# DRAPER RICHARDS KAPLAN FOUNDATION

DECEMBER 31, 2016

INDEPENDENT AUDITORS' REPORT

AND

FINANCIAL STATEMENTS

# Independent Auditors' Report and Financial Statements

Independent Auditors' Report	1 - 2
Financial Statements:	
Statement of Financial Position	3
Statement of Activities and Changes in Net Assets	4
Statement of Cash Flows	5
Notes to Financial Statements	6 - 14



#### **Independent Auditors' Report**

THE BOARD OF DIRECTORS
DRAPER RICHARDS KAPLAN FOUNDATION
Menlo Park, California

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of **DRAPER RICHARDS KAPLAN FOUNDATION** (**DRK**) which comprise the statement of financial position as of December 31, 2016 and the related statements of activities and changes in net assets and cash flows for the year then ended, and the related notes to the financial statements.

#### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Draper Richards Kaplan Foundation as of December 31, 2016, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Report on Summarized Comparative Information**

Hood i Strong LLP

We have previously audited DRK's 2015 financial statements and we expressed an unmodified audit opinion on those audited financial statements in our report dated May 31, 2016. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2015 is consistent, in all material respects, with the audited financial statements from which it has been derived.

San Jose, California May 18, 2017

#### **Statement of Financial Position**

December 31, 2016 (with comparative totals for 2015)	2016	2015
Assets		
Cash and cash equivalents	\$ 1,527,948	\$ 1,742,985
Investments	28,904,478	28,079,721
Contributions receivable, net	17,580,266	23,936,190
Program related investments	247,363	97,363
Property and equipment, net	127,747	66,763
Other assets	240,712	129,493
Total assets	\$ 48,628,514	\$ 54,052,515
Accounts payable and accrued liabilities Grants payable	\$ 514,012 100,000	\$ 385,945 250,000
Total liabilities	614,012	635,945
Net Assets:		
Unrestricted	30,434,236	29,480,380
Temporarily restricted	17,580,266	23,936,190
Total net assets	48,014,502	53,416,570

#### Statement of Activities and Changes in Net Assets

Year Ended December 31, 2016 (with compa	rati	ive totals for 20	)15)			
				2016		2015
	1	Unrestricted	,	Temporarily Restricted	Total	Total
Revenue and Support:						
Contributions	\$	2,361,624	\$	1,429,279	\$ 3,790,903	\$ 20,263,633
Realized investment (losses) gains		(13,288)			(13,288)	1,791
Unrealized investment gains (losses)		33,530			33,530	(283,496)
Interest and dividends		709,019			709,019	337,770
Net assets released from restrictions		7,785,203		(7,785,203)		
Total revenue and support		10,876,088		(6,355,924)	4,520,164	20,319,698
Expenses:						
Direct grants to nonprofit organizations		4,250,000			4,250,000	3,550,000
Other program expense		4,510,476			4,510,476	3,284,180
General and administrative		567,219			567,219	472,609
Fundraising		594,537			594,537	526,509
Total expenses		9,922,232			9,922,232	7,833,298
Change in Net Assets		953,856		(6,355,924)	(5,402,068)	12,486,400
Net Assets, beginning of year		29,480,380		23,936,190	53,416,570	40,930,170
Net Assets, end of year	\$	30,434,236	\$	17,580,266	\$ 48,014,502	\$ 53,416,570

#### **Statement of Cash Flows**

Year Ended December 31, 2016 (with comparative totals for 201	5)	2016	2015
Cash Flows from Operating Activities:			
Change in net assets	\$	(5,402,068)	\$ 12,486,400
Adjustments to reconcile change in net assets to net cash			
provided by operating activities:			
Depreciation		19,708	21,522
Realized (losses) gains on investments		13,288	(1,791)
Unrealized (gains) losses on investments		(33,530)	283,496
Change in operating assets and liabilities:			
Contributions receivable		6,355,924	(8,444,403)
Other assets		(111,219)	(38,299)
Accounts payable and accrued liabilities		128,067	144,713
Grants payable		(150,000)	50,000
Net cash provided by operating activities		820,170	4,501,638
Cash Flows from Investing Activities:			
Purchase of property and equipment		(80,692)	(40,685)
Proceeds from sale or redemption of investments		25,773,955	13,543,373
Purchase of investments		(26,578,470)	(19,914,069)
Issuance of convertible note payable		(150,000)	(17,714,007)
Net cash used for investing activities		(1,035,207)	(6,411,381)
Net Change in Cash and Cash Equivalents		(215,037)	(1,909,743)
Cash and Cash Equivalents, beginning of year		1,742,985	3,652,728
Cash and Cash Equivalents, end of year	\$	1,527,948	\$ 1,742,985
		-	
Supplemental Disclosures:			
Note payable converted to preferred stock	\$	150,000	
Excise taxes paid	\$	53,000	\$ 32,500
There was no amount paid for interest in 2016 or 2015.			

See accompanying notes to financial statements.

#### **Notes to Financial Statements**

#### **Note 1 - Organization:**

Established in 2002, the Draper Richards Kaplan Foundation (DRK) is a private operating foundation based in Menlo Park, California. The primary purpose of DRK is to encourage and support the development of new charitable organizations that can help solve some of society's most complex problems. DRK carefully vets exceptional social entrepreneurs who have the capability to lead and scale their organizations in response to these challenges. DRK typically provides funding over a three-year period aggregating \$300,000. As part of the support, each DRK portfolio organization receives substantial resources, including board service for the duration of the grant cycle by a senior member of the DRK team as well as advice and training on strategic planning, board development, fundraising, organizational development and leadership. In addition, DRK provides portfolio organizations with access to DRK's networks and consultants with expertise and specialized skills to help these organizations grow. DRK provides each of these organizations with leadership development opportunities during the grant period including an annual 3-day retreat designed to help each organization achieve its objectives. Together, with each organization's leadership, DRK develops strategic goals for the nonprofit organization that can be measured on a yearly basis and over the grant cycle.

#### **Note 2 - Summary of Significant Accounting Policies:**

#### a. Basis of Accounting

The financial statements of DRK have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

#### b. <u>Description of Net Assets</u>

DRK reports its financial position and operating activities in three classes of net assets:

*Unrestricted Net Assets* – those assets not subject to donor imposed restrictions and over which the Board of Directors has discretionary control in carrying out the operations of DRK.

Temporarily Restricted Net Assets – those assets which are subject to a donor imposed restriction and for which the applicable timing or purpose restriction was not met as of the end of the current reporting period.

Permanently Restricted Net Assets – those assets which are subject to a non-expiring donor imposed restriction, such as an endowment. At December 31, 2016 there were no permanently restricted net assets.

#### **Notes to Financial Statements**

#### c. Contributions

Contributions are recognized at their fair value when the donor makes an unconditional promise to give.

DRK evaluates the need for an allowance for doubtful contributions receivable on a specific identification method.

All donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported on the statement of activities and changes in net assets as net assets released from restrictions. Contributions that are restricted by the donor are reported as increases to unrestricted net assets, if the restrictions are met in the fiscal year in which the contributions are recognized.

#### d. Property and Equipment

Property and equipment purchased by DRK is recorded at cost or, if donated, at the approximate fair value at the date of donation. Property and equipment is depreciated using the straight-line method over the estimated useful lives of the assets.

#### e. Cash and Cash Equivalents

Cash and cash equivalents are defined as cash, savings and deposits that have a maturity period of three months or less.

#### f. Investments

Investments are stated at their fair value based on quoted market prices, except for investments held by certain investment funds, which are stated at the fund's net asset value of DRK's ownership interest and which approximates fair value. Investments received by donation are recorded at their fair market value on the date received. Realized and unrealized gains or losses are included in the statement of activities and changes in net assets.

#### g. <u>Program-Related Investments</u>

Program-related investments (PRIs) are strategic funding for the specific objective of furthering DRK's charitable purpose and may be in the form of an equity investment, loan or convertible note. Equity investments are carried at cost. Debt investments are also carried at cost, unless it is determined that a discount is material to DRK's financial statements. PRIs are evaluated annually for impairment.

#### **Notes to Financial Statements**

#### h. Fair Value Measurements

DRK classifies its financial assets and liabilities measured at fair value on a recurring basis based on a fair value hierarchy with three levels of inputs. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Level 1 values are based on unadjusted quoted prices in active markets for identical securities. Level 2 values are based on significant observable market inputs, such as quoted prices for similar securities and quoted prices in inactive markets. Level 3 values are based on significant unobservable inputs that reflect DRK's determination of assumptions that market participants might reasonably use in valuing the securities. The valuation levels are not necessarily an indication of the risk or liquidity associated with the assets and liabilities measured at fair value.

The Foundation reports alternative investments using Net Asset Value (NAV) per share as determined by the respective fund managers. This practical expedient allows NAV to represent fair value for reporting purposes when the criteria for using this method are met.

#### i. Grants

Grants awarded with an unconditional promise to give are accrued as a liability and expensed when approved. Typically, the first grant payment is considered unconditional and subsequent payments are considered conditional upon the grantee meeting certain milestones.

#### j. Income Taxes

DRK is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and related California statutes. DRK is classified as a private operating foundation and is subject to excise tax on its net investment income. DRK accrues for the excise tax on a current basis. Deferred taxes on net unrealized gains are recorded when material.

Management evaluated DRK's tax positions and concluded that DRK had maintained its tax exempt status and had not taken uncertain tax positions that required adjustment to the financial statements. Therefore, no provision or liability for income taxes has been included in the financial statements.

#### k. Expense Allocations

Expenses are allocated between general and administrative, fundraising and other program expenses based upon estimates by management.

#### **Notes to Financial Statements**

#### 1. <u>Use of Estimates</u>

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Accordingly, actual results could differ from those estimates.

#### m. Prior Year Information

The financial statements include certain prior-year summarized comparative information in total but not in sufficient detail to constitute a presentation in conformity with U.S. GAAP. Accordingly, such information should be read in conjunction with DRK's financial statements for the year ended December 31, 2015, from which the summarized information was derived.

#### n. Recent Accounting Pronouncements

In February 2016, FASB issued ASU 2016-02—Leases (Topic 842). Under the ASU, a lessee will be required to recognize assets and liabilities for leases with lease terms of more than twelve months for the rights and obligations created by those leases. The ASU is effective for fiscal years beginning after December 15, 2019. Early application will be permitted for all organizations. DRK is currently assessing the impact the adoption this ASU will have on its financial statements.

In August 2016, the FASB issued ASU 2016-14, *Presentation of Financial Statements of Not-For-Profit Entities*. This ASU is designed to improve the current net asset classification requirements and the information presented in the financial statements about a not-for-profit entity's liquidity and financial performance. The amendments in the ASU are effective for fiscal years beginning after December 15, 2017. Early application of the ASU is permitted. DRK is currently evaluating the impact of this pronouncement on its financial statements.

#### o. Reclassifications

Certain reclassifications have been made to the 2015 financial statements in order to conform to 2016 presentation. These reclassifications had no impact on net assets or the change in net assets.

#### p. Subsequent Events

DRK evaluated subsequent events from December 31, 2016 through May 18, 2017, the date these financial statements were available to be issued. There were no material subsequent events that required recognition or additional disclosure in these financial statements.

#### **Notes to Financial Statements**

#### **Note 3 - Investments:**

Investments consist of the following at December 31, 2016:

\$ 23,642,387
1,299,086
2,147,321
1,053,340
762,344
\$ 28,904,478

- (a) Investment in a limited partnership carried at net asset value. Redemptions are permitted annually on December 31, if requested by September 15.
- (b) Investment in a limited liability company at net asset value with a strategy of long-term investment returns which the members are encouraged to contribute to charities of their choice. Redemptions are not permitted. There is \$30,000 remaining of unfunded committed capital. The fund is expected to operate until 2018, unless terminated or otherwise amended.

#### **Note 4 - Program-Related Investments:**

DRK's program related investments at December 31, 2016 consist of two equity investments. One of the equity investments is in Avanti Learning Centres Private Limited, a for-profit subsidiary of Avanti Fellows. The investment was made in lieu of scheduled grant payments and is carried at its cost basis of \$97,363. The other equity investment, Finch Therapeutics, Inc., began as a convertible promissory note that was converted to preferred stock on December 28, 2016 and is carried at its cost basis of \$100,000.

#### **Note 5 - Contributions Receivable:**

Contributions receivable at December 31, 2016 consist of the following:

Receivable in less than one year	\$ 7,165,464
Receivable in one to five years	10,865,666
	18,031,130
Less discounts to net present value	(450,864)
Total contributions receivable	\$ 17,580,266

#### **Notes to Financial Statements**

Contributions receivable due in more than one year are reflected at the value of estimated future cash flows using a discount rate ranging from 1.06% to 1.93%.

Additionally, DRK has received verbal commitments from certain donors as well as other commitments considered conditional. As of December 31, 2016, these pledges totaled \$5,625,000. These pledges are not reflected in DRK's financial statements until collected.

#### **Note 6 - Property and Equipment:**

Property and equipment is as follows at December 31, 2016:

Furniture and fixtures	\$ 46,077
Equipment	44,505
Leasehold improvements	42,517
Intangible assets	73,394
	206,493
Accumulated depreciation	(78,746)
Total property and equipment	\$ 127,747

Depreciation expense for the year ended December 31, 2016 amounted to \$19,708.

#### **Note 7 - Credit Agreement:**

In December 2016, DRK entered into a credit agreement for a term loan in the amount of \$500,000 for the use of working capital loans for DRK's portfolio organizations. Interest on the unpaid principal amount of the loan is 1% per annum, simple interest payable semi-annually. As of December 31, 2016, DRK had not borrowed against the loan. The term loan matures three years from the date of the initial advance of funds.

#### **Note 8 - Excise Taxes:**

In accordance with applicable Treasury regulations, DRK is classified as a private operating foundation subject to an excise tax of 2% on net investment income, including realized gains. DRK is eligible to reduce its tax liability from 2% to 1% of net investment income if a certain level of distributions, calculated as defined in the Treasury regulations, is attained. Regulations require DRK, as a private operating foundation, to maintain minimum expenditures and assets for direct charitable activities. DRK is in compliance with the regulations.

#### **Notes to Financial Statements**

#### **Note 9 - Grants to Nonprofit Organizations:**

During the year ended December 31, 2016, DRK funded or accrued grant payments to the following organizations or their fiscal sponsor:

10 f I 'f. (I V)	Φ	100.000
12 for Life (Juma Ventures)	\$	100,000
Accountability Counsel		100,000
Advance Peace (Fiscal sponsor: Safe Passages)		50,000
Adventurers & Scientists for Conservation		100,000
Braven (formerly Beyond Z)		100,000
CareMessage		100,000
CAST- Community Arts Stabilization Trust		100,000
Catie's Closet		100,000
City Health Works		100,000
Clean Energy Trust		100,000
Common Market		50,000
Crisis Text Line		100,000
D-Rev		100,000
EdBuild		100,000
Education Opens Doors		50,000
EforAll		100,000
Empower Schools		50,000
Empowerment Plan		100,000
EYElliance (Fiscal sponsor: The Tides Center)		50,000
Foster America (Fiscal sponsor: The Center for the Study of Social		
Policy)		50,000
Heal Initiative (UCSF)		100,000
iCivics		50,000
IDEO.org		100,000
Immigrant Justice Corps		100,000
Justice Rapid Response		100,000
Lava Mae (Fiscal sponsor: The Tides Center)		100,000
Match Beyond		50,000
Measures for Justice		50,000
Muso		100,000
Nest		100,000
New Story		100,000
Noora Health		100,000
OpenBiome		50,000
Open Up Resources (formerly K-12 OER Collaborative)		100,000
Power of Two (Fiscal sponsor: Fund for the City of New York)		100,000
Rainforest Connection		50,000
Service Year		100,000
SIRUM		50,000
Solutions Journalism Network		50,000
Spark MicroGrants		150,000
Spark Microorants		150,000

#### **Notes to Financial Statements**

STIR Education (Fiscal sponsor: Absolute Return for Kids US)	50,000
Strive Together	100,000
StrongMinds	100,000
The Earth Genome	50,000
The GroundTruth Project	50,000
The Reset Foundation	100,000
Transcend Education	100,000
Upstream (Fiscal sponsor: New Venture Fund)	100,000
Watsi	50,000
WAVE (Fiscal sponsor: Azariah Foundation)	50,000
Y2Y (Fiscal sponsor: Phillips Brooks House Association, Inc.)	100,000
Total Grants	\$ 4.250.000

DRK's grant agreements contain conditions that if met by the grantee would commit DRK to future grant payments. These amounts have not been recognized in DRK's financial statements.

2017	\$ 3,650,000
2018	2,000,000
2019	600,000
	_
Total	\$ 6,250,000

#### **Note 10 - Temporarily Restricted Net Assets:**

Temporarily restricted net assets as of December 31, 2016 are comprised of contributions receivable. The restrictions thereon will expire by passage of time as payments are received.

Net assets were released from restriction during the year ended December 31, 2016 in the amount of \$7,785,203 representing payments received on the contributions receivable.

#### **Note 11 - Commitments:**

#### Office Lease - Menlo Park

DRK leases its headquarters office in Menlo Park, California under an eight-year lease expiring December 31, 2019. As of December 31, 2016, the lease requires a rental payment of \$17,960 per month plus other operating expenses such as utilities and property taxes.

#### Office Lease - San Francisco

Beginning July 2016, the Foundation entered into a month to month sub-lease in San Francisco, California with a 90-day advance notice for termination of the agreement. The lease requires rental payments of \$4,000 per month.

#### **Notes to Financial Statements**

#### Office Lease - Boston

DRK leases office space in Boston, Massachusetts under a five-year lease beginning March 1, 2013 and continuing through February 28, 2018. As of December 31, 2016, the lease requires a rental payment of \$8,162 per month plus other operating expenses such as utilities and property taxes.

For the year ended December 31, 2016 rent expense was \$358,687.

Future minimum rental payments under the office leases are as follows:

2017 2018 2019	\$ 315,103 240,792 233,106
Total	\$ 789,001

#### **Note 12 - Retirement Plan:**

DRK offers eligible employees the opportunity to participate in a 401(k) plan. Employees who have reached the age of 21 years are eligible to participate in the plan. At the end of the calendar year, DRK may elect to contribute a percentage of each active employee's eligible compensation on an annual basis. Employer contribution expense for the year ended December 31, 2016 amounted to \$362,600.

#### **Note 13 - Related Party Transactions:**

DRK has historically been funded by individuals closely associated with the Foundation, including certain members of the Board of Directors and individuals related to them. During the year ended December 31, 2016, included in contributions were gifts from related parties that amounted to \$250,000. Included in contributions receivable were amounts due from related parties that amounted to \$5,781,797.

#### Note 14 - Concentrations of Credit Risk:

Financial instruments, which potentially subject DRK to concentrations of credit risk, consist of cash and contributions receivable. Cash balances may, from time to time, exceed Federal Deposit Insurance Corporation insurable limits. DRK has not experienced any losses in such accounts. Contributions receivable are due from various donors. Management evaluates the need for an allowance.