

**DRK Annual Retreat 2018**  
**Monday, March 12<sup>th</sup> – Wednesday, March 14<sup>th</sup>, 2018**  
 Rosewood Sand Hill Hotel  
 2825 Sand Hill Hotel, Menlo Park, CA

*The Urgency of Now*

**Monday, March 12, 2:00pm – 8:30pm**

**Participants: New Cohort Pre-Retreat Session and Dinner with all Current Entrepreneurs**

Rosewood Hotel, Eucalyptus Room  
 Dinner at Jim Bildner’s House

*Day 1: Building a Cohort*

2:00 – 5:00 pm	<b>New Cohort Pre-Retreat Session</b> <ul style="list-style-type: none"> <li>Attendees: 26 new cohort entrepreneurs + DRK team = 41 pp</li> </ul>	Rosewood Eucalyptus
5:00 – 6:15 pm	<b>Break</b>	
6:15 pm	Meet in lobby to load bus for dinner at Jim’s house	
6:30 – 8:30 pm	<b>Networking Dinner with Current Portfolio hosted by Jim Bildner</b> <ul style="list-style-type: none"> <li>Game Night!</li> <li>Attendees: 65 current entrepreneurs + DRK Team = 89 pp</li> </ul>	Jim’s House 115 Eleanor Woodside

**Tuesday, March 13, 8:30am – 8:30pm**

**Participants: Current Portfolio & Alumni Entrepreneurs**

Rosewood Hotel Ballroom

*Day 2: How to get your message across and who’s listening?*

Attendees:	69 current entrepreneurs + 24 alumni + DRK Team = 124 pp	
7:30 – 8:30 am	Breakfast & Networking	Vista Lawn
8:30 – 9:00 am	Welcome & Overview and Introductions	Ballroom
9:00 – 10:00 am	<b>Leadership 101. Leaders need to communicate effectively.</b> <ul style="list-style-type: none"> <li><a href="#">Francis J. Flynn</a>, Professor of Organizational Behavior and Co-Director of Executive Leadership Development: Analysis to Action, Stanford Graduate School of Business</li> </ul>	Ballroom

10:00 – 10:30 am	Reflections from Graduating Entrepreneurs <ul style="list-style-type: none"> <li>• Aylon Samouha, <a href="#">Transcend</a></li> <li>• Jojo Annobil, <a href="#">Immigrant Justice Corps</a></li> <li>• Rebecca Sibilila, <a href="#">EdBuild</a></li> </ul>	Ballroom
10:30 – 10:45 am	Break	Ballroom
10:45 – 11:30 am	<b><i>How to get the right message to the right audience</i></b> <ul style="list-style-type: none"> <li>• <a href="#">Celinda Lake</a>, Pollster, Political Strategist and President of Lake Research Partner</li> </ul>	Ballroom
11:30 – 12:00 am	Reflections from Graduating Entrepreneurs <ul style="list-style-type: none"> <li>• Moy Eng, <a href="#">CAST</a></li> <li>• Andra Vamos Goldman, <a href="#">Justice Rapid-Response</a></li> <li>• Sean Mayberry, <a href="#">StrongMinds</a></li> </ul>	Ballroom
12:15 – 1:15 pm	<b>Lunch &amp; Speaker: “Leading in a world that changes by the second,”</b> <ul style="list-style-type: none"> <li>• Featuring <a href="#">David Gergen</a>, Director of the Center for Public Leadership at the Harvard Kennedy School, political analyst for CNN and White House adviser to Presidents Nixon, Ford, Reagan and Clinton</li> </ul>	Ballroom
1:15 – 1:30 pm	Transition to breakout rooms	
<b>1:30 – 2:30 pm</b>	<b>Entrepreneur Peer Learning Sessions:</b> Intro by Bill Rodriguez <ul style="list-style-type: none"> <li>• International – Ballroom &amp; Portico Patio</li> <li>• Domestic Education – Cypress Room</li> <li>• Domestic Health – Cypress Room</li> <li>• Poverty/Economic Empowerment – Valley Oak</li> </ul> <ul style="list-style-type: none"> <li>• Social Justice/Civic Engagement – Eucalyptus Room</li> <li>• Food &amp; Agriculture – Sycamore Room</li> <li>• Environment -- Eucalyptus</li> <li>• Fellowship Models – Sycamore Room</li> </ul>	Breakout Rooms
2:30 – 2:45 pm	Break and transition back to Ballroom	
2:45 – 3:40 pm	<b><i>Fighting for justice, fairness, and equality around the country</i></b> Keynote Speaker: Vanita Gupta, President and CEO of the <a href="#">Leadership Conference on Civil and Human Rights</a> ; previously, Principal Deputy Assistant Attorney General and acting head of the <a href="#">Civil Rights Division</a> at the <a href="#">U.S. Department of Justice</a>	Ballroom
3:40 – 4:00 pm	<b><i>How to Bring Your Mission To Life</i></b> Dave Wish, <a href="#">Little Kids Rock</a>	Ballroom
4:00 – 4:45 pm	Break	

4:45 pm	Meet in lobby at <u>4:45 pm</u> to load buses – drive to hike/gear up bikes	Rosewood Hotel Lobby
4:45 – 5:00 pm	Hikers drive to Stanford Dish & bikers depart from Rosewood and bike to Bucks	
5:00 – 6:30 pm	<b>Group Hike at <a href="#">Stanford Dish</a>/ Bike with Jim</b>	Stanford Dish
6:30 pm	Load buses and drive to Buck's for dinner <ul style="list-style-type: none"> <li>Bikers ride straight to Buck's</li> </ul>	
6:30 – 8:30 pm	<b>Networking Dinner for Current and Alumni Entrepreneurs</b> <ul style="list-style-type: none"> <li><a href="#">Buck's Restaurant</a>, 3062 Woodside Rd., Woodside</li> </ul>	<i>Buck's Restaurant Woodside</i>

**Wednesday, March 14, 8:30am – 9:00pm**

**Participants: Current Portfolio & Alumni Entrepreneurs, Donor Partners & Friends**

Rosewood Hotel Ballroom

Dinner at the home of Bill Draper

***Day 3: The Urgency of Now***

Attendees:	69 current entrepreneurs, 31 alumni, 36 donor partners, 27 friends, DRK Team = 193 pp	
7:30 – 8:30 am	Breakfast & Networking	Vista Lawn
8:30 – 9:00 am	Welcome, Overview & Introductions <ul style="list-style-type: none"> <li>Table intros</li> </ul>	Ballroom
9:00 – 10:00 am	<b><i>How to trigger big change in the world</i></b> <a href="#">Mark Penn</a> , former pollster, political strategist, and author	Ballroom
10:00 – 10:20 am	Reflections from Graduating Entrepreneurs <ul style="list-style-type: none"> <li>Sam Greenberg &amp; Sarah Rosenkrantz, <a href="#">Y2Y</a></li> <li>Doniece Sandoval, <a href="#">Lava Mae</a></li> </ul>	Ballroom
10:20 – 10:40 am	Break	
10:40 – 10:00 am	Reflections from Graduating Entrepreneurs <ul style="list-style-type: none"> <li>Steve McCormick &amp; Glen Lowe, <a href="#">Earth Genome</a></li> <li>Aimee Eubanks-Davis, <a href="#">Braven</a></li> </ul>	Ballroom
11:00 – 11:45 am	<b><i>Alumni Panel: Lessons learned for maximizing impact – facilitated by Rob Kaplan &amp; Stephanie Dodson</i></b> <ul style="list-style-type: none"> <li>Nancy Lublin, <a href="#">Crisis Text Line</a></li> <li>Veronika Scott, <a href="#">Empowerment Plan</a></li> <li>Premal Shah, <a href="#">Kiva</a></li> <li>Chuck Slaughter, <a href="#">Living Goods</a></li> </ul>	Ballroom

11:45 – 12:45 pm	Networking Lunch	Vista Lawn
12:45 – 1:30 pm	<p><b><i>Navigating through all the white noise: what do people really listen to --</i></b> Media Panel featuring:</p> <ul style="list-style-type: none"> <li>• <a href="#">Aarti Shahani</a>, Tech Reporter on NPR's Business Desk</li> <li>• <a href="#">Nicco Mele</a>, Director of the Shorenstein Center on Media, Politics and Public Policy</li> </ul>	Ballroom
1:30 – 2:00 pm	<p>Reflections from Graduating Entrepreneurs</p> <ul style="list-style-type: none"> <li>• Gregg Treinish, <a href="#">Adventure Scientist</a></li> <li>• Nathalie Bridgeman Fields, <a href="#">Accountability Counsel</a></li> <li>• James Burgess, Mark Smith and Carolyn Edelstein, <a href="#">OpenBiome</a></li> </ul>	Ballroom
2:00 – 3:15 pm	<p><b>Donor Meeting &amp; Entrepreneur Peer Sessions</b></p> <ul style="list-style-type: none"> <li>• Fundraising Session by <a href="#">Nancy Lublin</a></li> <li>• Media Training Session by <a href="#">David Bornstein</a></li> <li>• Alumni Peer Session</li> </ul>	Breakout Rooms
3:15 – 3:30 pm	Break and Transition back to Ballroom	
3:30 – 4:30 pm	<p><b><i>Lessons learned after a life in public service</i></b> <b>A conversation with <a href="#">Vivek Murthy</a>, the 19<sup>th</sup> Surgeon General of the United States, with Rebecca Weintraub</b></p>	Ballroom
4:30 – 6:00 pm	Break and get ready for dinner	
6:00 – 9:00 pm	<p><b>Retreat Closing Dinner Hosted by Bill Draper</b></p> <ul style="list-style-type: none"> <li>• Featuring remarks by <a href="#">Rob Kaplan</a>, President and CEO of the Federal Reserve Bank of Dallas and Co-Chair of DRK: <b><i>The Urgency of Now</i></b></li> </ul>	Draper Residence 91 Tallwood Court Atherton
9:00 pm	Retreat Ends	