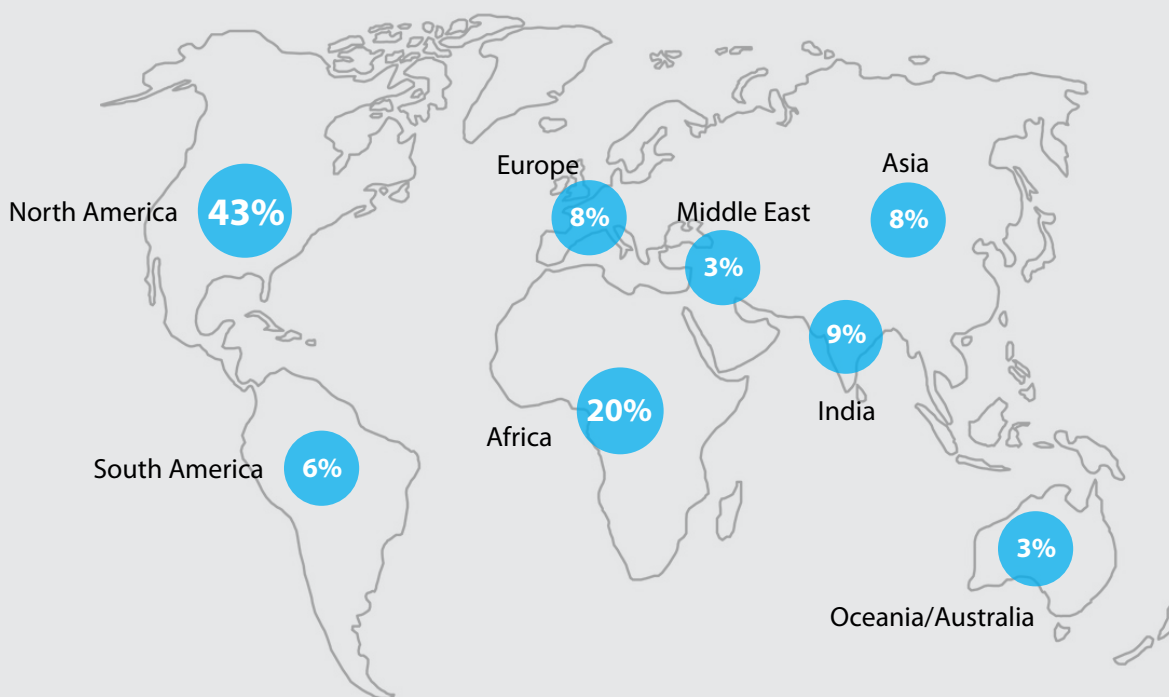
Adventure Scientists
BoxPower
Clean Energy Trust
Cloud to Street
Earth Genome, The
Energy Peace Partners
GreenWave
InfluenceMap
Jaza Energy
OceanMind
Rainforest Connection
Renewal Workshop
WattTime



Economic Empowerment

Agora Partnerships
Center on Rural Innovation
Coalfield Development
Code2College, Inc.
Digital NEST
Driver's Seat Co-op
EforAll
FreeFrom
Green City Force
JUST Capital
Kiva
Laboratoria
Landed
MaTontine
Merit America
MORTAR
Nest
Nudge LifeSkills Foundation
Numida
People's Pension Trust
Solar Sister
Spark MicroGrants
Suyo
The Well Community Development Corporation
Upwardly Global
VisionSpring
West Africa Vocational Education

DRK organizations are serving populations in these regions



Expanding DRK's Footprint

Midwest US

After bringing on Michelle De La Isla, mayor of Topeka, Kansas, as a managing director, we have been able to lean in even deeper to find, fund, and support emerging leaders with bold ideas across the Midwest.

Southwest US

With the launch of DRK's Lone Star Fund and North Texas United Impact Fund (the latter in partnership with United Way of Metropolitan Dallas), we are working to drive long-term, positive outcomes across Texas and the Southwest.

Europe

In October 2020, we opened DRK's office in The Netherlands. We chose The Hague, a city driven by powerful values around equity with a strong commitment to creating social impact, to anchor our work in Europe.

Africa

In 2021, we opened an office in Nairobi, Kenya, a powerful hub for social innovation in Africa. The local team will lead sourcing, diligence, and support efforts for our African portfolio, in partnership with our Europe- and US-based teams.





DRK TEAM

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Robin Richards Donohoe
Co-Chair

Robert S. Kaplan
Co-Chair

Jim Bildner
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Jeremy Heimans
Kathleen Sebelius
Ruth Simmons

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IT and Facilities Lead

Jyotika Chandhoke
Impact Analyst

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Silmara Connors
Administrative Assistant

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Venture Partner

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Dipak Kumar
Impact Analyst

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Support Strategies

**Elizabeth Washburn
Surti**
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Senior Director,
Partnerships and Pipeline

Sarah Toce
Senior Associate

Rebecca Weintraub
Managing Director

Anika Warren Wood
Operating Partner and
Chief Organizational
Effectiveness Officer

Susan Zhu
Associate



Members of the DRK team gathered together at the Foundation's Annual Retreat in September 2021 in Menlo Park, California.

THANK YOU TO OUR DONOR PARTNERS

The Draper Richards Kaplan Foundation raises funds from a diverse group of individuals, family foundations, and larger institutional foundations, all of whom share our commitment to helping the most vulnerable in society. We are deeply grateful to this incredible community of partners for allowing us to steward their capital, and for joining us in supporting the big dreams, new ideas, and bold actions of extraordinary social entrepreneurs around the world.

DRK DONOR PARTNERS AS OF NOVEMBER 2021

Anonymous	Robert A. Fox Family Charitable Foundation	Anthony & Jennifer Lee Family Fund	Peery Foundation
An Anonymous Family Foundation	FThree Foundation	Libra Foundation	Thomas & JaMel Perkins
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Enlight Foundation	L Brands Foundation		Jeffrey C. & Suzanne C. Walker
Ford Foundation	Laura & Gary Lauder		Younger Family Fund

FINANCIALS

Fiscal year January - December 2020

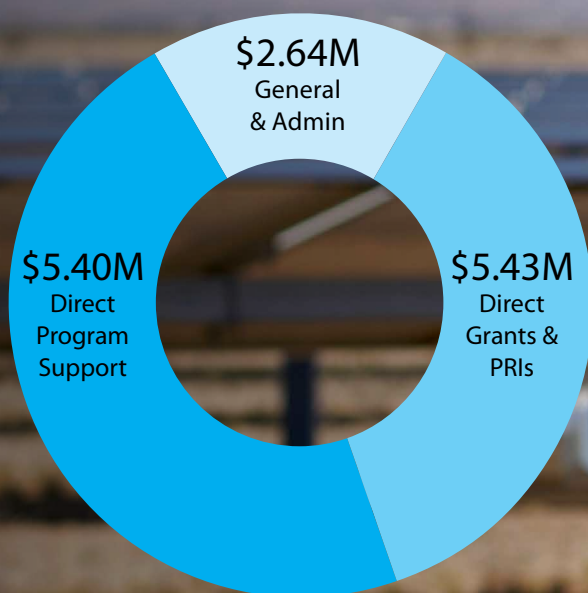
Net Assets

Total	\$ 38.33M
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Uses of Funds

Direct Grants & PRIs	\$ 5.43M
Direct Program Support	\$ 5.40M
General & Admin (& Fundraising)	\$ 2.64M

Use of Funds



Update on Fund IV

Having reached our initial goal of \$70 million, we've expanded DRK's fourth fund and continue to bring on new donor partners, enabling us to find, fund and support more than 100 new organizations over the next four years. In 2021, we received renewed commitments from more than a dozen existing donor partners, and we also welcomed 20 new donor partners who have not previously participated in a DRK fund.



Draper Richards Kaplan
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The Hague

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Boston, MA 02116
Tel: 650-319-7806

Kenya

The Promenade, 5th Floor
General Mathenge Road
Nairobi

Front Cover: (Top) Amani Global Works, (bottom) Ira Torrey for BoxPower
Back Cover: The Common Market

www.drkfoundation.org